



Food and Agriculture  
Organization of the  
United Nations



International  
Plant Protection  
Convention

## **REPORT**

# **IPPC IYPH Steering Committee Meeting**

**Rome, Italy**

**23-25 April 2018**

**IPPC Secretariat**

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## 1. Opening of the Meeting

- [1] Mr Ralf LOPIAN (Finland), the Chairperson of the International Year of Plant Health Steering Committee (hereinafter “IYPH StC”), opened the third IYPH StC meeting welcoming all participants to Rome.
- [2] Mr Shoki AL-DOBAI, Integration and Support Team Leader, welcomed participants on behalf of the IPPC Secretariat and recalled the good progress made towards the IYPH proclamation, which is planned to be discussed by the United Nations General Assembly (UNGA) in October/November 2018. He also briefed on the decisions taken by the thirteenth session of the Commission on Phytosanitary Measures (CPM-13) in relation to IYPH.
- [3] Mr AL-DOBAI briefed the StC on the CPM-13 discussions and decisions on the IYPH progress report and on the IYPH partners information event organized during CPM-13 with the aim to strengthen partnerships and getting partners up-to-date and ready to support IYPH.
- [4] Ms Marcela VILLARREAL, Director of the Partnerships and South-South Cooperation Division (DPS) at FAO, welcomed IYPH StC members on behalf of the FAO DPS, which is the division in charge of organizing and managing international years. Looking forward to the UNGA approval, she called upon participants to ensure strong support by their respective UN Missions. She informed that the FAO Liaison Office in New York is prepared to give all necessary support, but that the proclamation will depend on member countries. She welcomed ongoing IYPH preparations as the most advanced ones since she had started dealing with international years. She recalled that the success of the year depends on how much importance is given to the year at country level, bringing in different stakeholders to implement planned activities. She emphasized that 2019 will be a preparation year for planning an appropriate programme and date to launch the year. She stressed that the legacy of the year is of paramount importance and therefore the preparation of the programme and its activities should take into account all aspects which contribute to a lasting legacy of the year after 2020.
- [5] Ms VILLARREAL also informed that soon after the planned proclamation by the UNGA, transition arrangements will be made for the new IYPH Steering Committee, which will be constituted officially in early 2019. She informed that a new FAO Steering Committee will be established, which will replace the current IYPH StC of the IPPC. It will consist of permanent representatives from each FAO regional group (one member and one alternate) as well as relevant stakeholder representatives, e.g. civil society organizations, private sector, farmers’ organizations, UN organizations, and research organizations. She informed that these representatives would sign a statement of commitment and will meet every two months in the preparation year, and every month during the year itself. In addition, Ms Villareal suggested that the current IYPH StC could be maintained as a technical advisory committee to the FAO Steering Committee. The IYPH StC thought that the issue of the interaction between the current IYPH StC and the new steering committee to be established under FAO DPS should be discussed in more detail under agenda item 9 “Other Business”.
- [6] With regard to questions by some participants if the CPM adopted objectives of the IYPH would be maintained by the new Steering Committee Ms VILLARREAL clarified that the objectives had formed the basis for the FAO resolution on the IYPH and that for FAO the resolution of the FAO Conference would be the guiding document with regard to IYPH objectives.
- [7] Mr VILLARREAL informed that FAO policy requires that all international year-related activities are funded through extra-budgetary contributions, and that an ad-hoc multi-donor trust fund is usually created to channel these contributions.
- [8] Ms Clara VELEZ FRAGA, Director of the FAO Office for Corporate Communication Outreach and Promotion Branch (OCCO), also welcomed the participants and recalled that early preparation is essential, and that the work plan being developed by the current IYPH StC is very appropriate. She suggested to establish a group of communication focal points from different regions/organizations, tasked to create a visual image to ensure that communication is really common across all materials and initiative. She confirmed that OCCO would be the responsible unit for the year’s communication (i.e.

communication strategy including media, social media, brand identity). She highlighted the importance to involve relevant stakeholders through a well-thought communications strategy. She informed that the logo is to be developed before the proclamation, and that key messages are to be developed before creating the logo. She also believed that the IYPH could be utilized to promote the IPPC implementation.

[9] The IYPH StC:

(1) *Welcomed* the introductory remarks and explanations by the Chairperson, the IPPC Secretariat, the FAO DPS and OCCO Directors.

## **2. Meeting arrangements**

### **2.1 Adoption of the agenda**

[10] The IYPH StC adopted the Agenda as included in [Appendix 1](#).

### **2.2 Election of a Rapporteur**

[11] The IYPH StC did not elect a Rapporteur, but agreed to circulate the IPPC Secretariat draft report to the Chairperson and leads of the working groups (Ms Kyu-Ock YIM and Mr Ryan ANSELM) before its finalization.

## **3. Administrative Matters**

[12] The IYPH StC noted the participants list ([Appendix 2](#)) and the local information document<sup>1</sup>. They also agreed to include the International Seed Federation (ISF) as a member, as per the updated membership list<sup>2</sup>.

## **4. Status of IYPH proclamation**

### **4.1 Update on actions by the IPPC Secretariat since third StC meeting**

[13] The IPPC Secretariat reported on actions taken since the last IYPH StC meeting, including:

- Launch of a survey on IYPH programme development;
- promotion of IYPH in some scientific events (e.g. presentation at 12<sup>th</sup> Arab Congress on Plant Protection in Egypt);
- follow up with the FAO Liaison Office in New York on the procedures for proclamation;
- liaison with partners to raise the awareness on IYPH and mobilize resources to support the initiative;
- IYPH side session at CPM-13;
- liaison with different partner organizations, including academia and research institutes to promote the IYPH and secure their support and involvement;
- opening of review through Online Comment System (OCS), comments compilation and follow up with StC members to update the factsheet;
- revision and launch of updated IYPH web page;

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<sup>1</sup>[Link to Local information](#)

<sup>2</sup>[Link to IYPH Membership list](#)

- follow up with the International Seed Federation (ISF) on a letter sent to their members and to the IPPC Secretariat to support IYPH and on CPM-13 participation;
- follow up with DPS on participation to CPM-13 and IYPH StC and on form to gather private sector support for IYPH proclamation;
- contact of TED to organize TED Talk in 2020 – based on their feedback, the IPPC Secretariat proposed to organize a local TEDX event instead.

[14] The IYPH StC was informed that a side event on plant health and climate change had been organized by Tonga during the 23<sup>rd</sup> UN Climate Change Conference (COP-23) in Bonn on 12 November 2017, and was attended by FAO, Tonga, the IPPC Secretariat and the IYPH StC Chairperson, to promote the IYPH amongst the environmental community.

[15] The IYPH StC:

- (1) *Noted* the update on actions taken by the IPPC Secretariat.

## 4.2 Update on IYPH proclamation process

[16] The Chairperson briefed the IYPH StC on the activities carried out since the last IYPH StC meeting. He informed that he was invited to a Biosecurity Conference in Highgrove House, the private residence of Charles, Prince of Wales, attended by more than eighty political, private and educational leaders, where he held a speech on IYPH. He reported that the speech was very welcomed by participants, including the private sector. The support to IYPH was included in the recommendations to this meeting.

[17] The Chairperson also informed that the Finnish Ministry of Foreign Affairs and the Finnish Ministry of Agriculture had been working on a new resolution for the United Nations General Assembly (UNGA). This resolution would be tabled at the 73<sup>rd</sup> Session of the UNGA in its Second Committee, with the intention to secure its approval by the closing of the Second Committee (end of November 2018). He also informed that promotional activities to support the IYPH proclamation would be conducted by Finland in New York.

[18] The Chairperson also informed that he would promote the IYPH by giving a presentation at the International Conference in Plant Pathology in Boston in July 2018 and at a conference on climate change and food security in Trinidad and Tobago in November 2018 to lobby the research community to support the IYPH. The Chairperson also briefed the IYPH StC on the recently held CPM-13 IYPH partners information event.

[19] The IYPH StC:

- (1) *Noted* the Chairperson's update on the IYPH proclamation process.

## 4.3 Actions to support IYPH proclamation at UNGA

[20] In view of the IYPH proclamation, the Chairperson also stressed the need to inform UN Missions in New York on the importance of plant health. He thought that a support letter should be sent to all UN Missions to advocate the importance of and support for the IYPH. Such a support letter could contain attachments with information material on plant health, the IYPH and the IPPC. He also called upon IYPH StC members to contact their Ministry's of Foreign Affairs to request support to the IYPH proclamation or co-sponsoring.

[21] Several StC members informed about their activities and future opportunities to promote the IYPH:

- Presentation of the IYPH at the upcoming African Union Conference.
- Inter-African Phytosanitary Council (IAPSC) invitation of the IPPC Secretary to attend the next African Union ministerial meeting and to present the IYPH.

- Promoting the IYPH at the up-coming Caribbean Week of Agriculture, which will be attended by the Caribbean Community (CARICOM) Ministers (possible support letter).
- Promotion of the IYPH by giving a presentation at the International Conference in Plant Pathology in Boston in July 2018.
- Promotion of the IYPH by giving a presentation at the Conference on Climate Change and Food Security in Trinidad and Tobago in November 2018.
- The Council of Ministers of Agriculture of the Comité Regional de Sanidad Vegetal del Cono Sur (COSAVE) approved a resolution to support the proclamation of the IYPH in 2020.
- Presentation of the IYPH at the recent International Seed Federation (ISF) regional conference in Cartagena (Colombia).
- Presentation of the IYPH at the recent joint Codex-IPPC workshop held in Quito, Ecuador in March 2018.
- The member from the Republic of Korea informed about her speech held at the 2017 Asian Plant Pathology Society meeting, as well as presentations on IYPH at IPPC Regional Workshop for Asia in 2017 and at the 2017 APPPC meeting. In relation to plans, she mentioned the Asia-Pacific Seed Association technical meeting in Bangkok, the Korean Plant Pathology Society meeting, and the forum at the Korean National Assembly on topic of invasive alien pests, where the NPPO will attend and present on IYPH.

[22] In relation to support letters for all contracting parties, IYPH StC members fully agreed that such support material would be beneficial. Consequently, the IYPH StC discussed materials to be developed and attached to the support letter. The IPPC Secretariat proposed to develop an information sheet with links to articles highlighting the importance of plant health. It was also suggested to develop a flyer with IYPH-related background and possibly including infographics. It was decided that Chairperson will send a message to all IPPC contact points by 30 June 2018 asking to support IYPH proclamation in New York and to contact their Permanent Representatives in Rome and New York to inform them about the importance of plant health and the IYPH. In this context, Chile informed that their Rome mission and NPPO had agreed to co-sponsor the IYPH resolution in New York.

[23] The IYPH StC discussed the importance of targeting Permanent Representatives in Rome to raise awareness on the importance of plant health and the work being undertaken under the IPPC framework. This would allow them to also share relevant information with their New York counterparts. Some members suggested to organize a meeting to brief PermReps. The IYPH StC decided to ask FAO and the IPPC Secretariat to consider sending support letters to Permanent Representatives providing information about plant health and the IYPH and requesting support for the initiative. This could also have a positive side effect on the up-coming Committee on Agriculture (COAG) discussions on the IPPC budget. The Chairperson informed that a number of countries had also informally declared to co-sponsor the resolution. All of these countries would be contacted by the Finnish UN delegation when appropriate.

[24] The IYPH StC found it also important that the plant health and the IYPH are promoted at a number of governing bodies of FAO, such as the FAO Committee on Forestry, the FAO Council, FAO Regional Conferences and COAG.

[25] ISF also informed that they had written to their members in March 2018 to raise awareness on IYPH. It was notified that the same message would be shared at the World Seed Congress in Brisbane in June 2018, and that Viliami KAMI (Tonga) will also speak at the congress to raise awareness on IYPH.

[26] The IYPH StC:

- (1) *Noted* the progress made towards the IYPH proclamation and relevant public awareness events organized in this regard.
- (2) *Pledged* to contact respective governments to support and consider the possibility to co-sponsor the IYPH resolution that will be presented at the UNGA in 2018.
- (3) *Agreed* to develop an IYPH support letter and attached information package composed of an IYPH factsheet, an IPPC factsheet and a flyer with links to important plant health related article. When sending it electronically, a link to the IYPH promotional video would also be added.
- (4) *Assigned* the task to translate the letter and information package to the following members: Lucien KONAN KUAME and Mekki CHOUIBANI (French); Pauline EID (Arabic); Gamil Anwar Mohammed RAMADHAN and the EPPO Secretariat (Russian); Alvaro SEPULVEDA LUQUE (Spanish).
- (5) *Asked* the IYPH StC Chairperson and IPPC Secretary to send the letter and information package to IPPC official contact points (NPPOs and RPPOs) and relevant international organizations.
- (6) *Asked* FAO to also send a IYPH support letter and attached materials to FAO Permanent Representatives in Rome and to UN Missions in New York.
- (7) *Welcomed* the action by ISF to brief its members and other stakeholders about the importance of IYPH and thus mustering stakeholder support for the IYPH.

#### **4.4 Updates from IYPH StC members, including Bureau, IC and SC representatives**

- [27] The IC representative informed that the IC members had been engaged in setting up the newly established subsidiary body and its procedures, and that at their next meeting they would provide updates on IYPH and discuss possible ways to get involved.
- [28] The member from Dominica informed that the development of a booth to promote IYPH was being considered. He also notified that the Caribbean Plant Health Forum would take place this year, as well as the regional Ministerial meeting in October 2018, which has already supported the IYPH proclamation. A committee will also be established in the Caribbean region to support IYPH.
- [29] The member from Chile informed that an Inter-American Coordination Plant Health group was established, including all NPPOs from Latin America, and that they had drafted an IYPH banner for their respective websites. Comunidad Andina also proposed the development of three slides to be used to show the importance of IYPH, to be included in all NPPO and RPPO websites. The last meeting of COSAVE directors in March 2018 also decided to hold a regional workshop on plant health in the first half of 2019, focused on pests of concerns, influence of climate change and other plant health related topics.
- [30] The SC representative explained that Brazil supports COSAVE's work on the IYPH, and is engaged in sharing information with research centers and academia. He also informed that the Standards Committee has been developing an IYPH promotional paper, which is going to be reviewed at the upcoming SC meeting in May 2018.
- [31] The USA member informed that the IYPH StC Chairperson would speak at the International Congress on Plant Pathology on 30 July 2018, and that work on the IYPH programme development would be commenced once the IYPH is proclaimed.
- [32] The member from Yemen cautioned that the Plant Protection Department of Yemen is working in accordance with current capabilities, and contribute to relevant discussions during the upcoming IPPC Regional Workshops.
- [33] The RPPO representative informed that all RPPOs related activities include IYPH components. He informed that the last EPPO meeting supported the IYPH proclamation. In addition, NEPPO conducted training sessions in FAO regional and sub-regional offices for Near East and North Africa to highlight the importance of plant health, in view of shaping policies and increase the profile of plant health in the region.

- [34] The IYPH StC members considered to create links to issues related to emerging pests including Fall Armyworm to raise the importance of plant health, and any new relevant project to IYPH.
- [35] Based on experiences from last year the IYPH StC believed that that the IPPC Regional Workshops have again a strong IYPH component. Updated presentations on the IYPH should be given and the IYPH video presented. Facilitators in the regional workshops should encourage a discussion on regional planning for IYPH.
- [36] The member from Zambia informed that Zimbabwe, Mozambique and Zambia launched IYPH awareness raising campaigns in their countries, and recalled IAPSC's request to have the IPPC Secretary attending the AU summit in Addis Abeba in October 2018. He also informed that he would attend the second International Plant Health Conference in Nairobi in June 2018.
- [37] The member from Tonga briefed on the COP-23 side event and links to climate change, and explained that there is an opportunity to have a booth at COP-24 in Poland, where IYPH related materials could be distributed.
- [38] The IYPH StC concluded that IPPC Regional workshops are a good forum to promote IYPH.

[39] The IYPH StC:

- (1) *Noted* updates by IYPH StC members and *encouraged* IYPH StC members to continue promoting the IYPH at different meetings and events.
- (2) *Agreed* to continue updating the IPPC Secretariat on IYPH-related activities conducted at the national and regional level.
- (3) *Welcomed* the inclusion of an agenda point on IYPH in the 2018 IPPC Regional Workshops.

## 5. Follow-up actions arising from previous IPPC IYPH Steering Committee meetings

- [40] The IPPC Secretariat presented the actions arising from the third IYPH StC meeting.<sup>3</sup> The IYPH StC noted that considerable progress had been made since the third meeting. It also identified a number of activities, primarily on awareness raising, IYPH proclamation and programme development, which need to be addressed in the near future.
- [41] With regard to the pending activities the IYPH StC members noted a number of issues
- FAO Regional Conferences in 2020 should all include activities and events in relation to the IYPH.
  - Other departments in FAO, such as AGP and the Forestry Department should be fully involved in the planning and implementation of the IYPH.
  - The generic PowerPoint presentation should be updated and published to the IYPH web page.
- [42] The IYPH StC also discussed the topic of developing a newsletter. The IYPH StC had wanted to publish a newsletter for some time, but it did not achieve this task because of resource restraints of its members. It was thought that newsletters should be issued regularly but this may not be ensured due to resource constraints. Consequently, the IYPH StC decided to put the production of a newsletter on hold until after the IYPH proclamation.
- [43] The IPPC Secretariat requested IYPH StC members to share relevant news, to be distributed via IPPC channels. One member recommended to develop template communication materials at the global level, to be adjusted and used at national level as needed.
- [44] The development of an IYPH logo was discussed, in addition to the IYPH slogan: "Healthy plants for a sustainable earth". The IYPH StC acknowledged that the publication on the status of plant protection

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<sup>3</sup> [Report of Third IYPH StC meeting.](#)

around the world had been taken out of the IPPC Strategic Framework for 2020-2030 by the October 2017 Strategic Planning Group meeting, and that this was something to be look at more carefully in the future.

[45] The IYPH StC:

- (1) *Noted* the progress made since its previous meeting in all IYPH activity areas.
- (2) *Urged* assigned leads to complete tasks agreed in their previous meeting, including: sharing a letter with NPPOs and RPPOs; finalize the IYPH factsheet and new information package; sharing template PPT presentations; continue liaising with relevant FAO divisions.

## **6. IYPH finances and budget**

### **6.1 Report of current financial situation**

[46] The IPPC Secretariat presented a report of the current financial situation as attached in [Appendix 3](#), and informed that the current balance of IYPH-related funds as per 10 April 2018 is circa 220,000 USD. The IYPH StC noted that funds allocated so far will remain deposited within the IPPC Multi-Donor Trust Fund (MTF) and the IPPC Chinese project fund, and will cover the costs related to the IPPC Secretariat supporting IYPH. They also noted that funds allocated after the proclamation might have to be donated either through a new FAO MTF or through the IPPC MTF to support the IYPH programme development.

[47] The IYPH StC:

- (1) *Noted* the report of current financial situation.

### **6.2 IYPH budget plans**

[48] The representative of the Republic of Korea clarified that the 150,000 USD contribution pledged by her country at CPM-13 included 50,000 USD to be used for IYPH-related expenses. She also pledged 50,000 USD for IYPH yearly until 2020.

[49] The IYPH StC discussed opportunities for resource mobilization. Options discussed were the increase of stakeholder involvement in the IYPH related discussions and to approach traditional donor agencies and development banks. Also direct donation possibilities were discussed, such as creating a “Donate” button on the IYPH web page. Regional agricultural organizations, such as IICA were also identified to support IYPH-related activities. The Chairperson suggested to use the approved IYPH skeleton of events (especially the opening and closing events and the international conference) as a basis to attract additional funding.

[50] The IYPH StC also addressed the urgent question on how the IPPC Secretariat can cope with the demands placed upon it for planning and executing the IYPH 2020. It was thought that there is a need to re-align the IPPC Secretariat priorities or to hire additional staff in order to support the IYPH programme development. The IPPC Secretariat noted how the current level of funding did not allow to sustain additions to the work programme, and that there might be a need to reduce some of the work programme activities, in order to shift resources to the implementation of IYPH activities in 2019 and especially 2020.

[51] The Chairperson noted that according to the time schedules decided at CPM-13 a call for topics on standards and implementation is scheduled in 2020. He wondered if such work intensive activities in 2020 could be postponed and that non-essential meetings of different committees and groups may be reduced in size and frequency or be postponed until 2021.

[52] The IPPC Secretariat warned that there is a strong need for IYPH dedicated staff in the Secretariat, which goes beyond the staff resources already present. The IYPH StC promised to look at the possibility to have a staff person dedicated to the IYPH provided to the Secretariat. It was, however, also acknowledged that the IPPC Secretariat should justify its staff needs by carrying out an analysis of the

minimum staff requirements to support the IYPH programme development and its execution. As a short-term solution the IYPH StC promised to look into the possibility of providing in-kind volunteers to support the IYPH activities

[53] The Chairperson also urged IYPH StC members to promote the donation of funds to the IYPH in their region.

[54] The IYPH StC:

- (1) *Noted* different options for IYPH resource mobilization.
- (2) *Requested* the IPPC Secretariat to develop an updated, more detailed budget to be presented at the next IYPH StC meeting.
- (3) *Recommended* the CPM Bureau to investigate how the IPPC Secretariat and CPM workload in 2020 could be adjusted to allow releasing resources within the IPPC Secretariat towards IYPH.
- (4) *Requested* the IPPC Secretariat to conduct an analysis of staff needs to support the IYPH programme development and its execution, and to *report* on how these needs are being addressed at the next IYPH StC meeting.
- (5) *Encouraged* members to provide in-kind staff resources to the IPPC Secretariat dedicated to IYPH activities.
- (6) *Urged* IYPH StC members to solicit the donation of funds to the IYPH within their region.

## 7. IYPH Programme Development

### 7.1 Analysis of responses to IYPH survey

[55] The IPPC Secretariat presented responses to the IYPH survey. They informed that 51 responses were provided in the timeframe November 2017 – end of March 2018, and that feedback on the proposed skeleton of activities was very positive, with an average of over 95% support to the planned activities.

[56] The IYPH StC discussed the IYPH launch event, taking into account comments to the questionnaire as well as comments by the DPS Director. The IYPH StC discussed whether to organize two launch events in Rome and New York, or only one. There was a general consensus on the importance to organize events both at UN HQs New York (to involve the media and decision makers, including an exhibit and media corner, possibly with opening by the UN Secretary-General, the FAO Director-General and a global ambassador) and at FAO HQs in Rome (including an opening ceremony and a seminar to deep into the themes and involve academics, scientists, experts).

[57] In relation to the seminar to be organized at the opening event in Rome, the IYPH StC agreed to have technical presentations by experts, including discussion sessions and a conclusion session. They also agreed to accompany the seminar by an exhibition and a reception.

[58] The IYPH StC also discussed the organization of a photo/video competition, which was agreed to be launched at the IYPH opening event.

[59] In relation to the ministerial-level CPM, the IYPH StC requested the IPPC Secretariat to consult with the FAO Protocol to initiate discussions on how to proceed. The idea to organize a reception, involving a youth symphony orchestra, the FAO choir and schoolchildren performing a plant health related theatrical performance was found appropriate and it was decided to further explore this at the next IYPH StC meeting.

[60] The IYPH StC confirmed the intention that the World Food Day (WFD) in 2020 should have as a thematic focus plant health, taking into account that the WFD is celebrated annually on 16 October and organized by the FAO OCCO.

[61] With regard to the international conference, the IYPH StC discussed about its possible theme, length and programme. Members suggested themes ranging from the state of plant health in the world, plant health and trade facilitation, the environment, alternatives to methylbromide, new technologies, and

agreed that the theme of the international conference should be more generally on plant health. Since the IYPH could not agree on a theme for the conference, it was decided that each IYPH StC member should make a proposal for a conference theme and programme by 31<sup>st</sup> May 2018. The coordination of the results should be carried out via the OCS.

[62] Members also agreed to hold IYPH side sessions at all FAO governing bodies, the Committee on World Food Security (CFS) and FAO regional conferences.

[63] In relation to the IYPH closing event, the IYPH StC agreed to organize it in Rome with an official ceremony and seminar associated to it, with highlights from different regions. The IYPH StC generally agreed to focus on success stories, based on a call to IPPC contracting parties to be launched in mid-2020.

[64] The IYPH StC:

(1) *Agreed* to recommend to FAO hold the official IYPH opening events both in New York and in Rome.

(2) *Requested* the IPPC Secretariat to consult with the FAO Protocol to initiate discussions on how to proceed for the ministerial-level CPM, to set a date for CPM-15 (2020), and to publish an IPP news item informing on dates and requesting IPPC contracting parties to inform their ministers to add these dates to their agenda.

(3) *Agreed* to start an OCS consultation on the programme and target audience of the international conference, to be concluded by 31 May 2018.

(4) *Requested* the IPPC Secretariat to consult with OCCO in view of focusing the 2020 WFD on plant health, and with relevant FAO offices to organize IYPH side sessions at FAO governing bodies, CFS and FAO regional conferences meetings in 2020.

(5) *Agreed* to develop a draft for side sessions programme by the next IYPH StC meeting.

(6) *Agreed* that the closing event would take place in Rome and present highlights from different regions and the legacy of the year.

## 7.2 Follow-up on CPM-13 discussions

[65] The IPPC Secretariat informed the StC that CPM-13 noted the report of the second and third IYPH StC meetings, and made the following decisions:

- agreed to the skeleton of IYPH programme events and their associated estimated costs;
- encouraged CPs to provide extra-budgetary contributions to enable promotional activities to support the IYPH proclamation process and subsequently the IYPH programme development;
- urged CPs to contact their competent authorities in charge of United Nations affaires to support the proposal for an IYPH in 2020 within the Second Committee of the United Nations General Assembly (October to November 2018); and
- requested CPs to share national and regional level activities relevant to IYPH with their regional representatives in the IYPH StC.

## 7.3 Development of guidelines for IYPH events and activities

[66] The IYPH StC discussed the importance to develop guidelines for IYPH events and activities in the form of a handbook similar to the one developed for the WFD.

[67] The IYPH StC:

(1) *Requested* the IPPC Secretariat to consult with OCCO in view of developing an IYPH communications handbook.

## 7.4 IYPH promotional activities in Rome and New York

[68] The IYPH StC discussed the importance to organize promotional events at UN HQs New York and at FAO HQs in Rome, in order to lobby for securing the IYPH proclamation.

[69] One possibility considered was to hold a side session at the UN High-Level Political Forum (HLPF), but the Chairperson informed that Finland had already proposed another side session for this event, and the deadline to propose side sessions had passed.

[70] The Chairperson informed that Finnish UN Mission in New York had indicated the possibility to hold a reception prior to the UNGA in October 2018.

[71] The IYPH StC:

(1) *Welcomed* the offer by Finland to organize a reception in New York prior to the UNGA session discussing the IYPH proclamation.

## 8. IYPH Communication and Partnerships

### 8.1 Review of IYPH Communications Work Plan

[72] The IPPC Secretariat presented the IYPH Communications Work Plan as revised by the IPPC Secretariat after the third IYPH StC meeting.

[73] The IYPH StC agreed to conduct an in-depth analysis of the target audience and their role in the overarching programme before proceeding with a review of the IYPH Communications Work Plan.

[74] The stakeholder analysis was conducted in conjunction with the development of expected outcomes and outputs and divided in four phases as per [Appendix 4](#) to this report.

[75] Aoife RIORDAN (OCCO) presented OCCO activities related to the World Food Day, including a communications handbook, with instructions on visual identity and branding. She presented best practices including focusing on personal stories and impacts on people, to be shared through social media, website and advocacy materials. She also noted the inclusion of a public service announcement in the IYPH communications plan, which she suggested to develop in cooperation with the FAO digital team. In relation to the logo, she clarified that this can be designed by OCCO based on input by the IPPC Secretariat and the IYPH StC. She also proposed to organize an ad-hoc meeting to define the logo. The Chairperson highlighted the importance to develop a logo in a short timeframe, as to allow start using the IYPH visual identity, including for the issuance of stamps. The OCCO representative informed that FAO will also support the revision of the IYPH web page and relevant advocacy materials in languages, in cooperation with the IPPC Secretariat.

[76] The IPPC Secretariat requested support in reviewing the IYPH factsheet and video. OCCO also suggested to compile stories on plant protection affecting people's lives (e.g. impact on people, application of new technologies on agriculture).

[77] The IYPH StC:

(1) *Requested* IPPC contracting parties and RPPOs to provide the IPPC Secretariat with success stories of how plant health helps life of the people and farmers.

(2) *Requested* the IPPC Secretariat to liaise with OCCO to develop relevant advocacy materials.

(3) *Agreed* that the IYPH logo will be developed by FAO in cooperation with the IPPC Secretariat and the IYPH StC before the IYPH proclamation.

### 8.3 Review of IYPH factsheet and translation mechanisms

- [78] The IPPC Secretariat introduced agenda item 8.2 on the development of a factsheet to support the IYPH proclamation process.
- [79] The IYPH StC discussed the best approach to review the factsheet, and agreed that it should be published by end of June 2018.
- [80] The IYPH StC:
- (1) *Agreed* that a small group composed of Heather CURLETT, Kenneth M'SISKA and Dennis JOHNSON would revise the text of the factsheet by 24 May 2018, based on the newly-established target audience and expected communication outcomes and outputs, send it for review by the IPPC Secretariat and for translation by the group identified for the information package.

### 8.4 IYPH Partnerships development

- [81] The Chairperson informed that during CPM-13 he had approached the Executive Secretary of the Convention on Biological Diversity (CBD) and he would again contact CBD Secretariat to seek its formal partnering of the IYPH initiative.
- [82] The IYPH StC discussed that endorsement should also be sought by other relevant international organizations, including biodiversity-related conventions and other international governmental organizations.
- [83] In relation to the private sector and professional, research and academia organizations, the IYPH StC discussed whether to seek engagement by a wide range of them, or focus on some specific ones. The ePhyto Industry Advisory Group, companies involved in sea containers, the International Grain Trade Coalition were mentioned as examples of organizations to be reached out.
- [84] The IYPH StC discussed that each communication to different stakeholders groups should include a link to the information package on the IYPH web page. The IYPH StC also proposed to include a section on how different stakeholders can partner to promote IYPH.
- [85] In relation to civil society, it was noted that no organization was yet included in the list of potential partners, and that the IPPC Secretariat would liaise with the FAO DPS on how to involve civil society organizations.
- [86] The IYPH StC:
- (1) *Requested* the Chairperson on behalf of the IYPH StC and the IPPC Secretary to write tailored letters with an information package attached to all biodiversity-related conventions, IAEA, IICA, UNDP, UN Environment, UNFCCC, WBG, WCO, WTO and STDF secretariats.
  - (2) *Requested* the IPPC Secretariat to send the general information package to other international organizations identified in the list of IYPH potential partners.
  - (3) *Requested* the Chairperson and the IPPC Secretariat to identify additional industry and civil society organizations which will be receiving the information package.

### 8.5 Cooperation with IPPC Subsidiary Bodies

- [87] The IYPH StC discussed possibilities on how IPPC Subsidiary Bodies (including Standards Committee and Implementation and Capacity Development Committee) could contribute to the IYPH.
- [88] It was recalled that the SC had prepared a promotional paper on IYPH. The IC representative requested to receive it in order to evaluate the development of a similar paper from the implementation standpoint.

[89] The Chairperson requested the SC to discuss its work programme in 2020, in view of evaluating the feasibility and opportunity to delay the foreseen call for topics in 2020, as indicated in paragraph 52. It was noted that this should be considered and approved by CPM-14 (2019).

[90] The SC and IC representatives proposed to include a standing agenda item on IYPH.

[91] The IYPH StC:

- (1) *Asked* the SC and IC to discuss on their contribution to IYPH at their next meetings until 2020, and consider ways to reduce their work programme in 2020 to allow releasing IPPC Secretariat staff time for IYPH activities.

## 9. Other Business

[92] The IYPH StC discussed ways to continue its operations after the IYPH proclamation, in view of the development of the new IYPH StC by FAO. Some members suggested to include the Chairpersons and IPPC Secretariat as members of the new FAO IYPH StC, and to continue operations by the current IYPH StC under the form of an IYPH technical advisory committee.

[93] The IYPH StC:

- (1) *Decided* to maintain the IPPC Steering Committee for the IYPH, which will continue to meet twice a year as a technical advisory group, providing relevant input and support to the IYPH StC to be established by FAO.

(2) *Recommended* that the IPPC Secretariat, Chairperson and Vice-Chairperson of the current IPPC IYPH StC would become members of the new FAO IYPH StC.

## 10. Date and venue of the next IYPH StC meeting

[94] The next meeting of the IYPH StC is planned for 14 to 16 January 2019 in Rome.

## 11. Close of the meeting

[95] The Chairperson closed the meeting, thanking all members and the IPPC Secretariat for their active participation, innovative thinking and positive contribution.

**Appendix 01 – Agenda**

<b>AGENDA ITEM</b>		<b>DOCUMENT NO.</b>	<b>PRESENTER</b>
<b>1.</b>	<b>Opening of the meeting</b>		
1.1	Welcome by the IPPC Secretariat	--	Xia/Al-Dobai
1.2	Opening statement of the Chairperson	--	Lopian
1.3	Remarks by Director of FAO Office of Partnerships and South-South Cooperation	--	Villarreal
1.4	Remarks by Director of FAO Office for Corporate Communication, Outreach and Promotion Branch	--	Velez Fraga
<b>2.</b>	<b>Meeting Arrangements</b>		
2.1	Adoption of the Agenda	01_IYPH-StC_2018_Apr	Lopian
2.2	Election of a Rapporteur	--	Lopian
<b>3.</b>	<b>Administrative Matters</b>		
3.1	Participants List	02_IYPH-StC_2018_Apr	Montuori
3.2	Membership List	<a href="#">Link to the membership list</a>	Montuori
3.3	Local Information	<a href="#">Link to the local information document</a>	Montuori
<b>4.</b>	<b>Status of IYPH Proclamation</b>		
4.1	Update on actions by the Secretariat since 3 <sup>rd</sup> StC meeting		Al-Dobai
4.2	Update on IYPH Proclamation process	--	Lopian
4.3	Actions to support IYPH Proclamation at UNGA	--	Lopian/Al-Dobai
4.4	Updates from IYPH StC members, including Bureau, IC and SC Reps.		Kouamé Konan Nery de Souza Junior Pellettier Chouibani
<b>5.</b>	<b>Follow-up actions arising from previous IPPC IYPH Steering Committee meetings</b>	<a href="#">Link to report of first meeting</a> <a href="#">Link to report of second meeting</a> <a href="#">Link to report of third meeting</a>	Montuori/all
<b>6.</b>	<b>IYPH Finances and Budget</b>		
6.1	Report of current financial situation	03_IYPH-StC_2018_Apr	Yim/Montuori
6.2	IYPH budget plans	--	Lopian/Al-Dobai
<b>7.</b>	<b>IYPH Programme Development</b>		
7.1	Analysis of responses to IYPH survey	04_IYPH-StC_2018_Apr	Montuori

<b>AGENDA ITEM</b>		<b>DOCUMENT NO.</b>	<b>PRESENTER</b>
7.2	Follow-up on CPM-13 discussions	--	Lopian
7.3	Development of guidelines for IYPH events and activities	--	Lopian
7.4	IYPH promotional activities in Rome and New York	--	Montuori/Lopian
<b>8.</b>	<b>IYPH Communication and Partnerships</b>		
8.1	Review of Communications Work Plan	05_IYPH-StC_2018_Apr	Anselm / Rowan / Montuori
8.2	Review of IYPH web page	--	Montuori
8.3	Review of IYPH factsheet and translation mechanisms	06_IYPH-StC_2018_Apr	Montuori
8.4	IYPH partnerships development	07_IYPH-StC_2018_Apr	Al-Dobai
8.5	Cooperation with IPPC Subsidiary Bodies (Bureau, IC and sC) and RPPOs	--	Al-Dobai/all
<b>9.</b>	<b>Other business</b>		Lopian
<b>10.</b>	<b>Date and venue of the next IYPH StC Meeting</b>		Al-Dobai
<b>11.</b>	<b>Close of the meeting</b>		Lopian

**Appendix 02 – Participants list**

Region	Name	Email address	Status
Africa ✓	<b>Mr Kenneth Kajarayekha MSISKA</b> Principal Agriculture Research Officer Zambia Agriculture Research Institute Plant Quarantine and Phytosanitary Service P/Bag 7 Chilanga Lusaka Mobile: (+260) 977 771503 <b>ZAMBIA</b>	<a href="mailto:msiska12@yahoo.co.uk">msiska12@yahoo.co.uk</a>	Africa and IC Member
Asia ✓	<b>Ms Kyu-ock YIM</b> Senior Researcher Department of Plant Quarantine, Animal and Plant Quarantine Agency Ministry of Agriculture, Food and Rural Affairs 177, Hyeoksin 8-ro, Gimcheon-si Republic of Korea Phone: (+82) 549120627 Fax: (+82) 549120635 <b>REPUBLIC OF KOREA</b>	<a href="mailto:koyim@korea.kr">koyim@korea.kr</a>	Asia Member
Europe ✓	<b>Mr Ralf LOPIAN</b> Senior Advisor International Affairs IPPC Official Contact Point Food Department/ Animal and Plant Health Unit Ministry of Agriculture and Forestry Mariankatu 11, Helsinki Phone: (+358) 295 162329 <b>FINLAND</b>	<a href="mailto:ralf.lopian@mmm.fi">ralf.lopian@mmm.fi</a>	Europe Member
Europe ✓	<b>Ms Christine HERMENING</b> Plant Health Department Federal Ministry for Food and Agriculture Rochusstr. 1D-53123 Bonn, Germany Phone: (+49) 228 995294484 <b>GERMANY</b>	<a href="mailto:Christine.hermening@bmel.bund.de">Christine.hermening@bmel.bund.de</a>	Europe Alternate
Latin America and Caribbean ✓	<b>Mr Álvaro SEPÚLVEDA LUQUE</b> Encargado Temas Agrícolas Multilaterales DPAF División Protección Agrícola y Forestal Servicio Agrícola y Ganadero Av. Presidente Bulnes 140 Santiago de Chile Phone: (+56) 22 3451201 <b>CHILE</b>	<a href="mailto:alvaro.sepulveda@sag.gob.cl">alvaro.sepulveda@sag.gob.cl</a>	Latin America and Caribbean Member
Latin America and Caribbean ✓	<b>Mr Ryan ANSELM</b> Head of Plant Protection and Quarantine Plant Protection and Quarantine Unit Ministry of Agriculture and Fisheries Botanical Gardens, Roseau Tel: (+767) 2663814 Phone: (+767) 6160975 Fax: (+767) 4488632 <b>DOMINICA</b>	<a href="mailto:anselmr@dominica.gov.dm">anselmr@dominica.gov.dm</a> <a href="mailto:rlanselm@gmail.com">rlanselm@gmail.com</a>	Latin America and Caribbean Alternate
Near East ✓	<b>Ms Pauline EID</b> Agriculture Engineer Plant Protection Department Lebanese Ministry of Agriculture	<a href="mailto:peid@agriculture.gov.lb">peid@agriculture.gov.lb</a> <a href="mailto:pauline.eid@gmail.com">pauline.eid@gmail.com</a>	Near East Member

	Representative of the Near East and North Africa Region in the International Year of Plant Health Steering Committee Beirut <b>LEBANON</b>		
Near East ✓	<b>Mr Gamil Anwar Mohammed RAMADHAN</b> Director General of Plant Protection Department Ministry of Agriculture and Irrigation <b>REPUBLIC OF YEMEN</b>	<a href="mailto:abuameerm21@gmail.com">abuameerm21@gmail.com</a>	Near East Alternate
North America ✓	<b>Ms Heather CURLETT</b> Communications Manager United States Department of Agriculture Animal and Plant Health Inspection Service Plant Protection and Quarantine <b>UNITED STATES OF AMERICA</b>	<a href="mailto:Heather.L.Curlett@aphis.usda.gov">Heather.L.Curlett@aphis.usda.gov</a>	North America Member
North America ✓	<b>Ms Stephanie DUBON</b> IPS Deputy Technical Director Plant Protection and Quarantine Animal and Plant Health Inspection Service United States Department of Agriculture 4700 River Road   5C-03.33, Unit 130   Riverdale, MD 20737 <b>UNITED STATES OF AMERICA</b>	<a href="mailto:Stephanie.M.Dubon@aphis.usda.gov">Stephanie.M.Dubon@aphis.usda.gov</a>	North America Alternate
Southwest Pacific ✓	<b>Mr Viliami KAMI</b> Head of Quarantine and Quality Management Division Ministry of Agriculture, Food, Forestry, and Fisheries Nuku'alofa <b>TONGA</b>	<a href="mailto:maf-ento@kalianet.to">maf-ento@kalianet.to</a>	Southwest Pacific Member
RPPO ✓	<b>Mekki CHOUIBANI</b> Executive Director The Near East Plant Protection Organisation (NEPPO) Bâtiment C de l'INRA, Angle des Avenues Ibn Al Ouazzane et Hassan II. Rabat. <b>NEPPO</b>	<a href="mailto:Hq.neppo@gmail.com">Hq.neppo@gmail.com</a>	RPPO Member
CPM Bureau ✓	<b>Mr Lucien KOUAME KONAN</b> Inspecteur Direction de la Protection des Végétaux, du Contrôle et de la Qualité Ministère de l'Agriculture B.P. V7 Abidjan, Côte d'Ivoire Phone: (+225) 07 903754 Fax: (+225) 20 212032 <b>COTE D'IVOIRE</b>	<a href="mailto:l_kouame@yahoo.fr">l_kouame@yahoo.fr</a>	CPM Bureau Member
Standards Committee (SC) ✓	<b>Mr Jesulindo NERY DE SOUZA JUNIOR</b> Agricultural Attaché Embassy of Brazil in Pretoria 177 Dyer Road, Hillcrest Office Park Hillcrest – Pretoria – 0083 (South Africa) Phone: +27 (0)12 366 5200 <b>BRAZIL</b>	<a href="mailto:jesulindo.junior@agricultura.gov.br">jesulindo.junior@agricultura.gov.br</a>	SC Alternate
Implementation and Capacity Development Committee (IC) ✓	<b>Mr Dominique PELLETIER</b> International Plant Health Standards Officer Canadian Food Inspection Agency 1400, Merivale Rd, Tower 1, room 301, Ottawa, ON, K1A 0Y9 Tel: +613 773 6492 <b>CANADA</b>	<a href="mailto:dominique.pelletier@inspection.gc.ca">dominique.pelletier@inspection.gc.ca</a>	IC Member

Industry ✓	<b>Mr Dennis JOHNSON</b> Seed Health Manager Chemin du Reposoir 7 1260 Nyon, Switzerland <b>International Seed Federation</b>	<a href="mailto:D.Johnson@worldseed.org">D.Johnson@worldseed.org</a>	Industry Representative
IPPC Secretariat	<b>Mr Craig FEDCHOCK</b> FAO - Viale delle Terme di Caracalla 00153 Rome, Italy <b>IPPC Secretariat</b>	<a href="mailto:Craig@fedckock.com">Craig@fedckock.com</a>	IPPC Secretariat Member
<b>IPPC Secretariat Support</b>			
IPPC Secretariat ✓	<b>Mr Shoki AL-DOBAI</b> FAO - Viale delle Terme di Caracalla 00153 Rome, Italy <b>IPPC Secretariat</b>	<a href="mailto:Shoki.Aldobai@fao.org">Shoki.Aldobai@fao.org</a>	IPPC Secretariat Support
IPPC Secretariat ✓	<b>Mr Mirko MONTUORI</b> FAO - Viale delle Terme di Caracalla 00153 Rome, Italy <b>IPPC Secretariat</b>	<a href="mailto:Mirko.Montuori@fao.org">Mirko.Montuori@fao.org</a>	IPPC Secretariat Support / Report writer
IPPC Secretariat ✓	<b>Ms Sarah BRUNEL</b> FAO - Viale delle Terme di Caracalla 00153 Rome, Italy <b>IPPC Secretariat</b>	<a href="mailto:Sarah.Brunel@fao.org">Sarah.Brunel@fao.org</a>	IPPC Secretariat Support
<b>Invited stakeholders</b>			
Europe ✓	<b>Ms Hulmi AULIKKI</b> Director, International Affairs Embassy of Finland in Rome Via Lisbona, 3 00198 Rome, Italy <b>FINLAND</b>	<a href="mailto:Aulikki.hulmi@formin.fi">Aulikki.hulmi@formin.fi</a>	Invited stakeholder
FAO ✓	<b>Ms Marcela VILLARREAL</b> Director, Partnerships and South-South Cooperation Division (DPS) Viale delle Terme di Caracalla 00153 Rome, Italy <b>Food and Agriculture Organization of the United Nations</b>	<a href="mailto:DPS-Director@fao.org">DPS-Director@fao.org</a>	Invited stakeholder
FAO ✓	<b>Mr Francesco PIERRI</b> Head of Advocacy Partnerships and South-South Cooperation Division (DPS) Viale delle Terme di Caracalla 00153 Rome, Italy <b>Food and Agriculture Organization of the United Nations</b>	<a href="mailto:Francesco.Pierri@fao.org">Francesco.Pierri@fao.org</a>	Invited stakeholder
FAO ✓	<b>Ms Clara VELEZ FRAGA</b> Director, Office for Corporate Communication (OCC), Outreach and Promotion Branch Viale delle Terme di Caracalla 00153 Rome, Italy <b>Food and Agriculture Organization of the United Nations</b>	<a href="mailto:Clara.VelezFraga@fao.org">Clara.VelezFraga@fao.org</a>	Invited stakeholder
FAO ✓	<b>Ms Aiofe RIORDAN</b> Office for Corporate Communication (OCC), Outreach and Promotion Branch Viale delle Terme di Caracalla	<a href="mailto:Aoife.Riordan@fao.org">Aoife.Riordan@fao.org</a>	Invited stakeholder

	00153 Rome, Italy <b>Food and Agriculture Organization of the United Nations</b>		
FAO ✓	<b>Ms Mia ROWAN</b> Programme Officer (Communication), Department of Agriculture and Consumer Protection Viale delle Terme di Caracalla 00153 Rome, Italy <b>Food and Agriculture Organization of the United Nations</b>	<a href="mailto:Mia.Rowan@fao.org">Mia.Rowan@fao.org</a>	Invited stakeholder

**Not attending**

Standards Committee (SC)	<b>Ms Shaza OMAR</b> Phytosanitary Specialist Central Administration for Plant Quarantine Ministry of Agriculture 1 Nadi al Said Street Dokki, Giza, Mobile: +201014000813 <b>EGYPT</b>	<a href="mailto:shaza.roshdy@gmail.com">shaza.roshdy@gmail.com</a>	SC Member
Southwest Pacific	<b>Ms Lois RANSOM</b> Assistant Secretary Plant Import Operations Department of Agriculture and Water Resources 18 Marcus Clarke Street Canberra ACT 2601 <b>AUSTRALIA</b>	<a href="mailto:lois.ransom@agriculture.gov.au">lois.ransom@agriculture.gov.au</a>	Southwest Pacific Alternate
Africa	<b>Mr Abdoulaye Moussa ABDERAMAN</b> Direction de la Protection des Végétaux et du Conditionnement, Ministère de l'Agriculture B.P. 1551, N'Djamena, Phone: (+235) 66325252 / 99325252 / 22524509 <b>CHAD</b>	<a href="mailto:charafa2009@gmail.com">charafa2009@gmail.com</a> or <a href="mailto:abdoul_moussahag@yahoo.fr">abdoul_moussahag@yahoo.fr</a>	Africa Alternate

**Appendix 03 – IYPH budget**

Contribution	Received 2015	Received 2016	Received 2017	Received 2018	Total
Ireland	27,352				27,352
Korea		20,000	40,000		60,000
NAPPO		40,000	30,000	30,000	100,000
ISF			9,875		9,875
China project			85,000		85,000
	<b>27,352</b>	<b>60,000</b>	<b>164,875</b>	<b>30,000</b>	<b>282,227</b>

Budget used 2017	
travel (MUL)	17,696
travel (reg prog governance)	8,119
travel (725/ec)	9,615
other (reg prog governance) for 12/2017	527
Other up to 10/12	5,270
Total	41,227
Total (including 6%)	<b>43,700</b>

Budget used 2018	
Travel 2018 MUL (up to part of 04/18)	16,655
Other 2018 (indicative up to 04/18)	500
Total	17,155
Total (including 6%)	<b>18,184</b>

Budget used under China project	
Total	0

<b>Balance due (including China project)</b>	
208,527	until 31/12/2017
220,343	up-to-date (10/04/2018)

**Appendix 04 – IYPH phases and target audiences**

<b>Phase 1: IYPH proclamation</b>						
<b>Outcomes</b>	<b>Outputs</b>	<b>Target Audience</b>	<b>Roles/Responsibilities</b>	<b>Activities</b>	<b>Timing</b>	<b>Notes</b>
1. Achieve the IYPH proclamation by UNGA	IPPC CPs and other decision makers take an active role in the campaign to promote IYPH	-IPPC contracting parties -Relevant international organizations -Other UN orgs	IYPH StC IPPC Secretariat	Prepare and disseminate information package and other communication material	2018-06-30	Details included in Communications Work Plan
	IYPH resolution is endorsed by UNGA	-Prime Ministers/Ministries of Foreign Affairs -UN Missions	IPPC Secretariat FAO DPS Finland	Prepare and disseminate information package and other communication material	2018-06-30	Details included in Communications Work Plan
	IYPH minimum funding is ensured	-IPPC contracting parties -Relevant international organizations -Donor agencies -Private sector	IPPC Secretariat FAO DPS Finland	Advocate	2018-10-31	Sufficient resources for proclamation are secured
	Create global awareness of IYPH proclamation	-All stakeholders, including: -General public -All countries -All international organizations	IPPC Secretariat FAO OCC FAO LON IPPC contracting parties	Develop global and national press releases on IYPH proclamation, new video, infographic, logo and slogan	2018-11-30	Details included in Communications Work Plan

<b>Phase 2: Preparation of IYPH (until end of 2019)</b>						
<b>Outcomes</b>	<b>Outputs</b>	<b>Target Audience</b>	<b>Roles/Responsibility</b>	<b>Activities</b>	<b>Timing</b>	<b>Notes</b>
2. Awareness of the importance of plant health is raised	IYPH is effectively promoted	-All countries -General public -Decision makers (governments) -Private sector -Civil society -Media	IYPH StC IPPC Secretariat FAO OCC	-Prepare and disseminate IYPH communication and advocacy materials -Conduct IYPH awareness raising activities (including during FAO Regional Conferences)	End of 2019	Relate to UN SDGs and major topics in the international agenda, IPPC new strategic framework and FAO SOs. Details included in Communications Work Plan.
			IPPC contracting parties RPPOs	-Conduct IYPH awareness raising activities	End of 2019	Relate to UN SDGs and major topics in the international agenda, IPPC

						new strategic framework and FAO SOs.
	Stakeholders are engaged in IYPH	-Stakeholders (including plant health professionals, scientists, researchers, academics, professional organizations and experts)	IYPH StC IPPC Secretariat IPPC contracting parties RPPOs Partner organizations FAO	-Actively promote IYPH programme, including preparing for international phytosanitary conference to be held in 2020 -Conduct IYPH awareness raising activities -Develop and maintain IYPH calendar of events	End of 2019	Details included in Communications Work Plan.
	Funding is secured for IYPH programme	-IPPC contracting parties -Relevant international organizations -Donor agencies -Private sector	IYPH StC IPPC Secretariat FAO DPS Finland	-Develop and disseminate resource mobilization mechanism and info package -Liaise with target audience to ensure IYPH financial sustainability -Encourage donors to contribute to IYPH	End of 2019	Details included in Communications Work Plan.

### Phase 3: Execution of IYPH 2020 Programme

Outcomes	Outputs	Target Audience	Roles/Responsibilities	Activities	Timing	Notes
2. Awareness of the importance of plant health is raised	-IYPH programme and results are effectively communicated	All stakeholders, including: -General public (including children & youth) -Decision makers -Private sector -IPPC CPs -Relevant int. orgs -Media	FAO IPPC Secretariat IYPH StC RPPOs IPPC CPs	-CPM declaration or resolution is issued. -FAO governing bodies and Regional Conferences are informed of IYPH progress. -Maintain an up-to-date calendar of IYPH events. -Ensure media and social media coverage on IYPH programme development. -Develop and disseminate advocacy material for all target audiences. -Appoint global or special ambassadors for IYPH. -Develop and communicate benefits and opportunities	2020	Details included in Communications Work Plan.

				for public-private partnerships.		
	-Good practices that enhance plant health are promoted	-General public -Scientists and academia -NPPOs -Producers, importers and exporters -Media	FAO IPPC Secretariat IYPH StC RPPOs IPPC CPs	-Develop awareness raising campaign inclusive of media outreach, web page updates, PSAs. -Develop and share best practices and lessons learned. -Conduct technical and scientific fora.	2020	Details included in Communications Work Plan.

**Appendix 05 – Action list**

<b>Item</b>	<b>Lead / Support</b>	<b>Deadline</b>
Continue IYPH StC operations based on the CPM mandate and elaborate a proposal on its future role and interactions with the new IYPH StC to be established by FAO after the IYPH proclamation, and liaise with FAO DPS to ensure that relevant decisions are approved.	IYPH StC / IPPC Secretariat	Ongoing
Continue updating the IPPC Secretariat on IYPH-related activities conducted at the national and regional level.	IYPH StC members	Ongoing
Provide the IPPC Secretariat with success stories of how plant health helps life of the people and farmers.	IYPH StC members, NPPOs and RPPOs	Ongoing
Start an OCS consultation on the programme and target audience of the IYPH international conference.	IPPC Secretariat	30 April 2018 to 31 May 2018
Revise the IYPH factsheet	Heather CURLETT, Kenneth M'SISKA and Dennis JOHNSON	24 May 2018
Develop an IYPH support letter and attached information package composed of an IYPH factsheet, an IPPC factsheet and a flyer with links to important plant health related articles. When sending it electronically, a link to the IYPH promotional video would also be added.	IYPH StC members / IPPC Secretariat	31 May 2018
Develop a flyer with links to important plant health related articles	IPPC Secretariat	31 May 2018
Translate IYPH support letter and information package.	- Lucien KONAN KUAME and Mekki CHOUIBANI (French) - Pauline EID (Arabic) - Gamil Anwar Mohammed RAMADHAN and EPPO Secretariat (Russian) - Alvaro SEPULVEDA LUQUE (Spanish)	30 June 2018
Publish the IYPH factsheet	IPPC Secretariat	30 June 2018
Send IYPH support letter and information package in languages to different stakeholder groups	-IYPH StC Chairperson and IPPC Secretariat: <ul style="list-style-type: none"> <li>• Generic letters to IPPC official contact points (NPPOs and RPPOs), international organizations identified in the list of IYPH potential partners and additional industry and civil society organizations identified by the IPPC Secretariat.</li> <li>• Tailored letters to biodiversity-related conventions, IAEA, IICA, UNDP, UN Environment, UNFCCC, WBG, WCO, WTO and STDF secretariats.</li> </ul> -FAO DPS: <ul style="list-style-type: none"> <li>• Generic letters to FAO Permanent Representatives in Rome and to UN Missions in New York.</li> </ul>	30 June 2018
Contact respective governments to support and consider the possibility to co-sponsor the IYPH resolution that will be presented at the UNGA in 2018.	IYPH StC members	30 June 2018

Discuss on SC and IC contribution to IYPH at their next meetings until 2020, and consider ways to reduce their work programme in 2020 to allow releasing IPPC Secretariat's time for IYPH activities.	SC and IC	Since May 2018
Investigate how the SC and IC workload in 2020 could be adjusted to allow releasing resources within the IPPC Secretariat towards IYPH, also in view of contributing to the longer-term sustainability of the IPPC Secretariat.	CPM Bureau / IPPC Secretariat	By the CPM Bureau meeting in June 2018
Conduct an analysis of staff needs to support the IYPH programme development, and to report on how these needs are being addressed at the next IYPH StC meeting.	IPPC Secretariat	By the next IYPH StC meeting
Complete tasks agreed in their previous meeting, including: sharing a letter with NPPOs and RPPOs; finalize the IYPH factsheet and new information package; sharing template PPT presentations; continue liaising with relevant FAO divisions.	IYPH StC members IPPC Secretariat	By the next IYPH StC meeting
Develop an updated, more detailed budget to be presented at the next IYPH StC meeting.	IPPC Secretariat	By the next IYPH StC meeting
Consult with the FAO Protocol to initiate discussions on how to proceed for the ministerial-level CPM, set a date for CPM-15 (2020), and publish an IPP news item informing on dates and requesting IPPC contracting parties to inform their ministers to add these dates to their agenda.	IPPC Secretariat	By the next IYPH StC meeting
Consult with OCCO in view of developing an IYPH communications handbook and relevant advocacy materials including the IYPH logo.	IPPC Secretariat	By the next IYPH StC meeting
Consult with OCCO in view of focusing the 2020 WFD on plant health, and with relevant FAO offices to organize IYPH side sessions at FAO governing bodies, CFS and FAO regional conferences meetings in 2020.	IPPC Secretariat	By the next IYPH StC meeting
Develop a draft for side sessions programme.	IYPH StC members	By the next IYPH StC meeting