



Users Statistics 2014

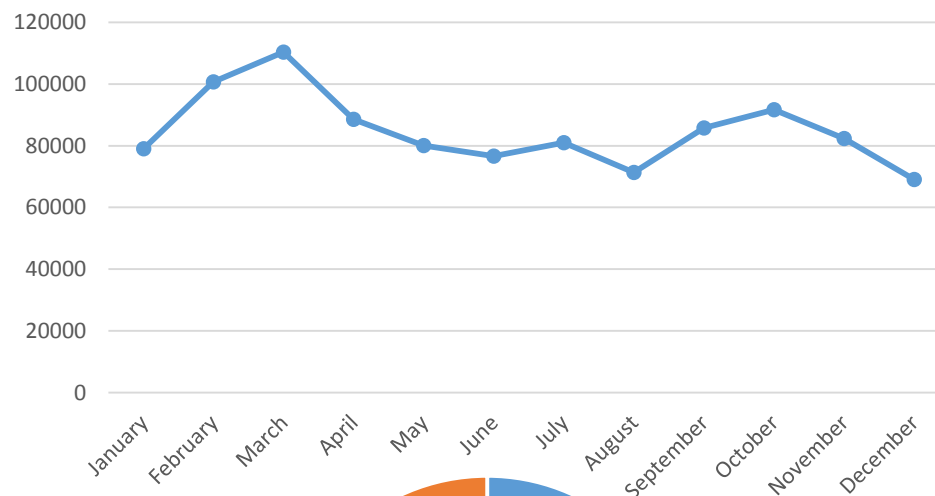


Definition of Terms

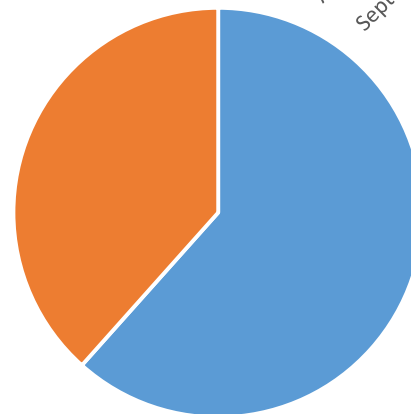
- **Views:** The total number of pages viewed. Repeated views of a single page are counted.
- **Session:** Total number of Sessions within the date range. A session is the period time a user is actively engaged with our website, app, etc.
- **Unique Pageviews:** The number of sessions during which the specified page was viewed at least once.
- **Average Session Duration:** The average length of a Session.

Page views Overview

	Views	Session	Avg. Session Duration
January	79,038	22,408	00:03:44
February	100,695	25,731	00:04:32
March	110,294	28,480	00:04:35
April	88,523	25,169	00:03:54
May	80,028	22,973	00:03:42
June	76,652	21,665	00:03:36
July	81,043	22,802	00:03:48
August	71,347	20,670	00:03:40
September	85,744	24,438	00:03:44
October	91,659	26,871	00:03:46
November	82,378	24,192	00:03:47
December	69,059	21,110	00:03:25
Total	1,016,460	286,509	00:04:01



Type of Visitor	% of Total	Session	Avg. Session Duration
New Visitor	62	176,468	00:02:27
Returning Visitor	38	110,041	00:06:32

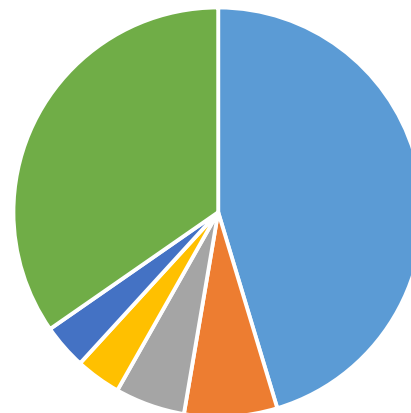


■ New Visitor ■ Returning Visitor

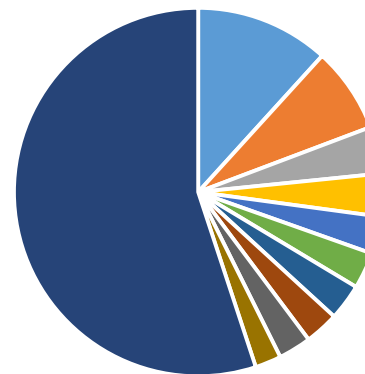
Page views by Language, Country

Language	% of Total	Session	Avg. Session Duration
English(US)	45	129,862	00:04:15
Spanish	7	21,019	00:04:26
French	6	15,811	00:04:26
Spanish(Spain)	4	10,285	00:03:45
English(GB)	4	10,171	00:03:35
Others	35	99,361	00:03:10

Country	% of Total	Session	Avg. Session Duration
US	12	33,660	00:02:47
Italy	8	21,528	00:07:31
Canada	4	11,820	00:03:41
Japan	4	10,744	00:04:30
UK	3	9,405	00:03:47
Germany	3	9,153	00:02:03
India	3	9,127	00:03:20
France	3	8,500	00:03:30
Russia	3	8,264	00:02:40
Brazil	2	6,566	00:04:22
Others	55	157,742	00:04:49



English(US) Spanish French Spanish(Spain) English(GB) Others



US Italy Canada Japan UK Germany
India France Russia Brazil Others

Top 50 viewed Pages (1)

Title	Views	Unique Pageviews	Avg. Session Duration
1 International Plant Protection Convention Protecting the world's plant resources from pests	232,312	114,831	00:01:17
2 International Standards for Phytosanitary Measures (ISPMs) International Plant Protection Convention	55,974	30,238	00:01:34
3 404 - Page not found International Plant Protection Convention	40,033	9,414	00:02:50
4 Search International Plant Protection Convention	36,795	12,057	00:01:16
5 The Commission on Phytosanitary Measures (CPM) International Plant Protection Convention	22,327	8,364	00:02:25
6 Countries Overview International Plant Protection Convention	19,957	8,476	00:00:53
7 Regulation of wood packaging material in international trade International Plant Protection Convention	13,659	7,830	00:01:13
8 Overview International Plant Protection Convention	12,721	7,399	00:00:46
9 Who we are International Plant Protection Convention	12,038	6,472	00:00:48
10 IPPC Contact Points International Plant Protection Convention	10,395	5,550	00:01:45
11 Countries List International Plant Protection Convention	9,844	5,749	00:01:12
12 Normas Internacionales para Medidas Fitosanitarias (NIMF) International Plant Protection Convention	9,286	5,951	00:00:45
13 Latest News International Plant Protection Convention	8,299	4,623	00:01:21
14 Standards and Standard setting International Plant Protection Convention	8,099	6,014	00:02:46
15 User account International Plant Protection Convention	7,854	3,927	00:00:52
16 Calendar of Events International Plant Protection Convention	6,647	3,673	00:02:47
17 Phytosanitary certificates International Plant Protection Convention	6,144	3,682	00:01:00
18 Glossary of phytosanitary terms International Plant Protection Convention	6,100	3,490	00:03:06
19 Work Area International Plant Protection Convention	4,867	3,423	00:00:48
20 Overview - Partners International Plant Protection Convention	4,204	2,815	00:01:35
21 Member consultation (MC) on draft ISPMs International Plant Protection Convention	4,175	3,326	00:01:20
22 Site map International Plant Protection Convention	3,929	3,284	00:00:49
23 Convention, model instruments and related information International Plant Protection Convention	3,894	2,797	00:02:44
24 Calls International Plant Protection Convention	3,729	2,648	00:02:02
25 Buscar International Plant Protection Convention	3,662	2,080	00:01:03

Top 50 Viewed Pages (2)

Title	Views	Unique Pageviews	Avg. Session Duration
26 National Plant Protection Organization (NPPO) International Plant Protection Convention	3,500	2,914	00:00:58
27 China International Plant Protection Convention	3,065	2,557	00:01:43
28 Home	3,051	2,208	00:02:34
29 Phytosanitary principles for the protection of plants and the application of phytosanitary measures in international trade International Plant Protection Convention	2,749	2,482	00:01:04
30 Standards Committee (SC) International Plant Protection Convention	2,676	1,820	00:01:01
31 Media Kit International Plant Protection Convention	2,588	2,199	00:00:56
32 Governance International Plant Protection Convention	2,551	1,399	00:01:43
33 United States of America International Plant Protection Convention	2,532	1,946	00:01:12
34 Forums International Plant Protection Convention	2,481	1,434	00:02:37
35 Normes internationales pour les mesures phytosanitaires (NIMP) International Plant Protection Convention	2,467	1,682	00:01:50
36 Pest risk analysis for quarantine pests International Plant Protection Convention	2,428	1,790	00:00:46
37 Frequently Asked Questions International Plant Protection Convention	2,410	1,581	00:01:06
38 Panorama general International Plant Protection Convention	2,206	1,704	00:02:16
39 Australia International Plant Protection Convention	2,199	1,625	00:00:56
40 Regional Plant Protection Organizations International Plant Protection Convention	2,156	1,314	00:01:53
41 List of Adopted Standards - July 2013 International Plant Protection Convention	2,086	1,502	00:01:44
42 Access Denied / User log in International Plant Protection Convention	2,061	1,696	00:02:33
43 Opportunity to become a Phytosanitary Capacity Evaluation (PCE) facilitator International Plant Protection Convention	2,022	1,331	00:02:18
44 Contact International Plant Protection Convention	2,014	1,580	00:02:03
45 India International Plant Protection Convention	2,014	1,309	00:02:14
46 Phytosanitary certification system International Plant Protection Convention	2,002	1,292	00:01:04
47 Rechercher International Plant Protection Convention	1,994	1,062	00:02:23
48 Viet Nam International Plant Protection Convention	1,954	1,146	00:01:35
49 Panorama general de los paÑses International Plant Protection Convention	1,933	1,072	00:01:22
50 Japan International Plant Protection Convention	1,825	1,192	00:01:28