IYPH Funding: status, call for donations and partnership with Non-State Actors

1. Financial update on current IYPH situation

1. This paper is to provide an update on the current financial situation regarding the current and upcoming activities for the IYPH during the remaining portion of 2019 and throughout 2020. Its purpose includes potential initiatives to raise necessary additional funds for completion of agreed IYPH activities and initiatives. Its structure contains a brief summary of the financial situation as of today, presenting received and pledged contributions, the support from projects such as the China project, a recap of the current costs for 2019 and future expenses for 2020, highlighting the amounts that have already been spent and/or committed. This paper also presents the call for donations and partnership with Non-State Actors (NSA), which is currently under development.
2. The IYPH financial situation contains two separate major items, namely preparatory activities for 2019 and the programme for 2020, with planned expected expenses for 1 219 000 USD (362 000 USD in 2019; 857 000 USD in 2020). As stated by the General Assembly of the United Nations in declaring 2020 the International year of Plant Health, the IYPH implementation should occur solely through voluntary contributions, which is the approach the IPPC Secretariat has adopted so far and will continue to do. Analysing costs for 2019 in more details, planned activities and initiatives resulted in the following:

* Consultants: 130 000 USD
* Communication: 100 000 USD
* Website: 7 000 USD
* ISC/TAB: 35 000 USD
* Rome launch: 35 000 USD
* New York launch: 40 000 USD
* Travels: 15 000 USD

**TOTAL 362 000 USD**

1. The IPPC Secretariat has been funding all activities through its Multi Donor Trust Fund (MDTF) and the “One belt, one road” project by China of 100 000 USD. In 2019 and to date, contributions to the MDTF have totalled 333 5000 USD:

* NAPPO: 30 000 USD
* Ireland: 57 000 USD Pledges:
* United Kingdom[[1]](#footnote-1): 77 000 USD
* France: 142 000 USD Korea: 60 000 USD
* Australia: 17 500 USD Sudan: 10 000 USD
* Kenya: 10 000 USD

**TOTAL 333 500 USD TOTAL 70 000 USD**

1. The IPPC Secretariat has already sustained expenses for 140 000 USD: 70 000 USD from MDTF and 70 000 USD from the China project; standing commitments total 148 000 USD (118 000 USD from MDTF and the remaining 30 000 USD from the China project). The remaining 74 000 USD available for spending shall serve to organise the launch events in Rome and New York, publish the IYPH website and cover three consultants for three months. As of 8th October 2019, all IYPH expenses have the necessary funds to cover 2019 expenses.
2. Concerning IYPH activities and initiatives for 2020, **there is a strong necessity to raise 467 000 USD to guarantee an overall sufficient resource allocation for IYPH implementation**. This is the reason why the IPPC Secretariat will request NPPOs to consider donate additional funds towards the IYPH and proposed to launch a call for donations to Non-State Actors (NSAs).

2. Call for donations

1. The IPPC Secretariat proposed a series of actions with the purpose of raising some of the missing funds for 2020. A list of Non-State Actors was drafted and discussed during the IYPH ISC meeting on 16th September in Rome, with the IYPH Secretariat providing comments and guidance to approach them. The result of a series of follow-up consultations within the IYPH Secretariat on this matter was a draft Call for donations, which is currently being finalized. The IYPH Secretariat prioritised the list of donors by identifying eight potential NSAs that could be approached at a first stage but also considered the opportunity to use this Call for donations for a broader list of potential NSA donors.
2. The Call for donations will contain a list of IYPH events and activities that could receive direct funding from any NSAs; this approach was ultimately preferred as it allowed greater flexibility, potential customisation of the donation and the option to bundle different items into a package. The proposed list is as follows:
3. Major Events:
   * Launch events, December 2019:
     + Rome, Italy: 35 000 USD
     + New York City, United States: 40 000 USD
   * International Plant Health Conference: 300 000 USD
   * World Food Day 2020: 20 000 USD
   * Closing event 2020: 10 000 USD
4. Regional Conferences and Side Events:
   * Africa 10 000 USD
   * Asia and Pacific 10 000 USD
   * Europe and Central Asia 10 000 USD
   * Latin America and Caribbean 10 000 USD
   * Near East 10 000 USD
   * FAO Council 10 000 USD
   * Committee on Agriculture (COAG) 10 000 USD
5. IYPH Five Regional Ambassadors:
   * Africa 20 000 USD
   * Asia and Pacific 20 000 USD
   * Europe and Central Asia 20 000 USD
   * Latin America and Caribbean 20 000 USD
   * Near East 20 000 USD
6. IYPH Photo Contest: 30 000 USD
7. General support to IYPH: 100 000 USD
8. Communication and advocacy material: 70 000 USD
9. Branded gadgets: *ad hoc* graphically designed content available for free.
10. It is envisaged that the Call would be shared via a letter from the IPPC Secretary, addressing potential NSA donors and including a description of the IYPH in terms of objectives and relevance of the topic.
11. The SPG is invited to:

* *Note* the current IYPH financial situation.
* *Share* and *advocate* for donations in their respective constituencies using the Call for donations.

1. The UK contribution will be utilized towards the International Plant Health Conference in 2020, despite having been received in the 2019 calendar year. [↑](#footnote-ref-1)