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Wood Industry Views of ePhyto Project

January 23, 2017

IWPA Core Purpose

- To build acceptance and demand in North America for globally sourced wood products from sustainably managed forests.
- Membership Includes North American Importers & Exporters; Global Suppliers & Trade Facilitators



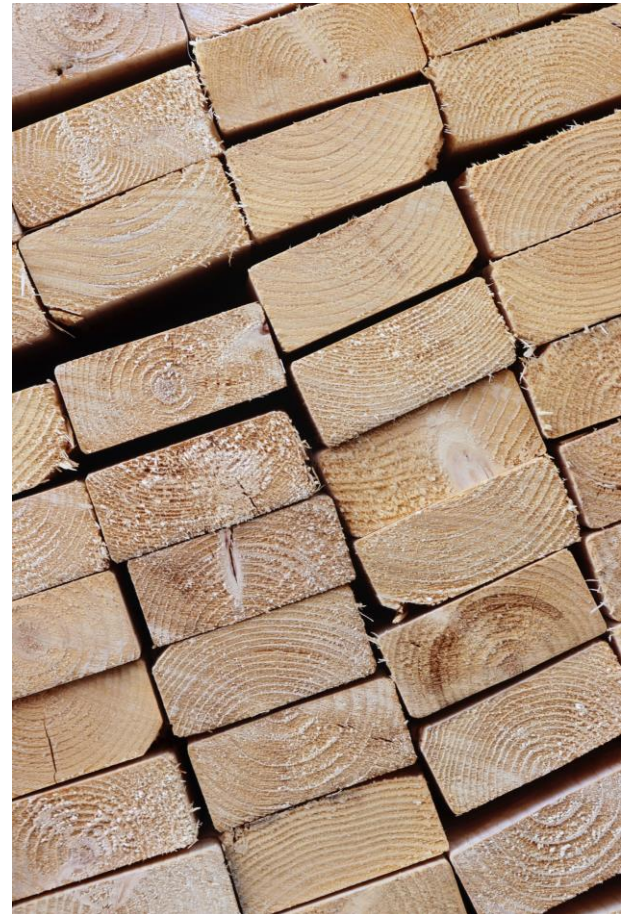
IWPA is the only U.S. based trade association dedicated to the interests of wood importers.
Founded in 1956.

Wood Industry Profile

- Variety of products involved
 - Softwood
 - Hardwood – including Tropical
 - Wood Pellets, Firewood
- Phyto not an issue for composite wood products (plywood, MDF etc.)
- Many firms are small- to medium-sized
- High value wood products such as tropical hardwood may cross borders multiple times after warehousing
- Often exported from developing countries

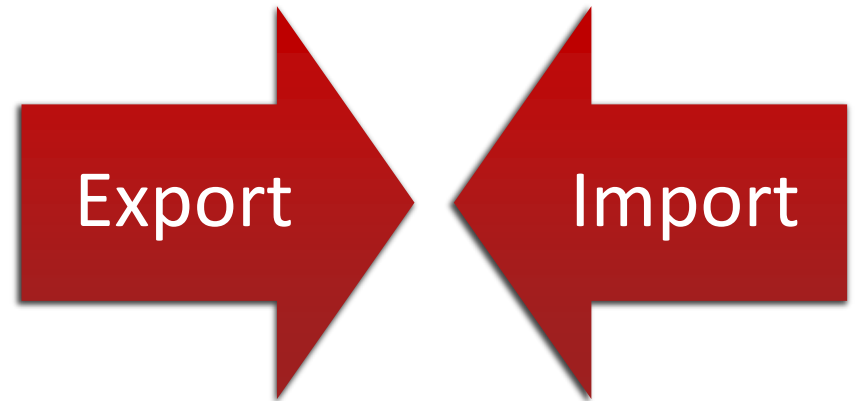
Industry Cost Concerns

- Costs / funding model need to take into account
 - Fees paid
 - Ease of paying fees (SME vs. Large firm size)
 - **Industry operational costs** to work with new system
 - Training
 - Working with trade facilitators
 - Processing time
 - **Industry Return on investment**



Return on Investment

- Past agreements only allow information to flow one way.
- Industry wants
 - ePhyto issuance (export country)
 - ePhyto acceptance (import country)
 - Chance to **correct problems** PRIOR to Export





Thank You

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