IPPC CPM 12 side session – Benefits of implementing the IPPC

*(Prepared by the Secretariat)*

Background

At the June 2016 meeting of the Bureau, the side sessions for the twelfth session of the Commission on Phytosanitary Measures (CPM 12) were finalized. Under the responsibility of the Implementation Facilitation unit is the side session: Benefits of implementing the International Plant Protection Convention (IPPC).

The CPM 12 ‘Benefits’ side session will include three components:

* IRSS study: Analyzing the benefits of implementing the IPPC
* Mexico avocado industry: success in exporting to the United States of America
* Implementation of ISPM 15 in a group of African countries

1. IRSS study: Analyzing the benefits of implementing the IPPC

With the strategic focus of the International Plant Protection Convention (IPPC) on different themes each year between now and 2020, the Implementation Review and Support System (IRSS) is analyzing the economic and other benefits of implementing the IPPC to contribute to the 2017 theme of Plant Health and Trade Facilitation. The IRSS has previously concentrated on identifying contracting parties’ implementation difficulties, however there is also a need to identify and acknowledge the many successes of implementing the IPPC, to advocate for the IPPC and broaden communication and outreach.

This IRSS study seeks to identify the benefits at the national, regional and global level, while also considering benefits to different stakeholders in the IPPC community. The different aspects to be considered are in relation to the Convention, international standards for phytosanitary measures (ISPMs) and achieving the IPPC strategic objectives, but also with a particular emphasis on the economic benefits of implementing the IPPC and ISPMs at the national level.

A discussion meeting for the study took place from 13-15 September 2016 in Washington DC, United States of America. The meeting was attended by selected experts from the fields of plant health, trade, international economics and environmental protection.

The results (report available [here](http://www.ippc.int/static/media/files/irss/2016/10/14/IRSS_Discussion_Analyzing_the_benefits_of_implementing_the_IPPC_EN.pdf)) from the discussion group meeting were shared with the Bureau at the October 2016 meeting, including the categories of benefits, beneficiaries and other relationships and an outline and defined scope of the study. In addition to case studies suggested at the meeting, the IRSS will seek information regarding the feature case study to be included in the study, the Mexican avocado industry, and seek input from the Bureau and the ePhyto Industry Group at their next meetings, on their perspectives of benefits.

The outcomes of this study will be presented to CPM.

2. Mexico avocado industry: success in exporting to the United States of America

Under the IRSS study: *Analyzing the benefits of implementing the IPPC*, a feature case study will be included on the Mexican avocado industry’s success in exporting to the United States of America.

A representative of the Mexican avocado industry has been engaged and information has been provided to the IRSS consultant to commence the drafting of the case study. Specific details have been provided, including a 2014 and 2016 economic analysis of the industry, demonstrating benefits to both the Mexico industry and stakeholders located in the US states receiving imports.

A representative of the industry will attend CPM 12 to present the case study.

3. Implementation of ISPM 15 in a group of African countries

The study: *Implementation of ISPM 15: An empirical analysis of how the regulation affects the economy of a group of countries in Africa* is currently being undertaken by the International Institute of Social Studies (ISS) – Erasmus University of Rotterdam, funded by the Standards and Trade Development Facility (STDF).

This study will as be included in the IRSS study: *Analyzing the benefits of implementing the IPPC*, as a case study of implementing international standards for phytosanitary measures (ISPMs).

The lead expert of the study has been invited to attend CPM 12 to present the findings of the study.

The TC-RPPO is invited to:

1. *note* the planned CPM 12 side session: *Benefits of implementing the IPPC*