Phytosanitary measures and agricultural trade: The role of capacity development

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10 October, 2017
Agricultural trade and phytosanitary controls: What are the links?

- By connecting supply and demand across borders, trade plays an important role in ensuring food security for all.
- Agricultural trade implies certain phytosanitary risks as pests can enter with shipments.
- Phytosanitary controls will be even more important for keeping in check transboundary pests in the context of climate change.
- The use of international standards for phytosanitary measures contributes to reducing plant health risks, and helps minimize trade costs by making trade more transparent and efficient, allowing goods to move more smoothly between markets.
- The WTO and the international standard-setting bodies provide a set of rules for multilateral trade including those that govern the application of sanitary and phytosanitary measures (SPS).
The importance of international standards for trade

• The SPS agreement encourages members to harmonize sanitary and phytosanitary measures, basing them on international standards, guidelines or recommendations (Article 3).

• By reducing the need for governments and producers to follow different standards and procedures in different markets, harmonization becomes a powerful tool to make trade less costly and more inclusive.

• At the same time, the countries can impose more rigorous standards as long as these are based on sound scientific evidence from risk assessments (Article 5).

**Pest risk analysis based on IPPC standards**

International standards for phytosanitary measures (ISPMs) on pest risk analysis (PRA) are important tools for ensuring appropriate application of international trade rules.
Application of phytosanitary measures can become a matter of trade disagreements between importers and exporters...

- Enforcement of the SPS Agreement can be difficult in cases where there are questions about the scientific basis for the application of the measures.
- These disagreements have a cost in terms of lost markets, incomes and food security.
Trade concerns raised in the SPS Committee by subject

**1997-2006**
- Plant Health: 29.3%
- Animal Health: 40.5%
- Other concerns: 3.3%
- Food safety: 26.9%

**2007-2016**
- Plant Health: 20.6%
- Animal Health: 37.1%
- Other concerns: 8.9%
- Food safety: 33.5%

Source: WTO SPS Committee
Examples of SPS measures with high economic impact

• Russia
  - Imports of fruits from Moldova were stopped in 2014 (oriental fruit moth), severely affecting exports and agricultural sector incomes (farmers, processors and exporters) in Moldova
  - Moldova’s government provided support to the sector, depleting the funds of the Payments and Interventions Agency

• Egypt – the largest wheat importer in the world – introduced a number of phytosanitary measures:
  - 2016: Zero tolerance for ambrosia
  - 2016: Zero tolerance for ergot
  - 2017: Zero tolerance for poppy seeds

“Traders are watching closely, and have said that any rejection could lead them to boycott the state’s massive tenders, protesting what they describe as excessive inspection measures that have made doing business increasingly risky.” (Reuters)
FAO work in support of effective application of trade rules

SUPPORT TO BETTER UNDERSTANDING OF THE RULES

Capacity development and dialogue on:
• Agriculture in trade agreements
• WTO accession issues in agriculture

SUPPORT TO APPROPRIATE IMPLEMENTATION OF THE RULES

Capacity development and dialogue on:
• Transparency
• Trade Facilitation Agreement
• Resolving contentious trade issues

An important element of this work is empowerment of the expert community and inter-governmental dialogue (regional focus on Europe/Central Asia and Eastern Africa)
Resolving contentious trade issues

• Case-study driven seminars, building on the experience of countries, designed to illustrate the existing tools and best practices in pursuing trade objectives in bilateral and multilateral settings.

• Exercises aimed at equipping the participants with knowledge based on hands-on application of different trade rules.
Specifically on resolving contentious SPS issues...

Emphasis on:

**Multiple ways trade issues could be resolved before turning to litigation (through Dispute Settlement in the WTO):**

- Enhancing understanding and improving application of the various procedures and mechanisms for mediation.
- Practical recommendations on how to organize the work within national governments in coordination with the private sector, and how to approach trading partners to overcome any difficulties arising in trade.

### Steps to take when an exporting country is experiencing a trade concern related to an SPS measure

1. **Exports impaired due to a SPS measure**
   - **YES**
   - Verify if international standards exist
   - **NO**
   - Request explanation of reasons
     - **Art. 5.8**
     - **YES**
     - Risk assessment exists
       - **YES**
       - Verify if risk assessment complies with the SPS Agreement
         - **NO**
       - Seek ways to solve the problem: bilateral consultations; Specific Trade Concerns; Dispute Settlement; etc.
     - **NO**
   - **NO**
   - Verify if SPS measure is based on the international standard
     - **YES**
     - Seek Technical Assistance
     - **NO**

Source: WTO Secretariat
Conclusions

- Factors, such as climate change, water quality and availability, production and handing practices, national capacities for phytosanitary control and trade-related regulation, can either drive or mitigate the emergence and global dissemination of plant health hazards.

- Strong national institutions and capacities are needed to respond to these challenges, ensuring healthy agri-food systems and avoiding unjustified trade barriers.

- Active engagement and open dialogue between trading partners is required to resolve trade frictions that inevitably arise.

- Adherence to international standards and norms would reduce the incidence of trade disruptions.

  ➢ For example, phytosanitary measures should be implemented on the basis of a pest risk analysis (PRA)
In-house collaboration to strengthen the countries’ abilities to benefit from agricultural trade while safeguarding plant health

- Joint workshops and seminars on trade rules and international standards for phytosanitary measures.
- Supporting coordination between all relevant agencies within government as well as with stakeholders from the entire food supply chain.
- Encourage the participation of countries in shaping international standards and trade rules, and to take advantage of the tools provided by the multilateral trading system and the standard-setting bodies.
Thank you!