



Users Statistics 2015

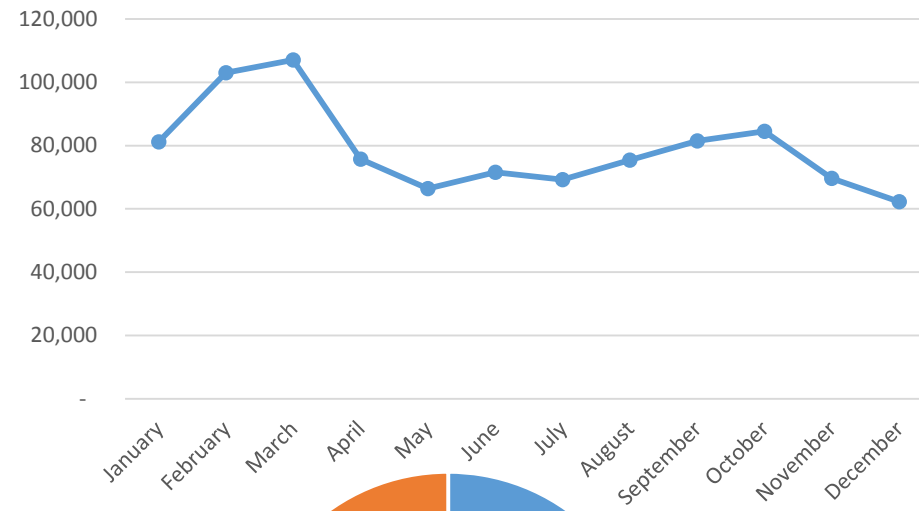


Definition of Terms

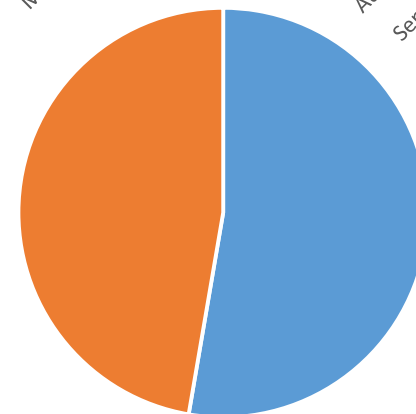
- **Views:** The total number of pages viewed. Repeated views of a single page are counted.
- **Session:** Total number of Sessions within the date range. A session is the period time a user is actively engaged with our website, app, etc.
- **Unique Pageviews:** The number of sessions during which the specified page was viewed at least once.
- **Average Session Duration:** The average length of a Session.

Page views Overview

	Page views	Session	Avg. Session Duration
January	81,137	24,711	00:03:35
February	103,049	27,363	00:04:11
March	107,087	22,160	00:04:43
April	75,746	16,032	00:04:10
May	66,466	13,965	00:04:07
June	71,572	14,949	00:04:19
July	69,301	14,178	00:04:24
August	75,396	14,323	00:04:37
September	81,501	16,572	00:04:35
October	84,481	17,249	00:04:23
November	69,646	16,041	00:03:53
December	62,293	13,748	00:03:47
Total	947,675	211,291	00:04:19



Type of Visitor	% of Total	Session	Avg. Session Duration
New Visitor	52.7	111,249	00:02:23
Returning Visitor	47.3	100,042	00:06:29

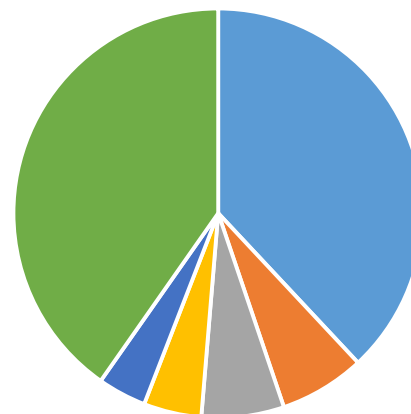


■ New Visitor ■ Returning Visitor

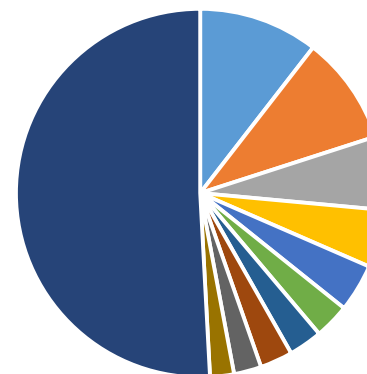
Page views by Language, Country

Language	% of Total	Session	Avg. Session Duration
English(US)	38.03	80,361	00:05:10
Spanish	6.77	14,312	00:04:26
Russian	6.52	13,769	00:02:58
French	4.57	9,664	00:04:43
Japanese	3.84	8,106	00:04:48
Others	40.27	85079	00:03:25

Country	% of Total	Session	Avg. Session Duration
US	10.5	21,239	00:02:59
Italy	9.54	20,166	00:09:08
Russia	6.43	13,581	00:02:21
Japan	5.06	10,691	00:04:20
Canada	4.21	8,893	00:03:16
Germany	3.09	6,530	00:02:23
France	2.95	6,239	00:03:28
UK	2.86	6,050	00:04:11
China	2.41	5,096	00:02:56
India	2.1	4,435	00:03:08
Others	50.85	108371	00:05:15



English(US) Spanish Russian French Japanese Others



US Italy Russia Japan Canada Germany
France UK China India Others

Top 50 viewed Pages (1)

Page Title	Views	Unique Pageviews	Avg. Session Duration
1 IPPC - International Plant Protection Convention	102,234	73,565	00:01:09
2 Page not found - International Plant Protection Convention	44,306	17,838	00:01:15
3 International Plant Protection Convention Protecting the world's plant resources from pests	33,309	17,314	00:00:39
4 Countries - International Plant Protection Convention	31,454	15,681	00:01:02
5 Latest Reporting Obligation - International Plant Protection Convention	28,132	8,405	00:00:41
6 Adopted Standards (ISPMs) - International Plant Protection Convention	27,389	5,802	00:02:21
7 Search Results - International Plant Protection Convention	26,491	5,200	00:01:24
8 The Commission on Phytosanitary Measures (CPM) - International Plant Protection Convention	13,204	4,412	00:01:31
9 Standard setting - International Plant Protection Convention	11,224	4,019	00:00:54
10 Log in - International Plant Protection Convention	11,044	3,883	00:00:57
11 Countries List: Countries - International Plant Protection Convention	10,692	3,121	00:02:30
12 International Standards for Phytosanitary Measures (ISPMs) International Plant Protection Convention	7,948	3,057	00:00:34
13 News - International Plant Protection Convention	6,709	2,998	00:01:50
14 Latest Pest Reports - International Plant Protection Convention	6,001	2,751	00:00:26
15 - International Plant Protection Convention	5,898	2,731	00:00:37
16 The Commission on Phytosanitary Measures (CPM) International Plant Protection Convention	5,867	2,690	00:01:06
17 Regulation of wood packaging material in international trade - International Plant Protection Convention	5,782	2,518	00:01:18
18 Search International Plant Protection Convention	5,590	2,515	00:00:49
19 Who we are - International Plant Protection Convention	5,540	2,506	00:02:12
20 CIPF - Convención Internacional de Protección Fitosanitaria	5,019	2,429	00:02:47
21 404 - Page not found International Plant Protection Convention	4,740	2,245	00:00:32
22 Work Area - International Plant Protection Convention	4,279	2,205	00:01:37
23 Member consultation (MC) on draft ISPMs - International Plant Protection Convention	4,199	2,115	00:03:02
24 Panorama general de los países International Plant Protection Convention	4,044	2,006	00:03:24
25 Search results for: : Contact points - International Plant Protection Convention	3,997	1,963	00:01:20

Top 50 viewed Pages (2)

Page Title	Views	Unique Pageviews	Avg. Session Duration
26 Phytosanitary certificates - International Plant Protection Convention	3,901	1,908	00:01:16
27 Standards Committee (SC) - International Plant Protection Convention	3,831	1,698	00:01:04
28 Glossary of phytosanitary terms (as amended by CPM-10) - International Plant Protection Convention	3,350	1,666	00:02:08
29 Adopted Standards (ISPMs) - Convención Internacional de Protección Fitosanitaria	3,212	1,614	00:00:59
30 Countries Overview International Plant Protection Convention	3,091	1,594	00:01:15
31 Implementation of ISPM 15 International Plant Protection Convention	3,077	1,546	00:01:09
32 Core Activities - International Plant Protection Convention	2,965	1,544	00:01:42
33 Convention text - International Plant Protection Convention	2,948	1,529	00:02:37
34 Regulation of wood packaging material in international trade International Plant Protection Convention	2,706	1,480	00:01:42
35 Regional Plant Protection Organizations - International Plant Protection Convention	2,544	1,471	00:00:01
36 Event - International Plant Protection Convention	2,491	1,432	00:01:31
37 Resultados de la búsqueda - Convención Internacional de Protección Fitosanitaria	2,393	1,322	00:02:16
38 IPPC -Международная конвенция по карантину и защите растений	2,213	1,295	00:00:52
39 Search results for: : List of Regulated Pests - International Plant Protection Convention	2,175	1,289	00:02:24
40 Capacity development - International Plant Protection Convention	2,155	1,262	00:01:08
41 CIPV - Convention internationale pour la protection des végétaux	2,148	1,249	00:01:11
42 Password Reset - International Plant Protection Convention	2,076	1,243	00:00:53
43 Calls - International Plant Protection Convention	2,070	1,205	00:00:42
44 Search results for: : Legislation: Phytosanitary Requirements/Restrictions/Prohibitions - International Plant Protection Convention	2,060	1,201	00:01:14
45 Search results for: : Official pest report (Art. VIII.1a) - International Plant Protection Convention	2,005	1,175	00:01:15
46 Frequently Asked Questions - International Plant Protection Convention	2,003	1,154	00:01:05
47 Latest Implementation of ISPM 15 - International Plant Protection Convention	1,992	1,148	00:02:34
48 China - International Plant Protection Convention	1,895	1,106	00:00:54
49 Overview International Plant Protection Convention	1,811	1,088	00:02:59
50 IPPC Contact Points International Plant Protection Convention	1,807	1,074	00:00:47