

# Standards and Trade Development Facility (STDF)

A joint initiative in SPS capacity building  
and technical cooperation



WTO – IDB/INTAL Regional SPS Seminar for Caribbean Countries

26-29 July 2011, Barbados

### Key areas of STDF work

- 1) Action oriented research and development of SPS guidance materials, tools, etc.
- 2) Information exchange / awareness raising
- 3) Project development
- 4) Project grants

# Examples

- Thematic events, e.g.
  - Public-private partnerships in SPS (2010)
  - Economic analysis to inform SPS decision-making (2009)
  - SPS risks and climate change (2009)
  - Good practice in SPS technical cooperation (2008)
- Pilot training / guidelines on project design (in context of RBM)
- Use of Multi-Criteria Decision Analysis (MCDA) to inform SPS decision making → expressions of interest

# STDF work on MCDA

- Many countries face challenges complying with SPS measures in international trade
- SPS capacity building needs often substantial
- Challenges to establish priorities given resource constraints
- Process of priority-setting often lacks coherence and transparency
- Efforts to develop more rigorous framework for setting priorities

### Aims of framework

- Provide a structured approach to establishing priorities between alternative SPS capacity-building options
- Enhance transparency of SPS capacity-building decisions
- Facilitate inputs to priority-setting from diverse stakeholders



- Greater resource efficiency
- Demand-driven capacity building
- Enhanced trade and social outcomes and impacts

# Priority-setting framework

- Identify capacity building options / investments to be considered (“*Choice Set*”)
- Identify criteria to set priorities between the identified capacity-building options (“*Decision Criteria*”)
- Determine weights to be attached to selected decision criteria (“*Decision Weights*”)
- Rank capacity building options according to weighted decision criteria
- Examine sensitivity of priorities

# Process to apply the framework

- Compilation of information dossier
- Stakeholder workshop to agree on capacity building options, decision criteria and decision weights
- Collect data for decision criteria
- Rank capacity building options
- Sensitivity analysis
- Dissemination and feedback
- Finalization of option rankings

# Status of work

- Application in Mozambique (April 2011)
- Application in Zambia (July 2011)
- Review and improve draft MCDA guidebook
- STDF regional workshop to present and discuss in-country experiences and train other experts on use of MCDA approach (Johannesburg, 16-17 August)
- Additional applications in Latin America & Caribbean + Asia & Pacific), pending review in STDF Working Group



## More information on STDF website

- STDF Guidelines on the use of economic analysis to inform SPS decision-making
- Presentations from STDF workshop (Oct. 2009) on use of economic analysis
- Draft MCDA Guidebook
- Information about the MCDA applications in Mozambique and Zambia

<http://www.standardsfacility.org/TAEcoAnalysis.htm>

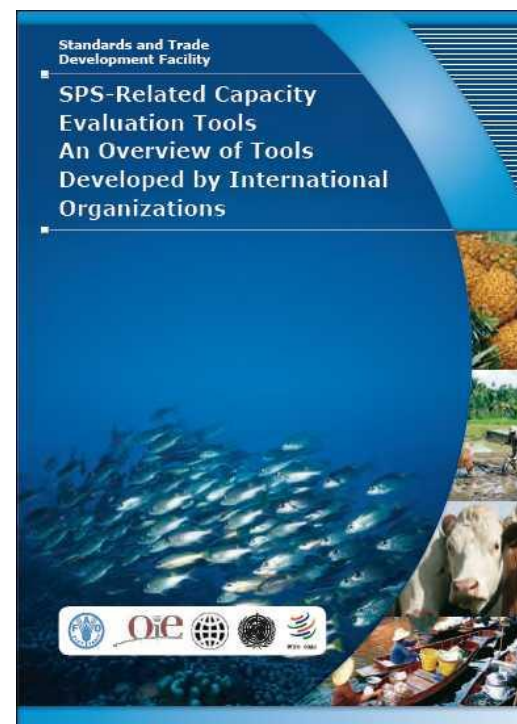
## Information exchange / awareness raising

- STDF Working Group, SPS Committee and participation in external meetings
- STDF website ([www.standardsfacility.org](http://www.standardsfacility.org))
- “*Trading Safely*” film
- Briefings, newsletters and other publications
- E-mail distribution service



## Project development

- Project preparation grants (PPGs) ≤ \$30,000
- Application of SPS-related capacity evaluation tools
  - OIE and IPPC tools
  - FAO/WHO tool “Strengthening national food control systems”
  - IICA, World Bank SPS action plans, etc.
- Resource mobilization



### Project grants

- Between US\$ 150,000 and 600,000
- Duration of 2 years or less
- Beneficiary contribution
- Focus on innovation, good practice  
(development of tools, methodologies, training materials and other information resources)

### How to make an application to the STDF?

- Read the Guidance Note for Applicants
- Download application forms (STDF website)
- Discuss application with concerned stakeholders (country/region)
- Contact STDF Secretariat for initial feedback, comments
- Submit application and supporting documents by email
- Next deadline: 22 July 2011 (for consideration in October 2011)

## Drivers of SPS assistance in Caribbean

- Trade liberalization / market access
- Regional integration
- Protection of human/animal/plant health (introduction of pests/diseases, import of sub-standard food products)
- Food security (rising food prices)
- Tourism

# SPS assistance at national level

- Develop national SPS strategy / action plan (in line with trade/ agriculture / development policies)
- Use existing SPS needs assessments and reports (OIE, IPPC, IICA, etc.)
- Increase awareness about SPS issues
- Limited resources → "biosecurity" approach
- Level of standards compliance depends on your market



# Examples of regional SPS work areas

- Establish monitoring / surveillance programmes for specific pests / diseases
- Mutual recognition of testing / conformity assessment procedures
- Streamline diagnostic capacity / accreditation
- Develop regional standards (where appropriate)
- Establish joint training programmes (inspection, traceability)
- Coordinate SPS-related assistance
- Transparency (monitor notifications)
- Representation in international fora



# How can we help?

- Use of guidelines and tools, identification of good practice
- Seed funding + technical expertise for project development, SPS strategy and action planning
- Project funding, resource mobilization

# Standards and Trade Development Facility

## For more information:

Standards and Trade  
Development Facility (STDF)

World Trade Organization  
Centre William Rappard  
Rue de Lausanne 154  
CH-1211 Geneva  
Switzerland

[STDFSecretariat@wto.org](mailto:STDFSecretariat@wto.org)  
[melvin.spreij@wto.org](mailto:melvin.spreij@wto.org)  
[www.standardsfacility.org](http://www.standardsfacility.org)

