



Keep track of product requirements in foreign markets

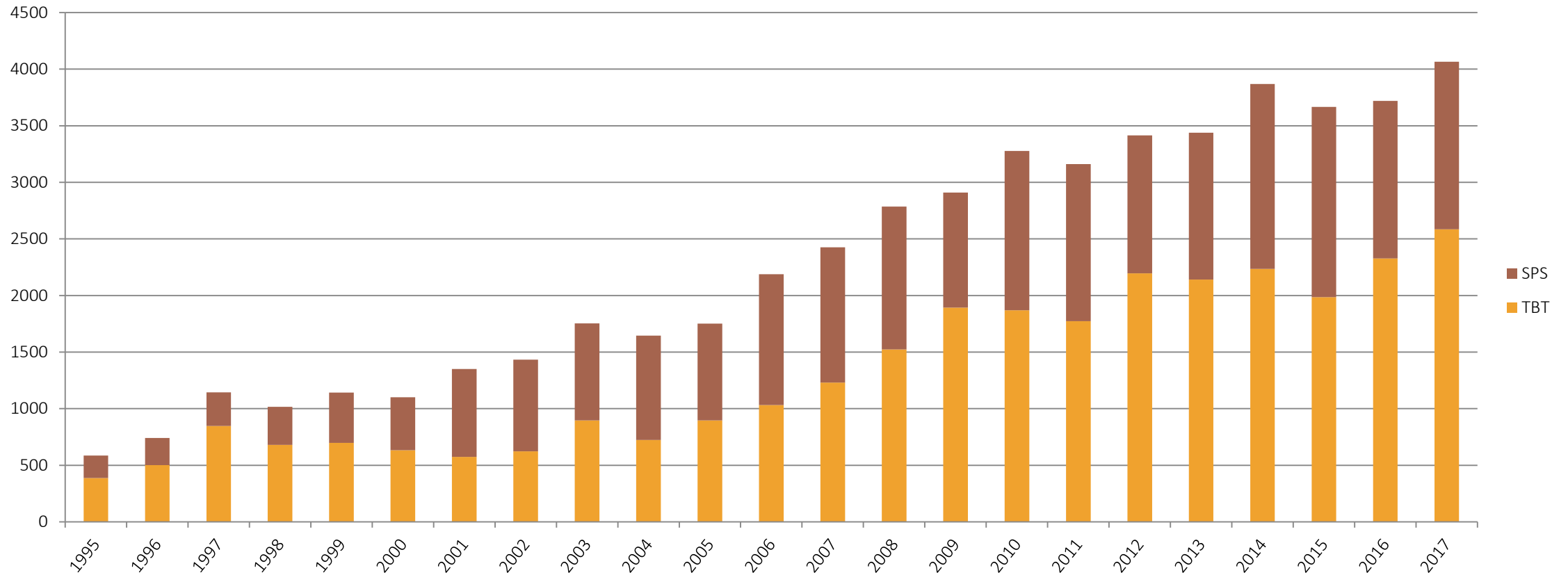


# SPS/TBT notification alert system

# SPS/TBT notifications on the rise



**More than 4,000  
notifications in 2017!**





Cosmetics



Animal health



Food products

SPS  
&  
TBT



Toys

Content of notifications



Drones



Chemicals



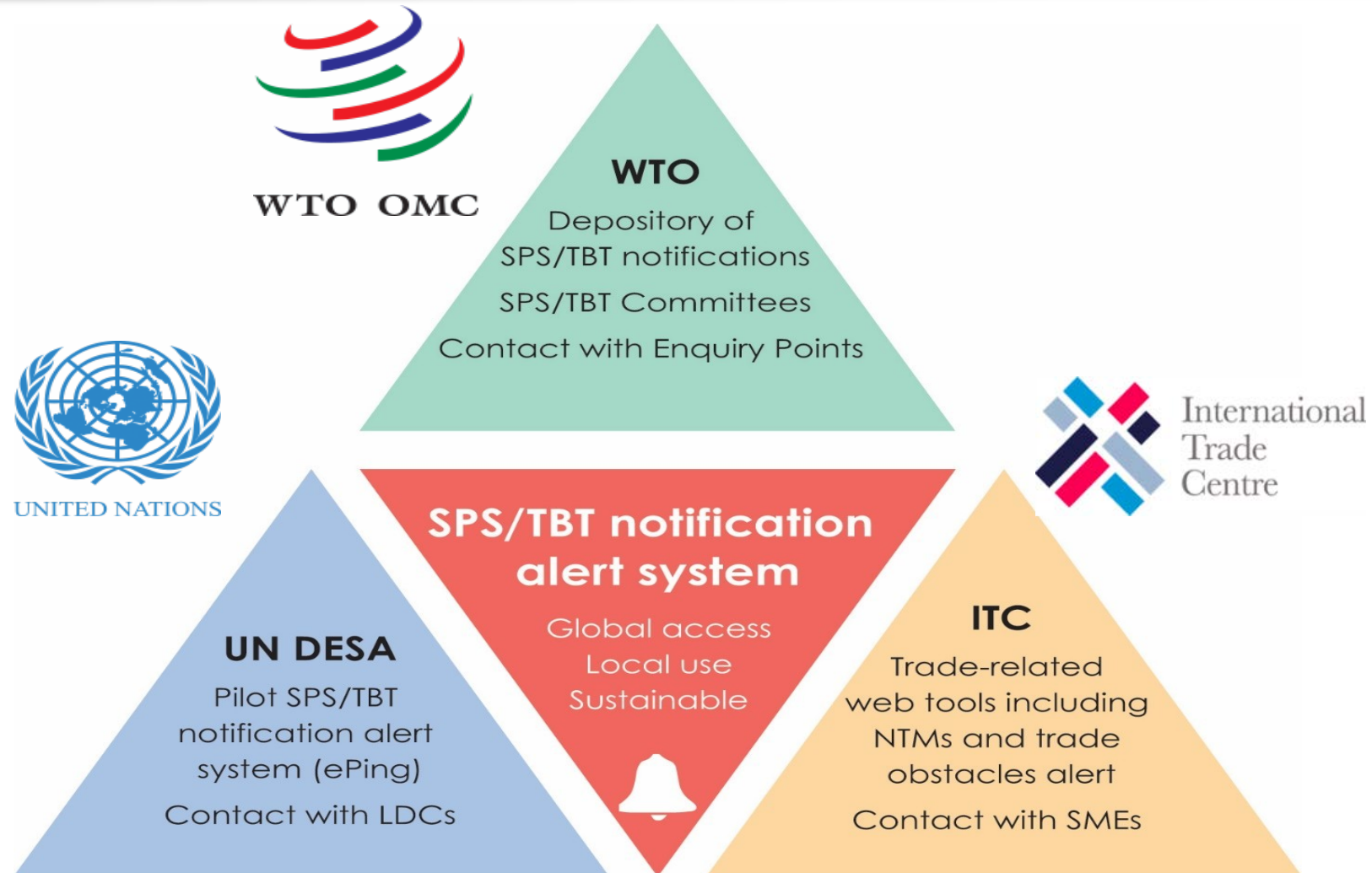
Medical devices

# Gaining strength from tripartite collaboration

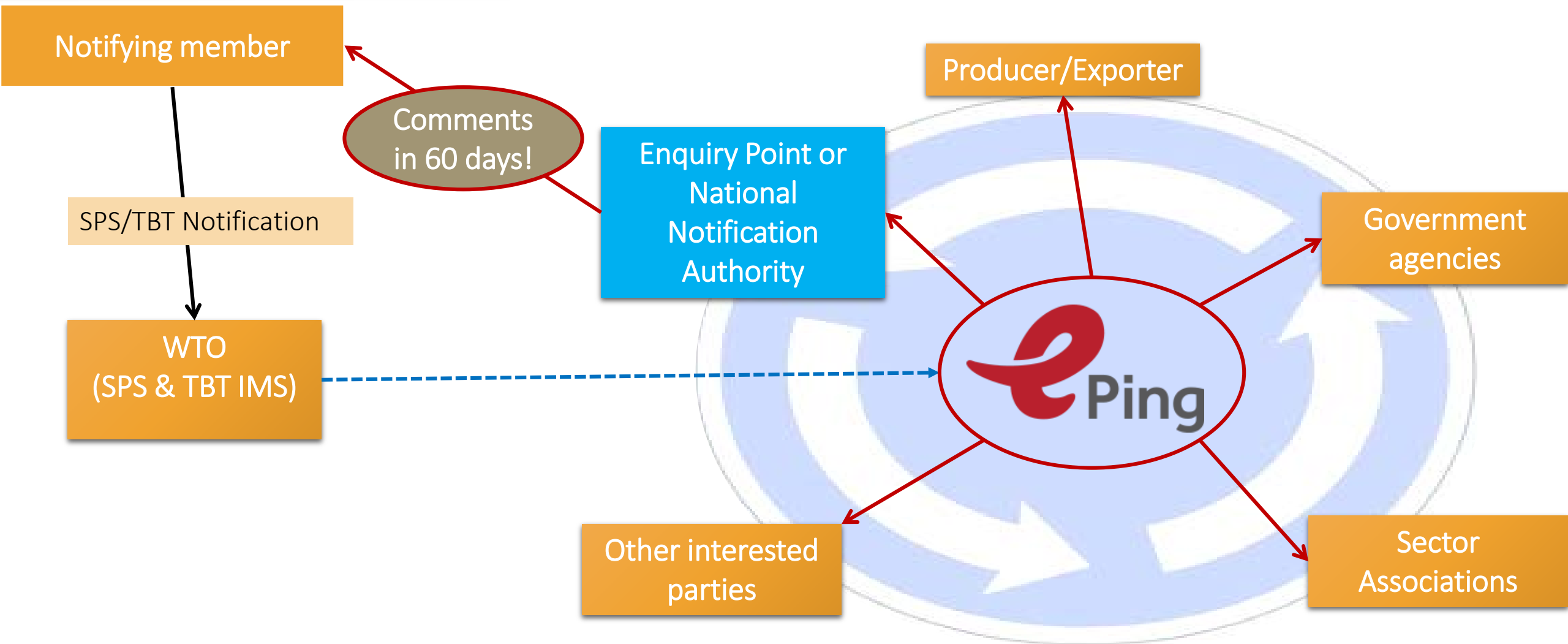
## Contributing to SDGs

**Goal 8** - increasing AfT & formalization and growth of SMEs

**Goal 17** – promoting multilateral trading system & increase exports of developing countries



# ePing can facilitate timely access to notifications and formulation of comments





# Website overview

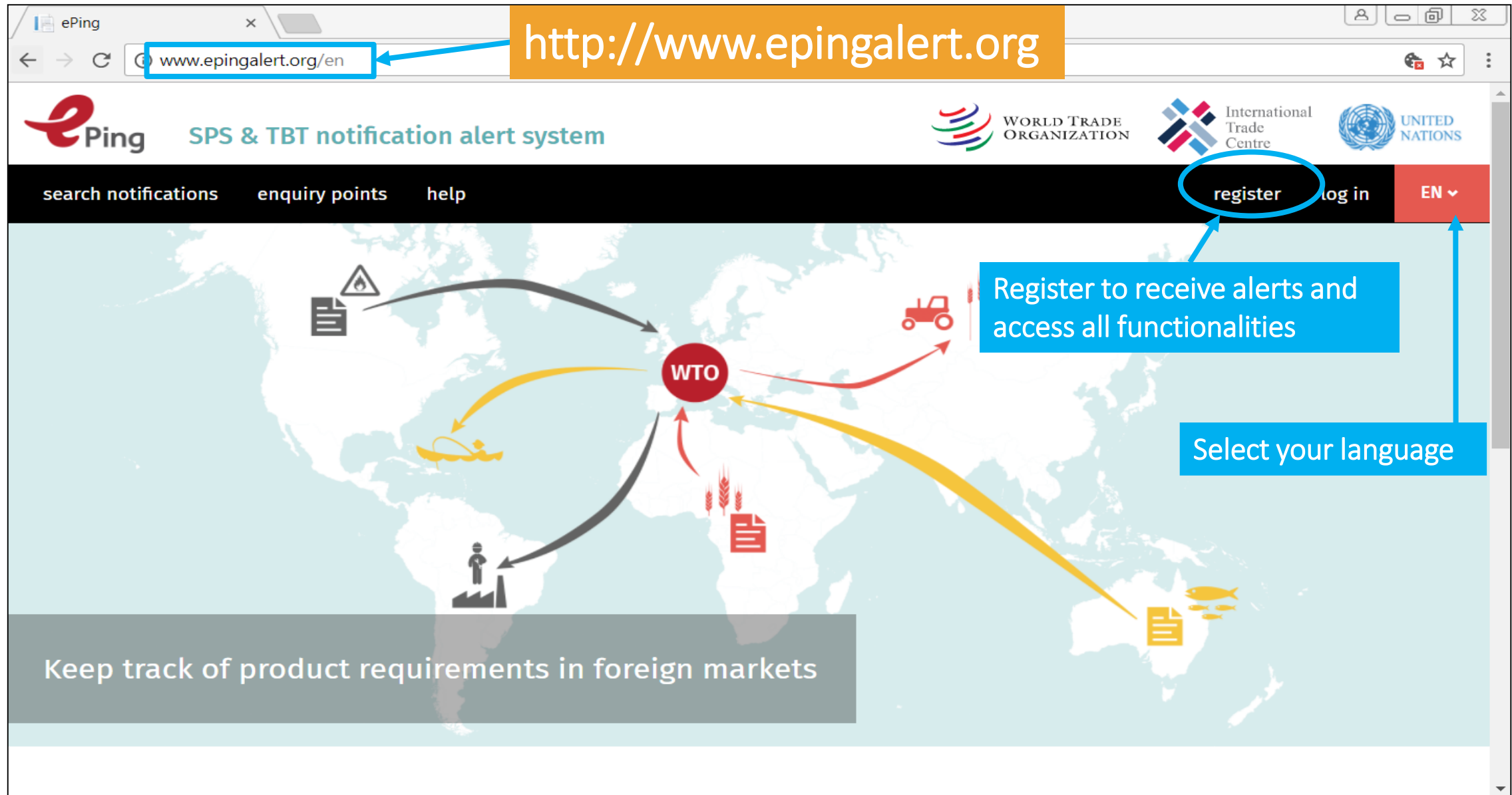


### About ePing

Please note that the ePing website is not touch screen compatible.

Governments establish product requirements to achieve policy objectives such as the protection of human health or the environment. The WTO [SPS](#) and [TBT](#) Agreements try to ensure that these requirements do not create unnecessary obstacles to international trade. WTO Members are required to notify other Members before adopting new measures if these are likely to affect international trade and provide an opportunity for comments. ePing enables timely access to these notifications and facilitates dialogue amongst the public and private sector in addressing potential trade problems at an early stage.

# Register and receive alerts



The screenshot shows the ePing website interface. The browser address bar displays <http://www.epingalert.org/en>. The website header includes the ePing logo, the text "SPS & TBT notification alert system", and logos for the World Trade Organization, International Trade Centre, and United Nations. A navigation bar contains links for "search notifications", "enquiry points", "help", "register", "log in", and a language dropdown menu set to "EN". The main content area features a world map with a central "WTO" hub and various icons representing different product categories (e.g., food, textiles, machinery). A blue box with an arrow pointing to the "register" link contains the text "Register to receive alerts and access all functionalities". Another blue box with an arrow pointing to the language dropdown menu contains the text "Select your language". A grey box at the bottom left of the map area contains the text "Keep track of product requirements in foreign markets".

<http://www.epingalert.org/en>

SPS & TBT notification alert system

WORLD TRADE ORGANIZATION

International Trade Centre

UNITED NATIONS

search notifications enquiry points help

register log in EN

Register to receive alerts and access all functionalities

Select your language

Keep track of product requirements in foreign markets



For further training, please contact the WTO  
Secretariat

Contact:

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<http://www.epingalert.org>