CPM-12 (2017) special topic session on e-commerce

INTRODUCTION

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Background: e-commerce and plants and plant products

- Growing volume and sale of plant/plant products through internet (e-commerce)
- Online traders of plant/plant products not taking into account customer location
- Plants and plant products sold very often bypass the application of phytosanitary measures or scrutiny through Pest Risk Analysis
- Few NPPOs factor this pathway into their risk analyses
Background: e-commerce and the IPPC

- 2010 - Topic of e-commerce of plants introduced to IPPC during discussions at the 22\textsuperscript{nd} Technical Consultation of Regional Plant Protection Organizations.


- CPM-07 (2012) - IPPC Secretariat presents Internet Trade study, opens discussion to NPPOs during Internet Trade in plants side session.
Background/2: e-commerce and the IPPC

- CPM-07 (2014) - IPPC Secretariat recommendations introduced and adopted by Commission on Phytosanitary Measures (CPM-09). The recommendation on e-commerce includes “plants for planting, other articles such as plants for consumption, soils, growing media, and living organisms in a wide range of taxa that are known or have the potential to be plant pests and are sold to and exchanged by hobbyists, collectors, researchers, etc.”.

- June 2016 - CPM Bureau recommends special topic event for CPM-12 drawing upon recommendation on e-commerce.
E-commerce special topic session objectives

• Raise awareness on the phytosanitary risks associated with e-commerce
• Make known existing experiences to:
  ➢ *develop mechanisms for collaborating with e-commerce traders to reduce phytosanitary risks*
  ➢ *promote compliance by customers and traders operating through e-commerce*
  ➢ *strengthen coordination with postal and express courier services*
  ➢ *investigate phytosanitary risks posed by all forms of distance selling*

➔ *Facilitate the implementation of the CPM-9 recommendation*
International organizations

1. Activities and role of the World Trade Organization with regard to e-commerce and trade in plants, Marième Fall, Counsellor in the Agriculture and Commodities Division

2. World Customs Organization (WCO): Towards an inclusive risk-based approach in the cross-border e-commerce environment, Michèle Medina, Technical Officer and Programme Manager

3. Convention on Biological Diversity: Increasing risk of biological invasion posed by trade in wildlife via e-commerce and associated materials, Junko Shimura, Programme Officer (Invasive Alien Species, Global Taxonomy Initiative)
SPECIAL TOPICS SESSION: PROGRAMME

Private sector: carriers and e-traders

4. Express Delivery Carriers' role in the cross-border transport of plants and seeds, Carlos Grau Tanner, Director General Global Express

5. eBay’s Plants and Seeds Policy and Enforcement, Mike Carson, eBay Regulatory Policy Group

National Plant Protection Organizations

6. Managing pre-border biosecurity risk (e-commerce) in Australia, Kim Ritman, Australia’s Chief Plant Protection Officer

7. Phytosanitary measures for international postal and courier service in Republic of Korea, Ms Hong-Sook Park, Korean Animal and Plant Quarantine Agency
Discussion

Questions from the floor, 10 min

Panel and plenary discussion on the way forward to implement the IPPC recommendation on e-commerce, 20 min
- Enhance collaboration among international organizations
- Further collaboration at the national level
- Identify and report risks to e-traders
- What express delivery companies (DHL, Fedex, UPS, TNT) can do
- Raise awareness of suppliers, transporters and other organizations and the general public

Decisions and conclusions of the CPM on a way forward, 10 min