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منظمة
الأغذية والزراعة
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COMMISSION ON PHYTOSANITARY MEASURES

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IYPH action plan and budget

Agenda item 12.2

Prepared by the IPPC Secretariat

I. Responsibilities for IYPH 2020

1. The Commission on Phytosanitary Measures (CPM) under the leadership of Finland has proposed the proclamation of an International Year of Plant Health (IYPH) in 2020, which was officially proclaimed by the United Nations General Assembly (UNGA) on 21st December 2018.
2. According to the UNGA resolution¹, FAO and the IPPC are responsible to facilitate the implementation of the year. As a result, both the IPPC Secretariat and IPPC contracting parties and Regional Plant Protection Organizations (RPPOs) will be involved in the IYPH celebrations.
3. In 2016, CPM established the IYPH Steering Committee, with the purpose to plan and oversee the implementation of IYPH activities. The committee has met five times since its establishment, and has been operating in close cooperation with the IPPC Secretariat. In particular, the IYPH Steering Committee has developed a document with IYPH outputs and outcomes, a list of partners, the skeleton programme of events and associated costs, and a draft IYPH communications plan, which were also approved by CPM.
4. The IPPC Secretariat has been working with the FAO Office for Corporate Communication, Outreach Branch (OCCO) to develop and implement the IYPH communications strategy. This strategy

¹ Ref. <https://undocs.org/A/C.2/73/L.5/Rev.1>



will inform the development of a communications handbook, including the IYPH visual identity and guidelines on the use of the logo and the development of communication initiatives and materials.

5. In 2019, FAO will also establish an International Steering Committee, composed of FAO permanent representatives and relevant stakeholders, which will agree on the final programme of events and make additional proposals. The IYPH Steering Committee will be maintained as a technical advisory body, continuing to oversee the global programme of events on behalf of the IPPC community.

6. As a core part of the IPPC community, IPPC contracting parties and RPPOs are invited to contribute to the IYPH celebration.

II. Budget for IYPH 2020

7. Some contracting parties (Ireland, the United States of America/NAPPO, the Republic of Korea and China) and the International Seed Federation have so far contributed to the IYPH budget, currently standing at 246.918 USD.

8. Historically, the budget of international years has been around 1.5 to 2 million USD. The IPPC work plan and budgets for 2019 and 2020 have estimated approximately 1.1 million USD for costs associated to IYPH communications, staff and global events.

9. The IPPC Secretariat needs strengthened human and financial resources to successfully facilitate and support the initiatives around IYPH 2020, in the additional cost range of 40.000 USD over 2019, and 857.000 USD over 2020. The total budget amount to be secured is 897.000 USD.

10. The IYPH-related expenses to be carried out by the IPPC Secretariat for the biennium 2019-2020 as included in the IPPC work plan and budget for 2019 and 2020 are presented in the following Tables 1 and 2.

Table 1. CPM-approved IYPH expenses (2019)				
Category	Initiative	FAO budget line	Timeframe	Cost
<u>Comms</u>	Development of communication strategy	Contracts	2019	\$ 65,000.00
<u>Comms</u>	Production of publications and advocacy materials	General Operating Expenses	2019	\$ 60,000.00
Event	IPPC IYPH <u>StC</u> meetings (2)	General Operating Expenses	2019	\$ 5,000.00
		Travel		\$ 35,000.00
Event	Organization of relevant coordination meetings with partners (including CPM-14) and participation in different events organized by partners	General Operating Expenses	2019	\$ 5,000.00
		Travel		\$ 40,000.00
Event	IYPH opening in Rome	General Operating Expenses	Dec-19	\$ 15,000.00
		Travel		\$ 20,000.00
Event	IYPH opening in New York	General Operating Expenses	Dec-19	\$ 15,000.00
		Travel		\$ 25,000.00
		Travel		\$ 10,000.00
TOTAL (2019): 285,000 USD				

Table 2. CPM-approved IYPH expenses (2020)				
Category	Initiative	FAO budget line	Timeframe	Cost
Staff	Human resources	Staff - IPPC MTF	2020	\$ 189,000.00
		Staff - in-kind support		\$ 130,000.00
<u>Comms</u>	Production of communication and advocacy materials	Contracts	2020	\$ 170,000.00
<u>Comms</u>	Organization of photo contest and exhibition	General Operating Expenses	Apr-20	\$ 15,000.00
		Travel		\$ 15,000.00
Event	Ministerial-level CPM-15 (2020)	<u>Backcharge</u>	Apr-20	\$ 30,000.00
		Travel		\$ 5,000.00
Event	Participation in FAO governing bodies meetings and FAO regional conferences	General Operating Expenses	2020	\$ 20,000.00
		Travel		\$ 30,000.00
Event	Organization of coordination meetings with IPPC partners on IYPH	General Operating Expenses	2020	\$ 1,000.00
		Travel		\$ 2,000.00
Event	IYPH Steering Committee Meeting	Travel	2020	\$ 20,000.00
Event	International Plant Health Conference in Finland	General Operating Expenses	Second half of 2020	\$ 70,000.00
		Travel		\$ 130,000.00
Event	World Food Day focused on Plant Health	Logistics and travel (keynote speakers / ambassadors)	16-Oct-20	\$ 10,000.00
Event	IYPH closing in Rome	General Operating Expenses	Dec-20 or Jan-21	\$ 10,000.00
		Travel		\$ 10,000.00
TOTAL (2020): 857,000 USD				

III. Action Plan for IYPH 2020

11. The global programme of events developed by and approved by CPM-13 (2018) includes:
 - IYPH launch events in New York and Rome (December 2019)
 - A ministerial-level CPM-15 (30 March – 3 April 2020 in Rome)
 - The International Plant Health Conference hosted by Finland (date to be determined)
 - World Food Day focused on plant health (16 October 2020, subject to approval by FAO Director-General)
 - Photo contest and exhibition (during one of the 2020 events)
 - Closing event in Rome (December 2020 or January 2021).
12. All communication materials and initiatives shall comply with the IYPH brand identity and relevant guidelines developed by FAO in collaboration with the IPPC Secretariat, available in the IYPH communications handbook.
13. IPPC contracting parties and RPPOs are encouraged to take an active role in the IYPH celebrations by establishing national / regional committees or mechanisms in charge of coordinating celebrations within their country / region, by ensuring that such initiatives adhere to FAO guidance, and by allocating or mobilizing appropriate resources to implement the global IYPH skeleton of events as approved by CPM.
14. The CPM is invited to:
 - 1) *Note* the responsibilities, budget and action plan for IYPH 2020.
 - 2) *Acknowledge* the key contribution made by Ralf Lopian and Finland for the proclamation of the International Year of Plant Health, in addition to the other 93 UN Member States co-sponsoring the IYPH resolution, the IYPH Steering Committee members, and the IPPC Secretariat.
 - 3) *Establish* national / regional committees or mechanisms in charge of coordinating celebrations within their country / region.
 - 4) *Ensure* that IYPH-related initiatives for which they are responsible adhere to the FAO guidance provided in the IYPH communications handbook.
 - 5) *Commit* to support the celebration of IYPH at national and regional level.
 - 6) *Contribute* financially and in-kind to the IYPH global events.