

Food and Agriculture Organization of the United Nations



International Plant Protection Convention

REPORT

IPPC IYPH Steering Committee Meeting

Rome, Italy 14-15 February 2019

IPPC Secretariat

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1. Opening of the Meeting

- [1] Mr Jingyuan XIA, IPPC Secretary, welcomed participants on behalf of the IPPC Secretariat. He thanked them for their active contribution, and particularly Ralf Lopian and Finland for their leadership. He also thanked China for the support provided to travel of the members of the IPPC International Year of Plant Health Steering Committee (hereinafter "IYPH StC"). He noted three major achievements by the IYPH StC: promoting the proclamation of the IYPH; developing a communication work plan, budget and skeleton of events; and contributing to a series of activities to promote the IYPH, including two receptions in Rome and in New York, presentations at IPPC regional workshops and other meetings.
- [2] As per the way forward, he recalled the upcoming establishment of the new IYPH International Steering Committee (IYPH-ISC); the importance of defining the activities to prepare IYPH celebrations; and the importance of increasing awareness and mobilizing resources for the IYPH.
- [3] He also highlighted his priorities for this meeting: discussing terms of reference for the new IYPH-ISC; addressing the details of the global skeleton of events approved by CPM; and planning for outreach and partnerships activities.
- [4] Mr Ralf LOPIAN (Finland), the Chairperson of the IYPH StC, opened the fifth IYPH StC meeting by welcoming participants to Rome. He also recalled the importance of planning for upcoming global events, particularly the International Conference on Plant Health; discussing the opportunity to produce policy-scientific papers in view of shaping policy in favor of plant heath; reflecting on the role of the new IYPH StC and requests to participate in IYPH-related activities; and reviewing financial matters.

2. Meeting arrangements

2.1 Adoption of the agenda

[5] The IYPH StC adopted the Agenda as included in <u>Appendix 1</u>.

2.2 Election of a Rapporteur

[6] The IYPH StC did not elect a Rapporteur, but agreed to circulate the IPPC Secretariat draft report to the Chairperson before its finalization.

3. Administrative Matters

[7] The IYPH StC noted the participants list (<u>Appendix 2</u>), the membership list¹ and the local information document².

4. Status of IYPH proclamation

4.1 Update on IYPH Proclamation

- [8] The Chairperson informed participants that the IYPH was proclaimed by the United Nations General Assembly (UNGA) with co-sponsoring by 95 countries. He recalled the reception at the Finnish Embassy in New York, attended by Ralf LOPIAN (Finnish NPPO), Osama El-Lissi (USA NPPO), Mirko MONTUORI and Craig FEDCHOCK (IPPC Secretariat) and around 90 diplomats. He thanked the IPPC Secretariat for providing resources for this event and for contributing to the IYPH discussions in the UNGA Second Committee.
- [9] The Chairperson also clarified that when drafting and discussing the IYPH resolution, it was clear that the focus would be placed on the regulatory aspects of plant health, rather than on other aspects like the

¹Link to IYPH Membership list

²Link to Local information

use of pesticides or GMOs, which should not be a major component of IYPH. He also confirmed that the concept of the IYPH was developed within the remits of the IPPC.

- [10] The EPPO representative informed participants that the previous week the European Union (EU) discussed the issue of pesticides in the context of IYPH, and agreed to focus the celebration of the year on the IPPC aspects of plant health and on the positive aspects of plant protection.
- [11] Shoki AL DOBAI, team leader of the Integration and Support Team of the IPPC Secretariat, cautioned about excluding issues other than IPPC-related and regulatory matters within the IYPH context and suggested to be more inclusive in covering the entirety of the plant protection theme.
- [12] The IYPH StC:
 - (1) *Decided* to further discuss the issue of the IYPH under agenda item 11, and to report on this to CPM-14 (2019).

4.2 Update on actions and plans by the IPPC Secretariat

- [13] The IPPC Secretariat reported on actions taken since the last IYPH StC meeting, including supporting the discussions in the UNGA Second Committee, supporting the organization of a reception at the Finnish Embassy in New York, coordinating the development of the IYPH information package and video, and liaising with relevant FAO divisions and partners.
- [14] The IYPH StC:
 - (1) *Noted* the update on actions taken by the IPPC Secretariat.

4.3 Updates on actions and plans by the IYPH StC members

- [15] Dennis JOHNSON (International Seed Federation, ISF) reported that the ISF membership discussed IYPH celebrations; developed a list of topics of interest; and noted the need to understand the audience for the IYPH. The ISF also prepared and distributed a press release for the IYPH proclamation. He informed participants that the World Seed Congress would be held in Cape Town from 8-10 June 2020.
- [16] Pauline EID (Lebanon) reported that the IYPH information package was used for internal lobbying in view of the proclamation. She also reported on her participation to the CBD COP side session on IYPH in Sharm El Sheikh, which triggered the making of a video by CBD with an excellent outreach. The IPPC Secretariat also reported on their ongoing work with biodiversity-related conventions and UN Environment.
- [17] Alvaro SEPULVEDA (Chile) reported on a Public-private conference on phytosanitary protection in the COSAVE region held in Rio de Janeiro (Brazil), including the display of IYPH posters, held just days prior to the IYPH proclamation. The Chairperson recalled the need to inform the IPPC Secretariat about these events in view of incorporating them in the final IYPH evaluation.
- [18] Anne-Sophie ROY (EPPO) reported the announcement of the IYPH proclamation on the EPPO website, and the establishment of a fellowship to facilitate the training of young people working in plant health. She also reported about the organization of a large EPPO conference in 2020, and that the EU is also organizing a conference in 2020. The Chairperson also informed participants about preliminary EU considerations to develop a video for international flights arriving in Europe, posters and information materials at airports, to organize information events and policy interaction with other departments at the EU Commission level. He added that most EU members have or will soon have a national steering committee to organize the IYPH celebrations.
- [19] The Chairperson reported that, in addition to its coordination and advocacy work, Finland organized a press conference after the IYPH proclamation, with the involvement of the Minister of Agriculture and Forestry of Finland.

- [20] Viliami KAMI (Tonga) reported about his participation at the 2019 World Seed Congress in Canberra, a scheduled presentation at the 2019 Pacific Agriculture Week in Samoa, plans for the Climate Change COP-25 in November 2011 in Chile, and a plant health and climate change initiative. He emphasized that climate change is a big issue in his region.
- [21] David KAMANGIRA (Standards Committee, SC) provided an update on the SC activities, including a paper on how standards facilitate safe international trade, to be used for IYPH outreach purposes, which will be finalized by the SC. He also reported that IAPSC members created a WhatsApp group, where they share information on IYPH-related activities. He also informed participants about the African Mid-March meeting in Nairobi, where he will report on the IYPH StC meeting outcomes.
- [22] Kyu-Ock YIM (Republic of Korea) CPM coordination meeting will include an agenda item on IYPH. APPPC session in Thailand will decide work plan and budget for the next biennium, with some countries already sharing ideas including a special symposium on surveillance to celebrate IYPH. She informed that soon after the IYPH proclamation a press release was circulated in the Republic of Korea. She also reported on a meeting with the Korean Society of Plant Pathology, which resulted in the idea of a joint event in 2020. In addition, she informed participants that plant pathology and entomology societies are being approached in Asia.
- [23] The IYPH StC:
 - (1) *Noted* the updates by IYPH StC members.
 - (2) *Encouraged* IYPH StC members to continue sharing their IYPH-related plans with the IPPC Secretariat, and to collect relevant information from countries in their regions.

4.3 Actions to support IYPH proclamation at UNGA

- [24] The IPPC Secretariat reviewed the action list of the fourth meeting of the IYPH StC.
- [25] In relation to the success stories on the application of the IPPC and its standards, the IPPC Secretariat was asked to share an example and send reminders.
- [26] The Chairperson informed participants that the 2020 FAO Regional Conference in Europe would be held in Budapest, with the general topic of "Plant Health". He also reported that on 26 September 2019 there would be a plant health side session.
- [27] The IYPH StC:
 - (1) *Noted* the progress made on all actions decided at the previous IYPH StC meeting.
 - (2) *Noted* updates by IYPH StC members and *encouraged* IYPH StC members to continue promoting the IYPH at different meetings and events.
 - (3) *Pledged* that each member would develop and provide a success story on plant implementation by April 30th, 2019.

5. Partnerships

- [28] Teodor DORA of the FAO Partnerships Division (PSP) noted that partnerships are an essential component of international years, which allow to highlight their role in international settings and to collaborate with FAO and other international organizations, while providing a contribution to the implementation of the years.
- [29] In relation to activities, he provided the example of the International Year of Pulses, including the establishment of an online forum, exhibitions and events.
- [30] The IPPC Secretariat informed participants about the recent interaction with PSP, which was focused on the establishment of the new IYPH International Steering Committee, for which TORs were developed. The IPPC Secretariat noted that the new IYPH-ISC would be composed of seven permanent

representatives of the FAO Regional Groups and relevant stakeholders, with the IPPC Secretariat and PSP serving as secretariat for the IYPH-ISC. Draft TORs were also presented and discussed.

- [31] The IYPH StC discussed which relevant FAO divisions would be involved in IYPH, and noted that cooperation should be continued with PSP and FAO's Outreach and Promotions Branch (OCCO); while information should be shared with relevant FAO technical divisions including AGP, the Forestry Department and the International Treaty on Plant Genetic Resources for Food and Agriculture. It further noted that consultations with relevant FAO bodies and divisions should be intensified to ensure that the IYPH is featuring prominently in other FAO events, such as regional conferences.
- [32] The IPPC Secretariat informed participants that relevant FAO divisions would be involved in IYPH celebrations as the year has been proclaimed. It mentioned several opportunities for collaborating with FAO, including launching an online forum, consulting with IYPH-ISC, and inviting relevant divisions at the IYPH Partners Coordination Meeting, organizing a Plant Health Team meeting with AGP and FAO Regional and Sub-Regional Plant Protection Officers.
- [33] The IPPC Secretariat presented the concept for the IYPH Partners Coordination Meeting planned for April 6, 2019 at FAO HQs in Rome. This will include sharing information on the IYPH programme of events, reflect on what is meant by a successful IYPH, and developing a partners' coordination mechanism. It was suggested to invite donors to this meeting; and that OCC and PSP be invited to make presentations or answer partners' questions.

The IYPH StC:

- (1) *Noted* the update on partnerships and made suggestions on the composition of the new IYPH-ISC.
- (2) *Recommended* the IPPC Secretariat to share information and coordinate with FAO Plant Production and Protection Division (AGP) and the FAO Forestry Department and other relevant FAO bodies to for their active engagement in IYPH.
- (3) *Requested* the IPPC Secretariat to draft an agenda for the IYPH Partners Coordination meeting, and share it with the IYPH StC for comments.
- (4) *Invited* IYPH StC members attending CPM to extend their stay in Rome to be able to participate in the IYPH Partners Coordination Meeting.
- (5) *Endorsed* the development of an online forum to share information and facilitate discussions on plans and activities on IYPH celebrations.

6. Follow-up actions arising from previous IPPC IYPH Steering Committee meetings

- [34] The IPPC Secretariat presented the review of the action list attached to the report of the fourth IPPC IYPH Steering Committee meeting. The IYPH StC noted that all actions were concluded successfully or were ongoing, with the exception of the following: "Develop a draft for side sessions programme", to be developed by IYPH StC members, and "Provide the IPPC Secretariat with success stories of how plant health helps life of the people and farmers", also assigned to IYPH StC members.
- [35] The IYPH StC:
 - (1) *Noted* the progress made since its last meeting.
 - (2) *Noted* that CPM-15 dates are 30 March to 3 April 2020 and that the first day is a ministerial level day.
 - (3) *Urged* its members to develop a draft concept for IYPH side sessions at global meetings, and to provide the IPPC Secretariat with success stories of how plant health helps life of the people and farmers. A general framework for the stories will be provided by OCC and shared with StC members.
 - (4) Suggested developing a new version of the video posted on the FAO YouTube channel.

- (5) *Suggested* that a draft concept note to make the case for having World Food Day 2020 focus on Plant Health should be prepared and presented to FAO-ODG after the election of the new FAO DG.
- (6) *Suggested* that a letter to support IYPH be included with the information package for RPPOs and NPPOs. This should be translated into several languages.
- (7) *Suggested* that two full time staff should be dedicated solely to IYPH.

7. IYPH Finances and Budget

7.1 Report on current financial situation

- [36] The IPPC Secretariat presented the report of the current financial situation as included in the <u>Appendix</u> $\underline{3}$ to this report.
- [37] The IYPH StC welcomed the report, but noted that it could have been shared with them before being presented to the Bureau, as they might have suggested additional points.
- [38] The Chairperson mentioned the possibility to develop national IYPH committees, including industry representatives in view of mobilizing resources.
- [39] The IYPH StC:
 - (1) *Noted* the report on the current financial situation for IYPH 2020 and *considered* it the minimum required to implement efficiently the International Year of Plant Health.
 - (2) *Recommended* that contracting parties support the IYPH celebration financially and in-kind at all levels.
 - (3) *Recommended* the establishment of national IYPH committees to coordinate the IYPH implementation and contribute financially and in-kind to the IYPH at all levels.

7.2 IYPH resource mobilization strategy

- [40] The Chairperson mentioned ongoing efforts for mobilizing resources for the International Plant Health Conference, which would be held in Helsinki, informing that some contracting parties were considering contributing to this conference financially.
- [41] The IYPH StC discussed about approaching potential resource partners, including the World Bank, the Global Environment Facility (GEF), the *Instituto Interamericano de Cooperación para la Agricultura* (IICA) and The Green Climate Fund.
- [42] The IPPC Secretariat suggested that it was important to come up with specific proposals about what we will do and expected outcomes before approaching donors.
- [43] The IYPH StC also discussed the need to call contracting parties to contribute to the IYPH funding during the fourteenth session of the Commission on Phytosanitary Measures (CPM-14).
- [44] The Republic of Korea pledged to contribute 50.000 USD in 2019, and 50.000 USD in 2020.
- [45] The IYPH StC:
 - (1) *Noted* ongoing efforts for IYPH resource mobilization, and thanked the Republic of Korea for their generous contribution.
 - (2) *Agreed* to ask IPPC contracting parties and donors to pledge contributions for the IYPH at CPM-14, and *asked* the IYPH StC Chairperson to send an email to IPPC contracting parties to inform them about such request.

8. IYPH Programme of Events

8.1 **Programme of the International Plant Health Conference (2020)**

- [46] The Chairperson presented the draft programme of the International Plant Health Conference (2020). He noted that the IYPH StC and CPM approved it as one of the IYPH flagship events. He recalled that the 4th IYPH Steering Committee meeting agreed that the conference should be broad, to cover different topics. A draft programme was sent for comments via the Online Comment System, and suggestions were incorporated in the current version of the document.
- [47] In relation to the target audience, he presented three possible components: 1) scientific/technical for experts and academia; 2) programmatic and forward-looking for policy makers, and 3) public/educational for the general public.
- [48] He presented the proposed slogan of "Plant health in a changing world", with several topics: hunger (e.g. on surveillance, detection, response to outbreaks); plant health and international trade (production chains, IT tools and solutions including ePhyto, changing trade patterns and transparency of information); capacity development and plant health (measure of impact of plant health, farming, etc.); and plant health's contribution to climate action and preserving life on earth (climate action and its impacts on plant health, biodiversity conservation through plant health e.g. in relation to insects).
- [49] The Chairperson informed that the tentative dates are 5th to 8th October 2020 (4 days), including a number of associated workshops. A fifth day for a field trip with an extra fee could be an option. He informed that they expect approximately 500 participants, with speakers to be identified, and participants potentially funded by several contributors and partners.
- [50] One member proposed to include partner's booths and displays, which was well taken.
- [51] Participants discussed about the slogan and agreed to "Protecting Plant Health in a Changing World". The IYPH StC also proposed that when ready, the IYPH slogan could be used as a sub-title.
- [52] The IYPH StC also discussed the importance to link to the UN Sustainable Development Agenda. Five suggested workshops under the scientific/technical component were discussed and generally agreed to.
- [53] Plenary sessions with keynote speakers would be held in the mornings, followed by different scientific sessions, symposia and workshops based on several topics, and from day-end plenary sessions. Live streaming was encouraged, especially for the plenary sessions, as well as the organization of a field trip. As for interpretation, it was noted that its costs could be covered depending on the budget. The IYPH StC, however, believed that it would be preferable to spent scarce resources on ensuring a broad participation instead of interpretation. Participants also discussed about a registration fee, and concluded that it would be preferable not to have one.
- [54] The IYPH StC discussed the establishment of a programme committee for the conference, composed of some volunteers.
- [55] In terms of communication, the IPPC Secretariat noted that someone will need to coordinate media and social media, encouraged to make use of the communication materials developed for the IYPH, and to develop some tailored materials with details on the various conference sessions.
- [56] The IYPH StC suggested that a book of proceedings would be published online, and that the special impact papers could be collected and published on a journal, e.g. the EPPO Bulletin.
- [57] The IYPH StC also considered whether to establish an editorial committee, and agreed to review this at a later stage.
- [58] The IYPH StC suggested to establish calendar of events and reporting mechanism for each event say what is expected outcome and to hold an interactive session after each event for sharing lessons learned.

- [59] The IYPH StC also reflected on the legacy document, which would include impact of activities and record of activities, and proposed to hold the special topic session during CPM-16 (2021), focused on the legacy of the IYPH.
- [60] The IYPH StC:
 - (1) *Invited* the Chairperson to review the programme for the International Plant Health Conference based on their comments.
 - (2) *Agreed* to circulate the revised programme for the International Plant Health Conference via the OCS for comments by the IYPH StC, and to share it with the CPM Bureau for their review before it is finalized.
 - (3) *Agreed* to establish a programme committee for the conference, composed of Ralf LOPIAN, Craig FEDCHOCK, Kyu-ock YIM, Dennis JOHNSON (ISF), and representatives from the FAO Plant Production and Protection Division (AGP) and the International Society for Plant Pathology (ISPP).
 - (4) *Agreed* with the main themes and sub-themes proposed for the Conference, and that some titles will need to be re-worded to make them more attractive. These titles should be amended and sent to the StC for comments.
 - (5) *Invited* the CPM Bureau to consider focusing the CPM-16 (2021) special topic session on the legacy of the IYPH.
 - (6) *Asked* Pauline EID, Dennis JOHNSON and Viliami KAMI to support the IPPC Secretariat in developing a list of IYPH-related events, similar to the Climate Change community "road map".

8.2 CPM-14 session on IYPH: promoting and celebrating the IYPH – sharing ideas

- [61] The IPPC Secretariat informed that during CPM-14 there will be a one-hour plenary session during the special topic session to focus on IYPH.
- [62] The IYPH StC discussed the contents of this session, and agreed to use it to allow NPPOs to share ideas and actions or materials already in place, conscious of the time constraints. The StC suggested preparing a questionnaire for NPPOs asking what are the three most important activities that you plan to undertake during IYPH, to be compiled by the IPPC Secretariat.
- [63] The IYPH StC discussed that the special topic session is to be used for national and regional-level activities. It was also suggested that RPPOs are asked to submit a more detailed response on their plans for IYPH celebrations.
- [64] The IYPH StC:
 - (1) *Asked* the IPPC Secretariat to prepare a questionnaire for NPPOs and RPPOs prior to CPM-14, to share their top three IYPH planned activities, based on which making a presentation during CPM-14.
 - (2) *Suggested* to use the one-hour time allocated to IYPH during the CPM-14 (2019) special topic session to present the outcomes of the questionnaire for NPPOs and RPPOs, request commitment by CPM participants on national and regional IYPH celebrations, and reflect on the strategy for the Ministerial-level CPM-15 (2020).

8.3 **Programme of the IYPH partners coordination meeting (April 2019)**

- [65] The IPPC Secretariat informed that an IYPH partners coordination meeting was called on Saturday April 6, 2019 (soon after CPM-14) to bring together all IPPC partners and stakeholders interested in joining the IYPH 2020 initiative, sharing their ideas and programmes, and establishing a coordination mechanism among all stakeholders and a global programme with a calendar of events.
- [66] It was suggested that OCC presents the IYPH communications plan and handbook during the meeting.

- [67] The IYPH StC welcomed this initiative, asked its members in attendance of CPM-14 to also attend this meeting, and asked the IPPC Secretariat to develop and share a programme for the meeting.
- [68] The IYPH StC:
 - (1) *Asked* the IPPC Secretariat to develop and share a programme for the IYPH partners coordination meeting scheduled on April 6, 2019.
 - (2) *Encouraged* its members to attend the IYPH partners coordination meeting, and confirm their attendance to the IPPC Secretariat by 1st March 2019.

8.4 Launch events in New York and Rome

- [69] The IPPC Secretariat informed that the dates and programme for the IYPH launch events planned in New York and Rome in December 2019 will be decided by the new FAO Director-General. The IPPC Secretariat also informed that one option would be to hold the launch event in Rome during the week of the FAO Council in December 2019.
- [70] The Chairperson recalled that in previous meetings the committee suggested to organize a show on plant health, inclusive of a choir performance or theater play. He also suggested involving a keynote speaker, such as a global IYPH ambassador, and possibly holding the two launch events on the same day, with some kind of virtual connection.
- [71] IYPH StC members were encouraged to draft a tentative programme to be presented to the Office of the FAO DG for his/her consideration.
- [72] The IYPH StC:
 - (1) *Pledged* to draft a tentative programme to be presented to the Office of the FAO DG for his/her consideration.

8.5 Photo and video contests

- [73] The IYPH StC discussed about organizing a photo and a video contest during IYPH. FAO informed that the video contest was deemed not feasible due to the need for high-quality materials to be utilized according to FAO standards, which would not be granted if the contest were opened to non-professionals.
- [74] The IYPH StC suggested creating a jury for the photo contest composed of people with technical expertise on the quality of the photos taken, but also an expertise of plant protection. It also suggested to develop various categories, with awards given by category and to an overall winner. The IYPH StC, however, strongly believed that the selection of the final winners should be based on a public voting system. Some members also suggested including categories like pest surveillance.
- [75] The IYPH StC discussed about launching the contest during the IYPH launch events and keep it going for a few months, and have the winners announced during the International Plant Health Conference, while setting up an exhibition at the closing event. The IYPH StC also discussed about preparing a package to give to partners to allow them to organize their own exhibits.
- [76] The IYPH StC:
 - (1) *Agreed* to hold a photo contest as part of the IYPH celebrations, to be launched at the IYPH launch events in December 2019 and closed during the International Plant Health Conference, with an exhibition organized at the IYPH closing event in January 2021.
 - (2) *Removed* the video competition from the preliminary programme.
 - (3) *Suggested* that the jury be composed of both photography and plant protection experts, with awards given for different categories, an overall winner, and a public selection of finalist photos.

9. IYPH Communication

9.1 Plans on IYPH communications

- [77] The FAO Office for Corporate Communication, Outreach Branch (OCCO) presented an outline of the IYPH communication strategy.
- [78] The strategy would cover two years, with a preparation year in 2019, and the actual year in 2020. It will be based on an advocacy approach, with the intention to trigger behavioral change. OCCO presented the communication activities, consisting of:
 - Visual identity (currently being developed)
 - Get started guide (with the aim to make people independent so that they can create own national campaigns. There will be a form asking what people are planning at national level).
 - Communications Handbook
 - Content development (with the intention to collect human interest stories from countries/partners).

In terms of events and outreach activities (which be tracked in an interactive way), the following points were presented:

- Global launch events (when photo contest could be launched)
- World Food Day focused on plant health (to be confirmed)
- Suggestion to get involved in 2020 World Expo in Dubai (whose theme is mobility, transport)
- January 2021 closing event (when winner of photo contest could be announced)
- Supporting activities worldwide.
- [79] OCCO also requested to nominate a communication focal point from each country.
- [80] They recalled that materials would be produced in six or seven languages, but may be translated into local languages with support by countries and OCCO, which would provide relevant source files.

9.2 IYPH Communications Handbook, including visual identity

- [81] OCCO confirmed that they would be developing an IYPH Communications Handbook in cooperation with the IPPC Secretariat.
- [82] In relation to the visual identity, OCCO noted that 2020 will be a year when SDGs will be covered a lot. They also noted the opportunity to revamp the IPPC visual identity. They informed that instructions will be given on how to use the IYPH logo with other logos, that the IYPH logo will have to approved by the United Nations Department of Public Information (UNDPI) in New York, and will have to be translated into different languages. OCCO also presented three initial options for the IYPH, which were widely discussed.
- [83] The IYPH StC recalled the urgency to finalize the logo as soon as possible, e.g. to allow national post offices to develop relevant stamps on time for 2020. They stressed the importance of highlighting a healthy plant, linking to the SDGs as a global dimension, and to transmit an idea of protection. They preferred to exclude brown-colored leaves to avoid the idea of necrosis. They agreed to share any comments that may help develop the IYPH logo with the IPPC Secretariat within the following week.
- [84] OCCO also informed that the IYPH slogan was being developed, and will be presented as part of the IYPH visual identity.
- [85] The Chairperson also informed about a play and children's book developed in cooperation with the University of Turin, which he made available for review and possible use in cooperation with the authors.

[86] The IYPH StC:

- (1) *Welcomed* the update by OCCO on the IYPH communications plan and visual identity.
- (2) *Pledged* to send further comments on the proposed IYPH logo by 28 February 2019.
- (3) *Noted* that OCCO and the IPPC Secretariat would decide on the IYPH visual identity, and OCC would send it for final approval by UNDPI.
- (4) *Noted* that OCCO would provide detailed instructions on how to use the IYPH logo including with other logos; and well as IYPH branding guidelines.
- (5) *Agreed* to provide human-interest stories related to plant health from their regions based on guidance provided by OCCO through the IPPC Secretariat.

9.3 Review of IYPH web page

- [87] The IPPC Secretariat informed that the current IYPH web page will be replaced by the IYPH website run under FAO.org, and indicated the following timeline as agreed with OCCO: launch of first version in May 2019 and full launch in November 2019.
- [88] The IYPH StC:
 - (1) *Noted* the update by the IPPC Secretariat.
 - (2) Suggested that the IYPH website should reflect all planned activities.

9.4 Development of scientific publications in IYPH 2020

- [89] The IYPH StC discussed the development of technical materials, including scientific papers, reports and reviews, as part of the IYPH programme.
- [90] The committee recalled that the IPPC foresees a review of the Status of Plant Protection in the World, and noted that proceedings of International Plant Health Conference could be the equivalent of such review.
- [91] The IYPH StC also recalled "The global burden of plant pests", a publication brought to the IPPC attention by the STDF.
- [92] The IYPH StC discussed about developing a separate publication on climate change and plant health, considering that this is a trending topic, which may be the object of a systematic scientific review based on work already in progress by FAO and the WTO.
- [93] The IYPH also discussed the modality for drafting such publications, which may be based on a number of technical reviews, with external authors such as in the State of Agricultural Commodity Markets (SOCO) publication.
- [94] The IYPH StC:
 - (1) Agreed on the need to develop one or two scientific publications as outcomes of IYPH in 2020.
 - (2) *Asked* the IPPC Secretariat to contact the authors of the publication "The global burden of plant pests" to offer to review it and possibly contribute to it.
 - (3) *Agreed* on the need to seek extra-budgetary funds to carry out a scientific review of the impact of climate change on plant health, with a view for publication.
 - (4) *Decided* to postpone the decision on the publication on the State of Plant Health in the World until the programme of the International Plant Health Conference is better defined.

10. Involvement and participation at relevant events by partners

[95] The IPPC Secretariat presented the list of events proposed by partners, and requested the IYPH StC to reflect on how participants could contribute to the execution of these events.

- [96] In general, it was suggested that the main criteria for participation should be the relevance of the event to IYPH and the size of audience.
- [97] In terms of specific events, it was suggested that a representative from the IYPH StC or the IPPC Secretariat participate in the 2019 International Plant Protection Congress in Hyderabad, in the 2019 Conference of the Parties (COP25) to the UNFCCC meeting in Chile and in the 2020 EXPO in Dubai.
- [98] The IYPH StC:
 - (1) *Agreed* that an IYPH information package including a video message, slide presentation and explanatory notes would be sent to organizers of any conference related to IYPH.
 - (2) *Asked* the IPPC Secretariat to contact organizers of the 2019 International Plant Protection Congress in Hyderabad and of the 2020 EXPO in Dubai, and the UNFCCC for the COP25 in Chile to find out what level of engagement would be appropriate.
 - (3) *Agreed* that the StC would identify the most relevant meetings and put them up as a finalized list on the IYPH website.

11. Roles of CPM bodies, IPPC - IYPH Steering Committee and the IPPC Secretariat in implementing the IYPH

[99] The IYPH StC reflected on the roles of different bodies in implementing the IYPH, and noted that cooperation of all IPPC bodies and Secretariat is essential for the success of the year. The committee also discussed about the need to open the IYPH support and coordination to other selected bodies that show a clear interest.

11.1 Establishment of scientific advisory group

- [100] The future role of the IYPH StC was discussed, and the committee agreed that it would now become a technical advisory group for CPM-related activities.
- [101] Among the responsibilities of the IYPH StC were mentioned the supervision of editorial committee for International Plant Health Conference and major publications, commenting on technical articles, producing technical content for IYPH evaluation.
- [102] It was suggested that future meetings of the IYPH StC be associated with other IPPC meetings like CPM and SPG in view of reducing costs. The committee discussed that as a technical advisory group it would provide advice to new IYPH-ISC committee on technical content of messages.
- [103] As per the relationship between the two steering committees, the IYPH StC advised that it would work as a technical advisor of new committee.
- [104] The IYPH StC:
 - (1) *Decided* to keep functioning as IYPH technical advisory group, pending review of its membership.
 - (2) Suggested to include some members of the current IYPH StC in the new IYPH-ISC.
 - (3) *Decided* to focus future work on developing scientific material, providing input for information material and supporting the International Plant Health Conference, while assisting the IPPC Secretariat and providing input to the new IYPH-ISC.

11.2 Roles of other CPM bodies

- [105] The IPPC Secretariat reported that the Standards Committee (SC) and the Implementation and Capacity Development Committee (IC) do not see the need to cut activities and free resources for IYPH.
- [106] The IYPH StC noted that it is in the interest of the IPPC and in particular the SC and IC to make IYPH a success. The Chairperson suggested to delay the call for topics planned for 2020, and highlighted that

the SC and IC should play an important role in IYPH and should therefore decide which activities they can curtail.

- [107] The Chairperson noted that if the SC and IC workloads were reduced, the IPPC Secretariat would be left with more resources, which could be used for IYPH.
- [108] The IYPH StC:
 - (1) *Highlighted* the need to rearrange the IPPC work plan in 2020 to allow the IPPC Secretariat to deal with IYPH activities effectively and efficiently.
 - (2) *Suggested* that the IPPC call for topics planned in 2020 be delayed by one year.
 - (3) *Asked* the SC and IC to create a small advisory group of experts to help the IPPC Secretariat with scientific issues arising from IYPH.

11.3 Communication between IPPC Secretariat, CPM bodies and IYPH

- [109] The IYPH StC reflected on the role of the IPPC Secretariat, and noted that with current resources the IYPH implementation will not be possible. The committee noted that the IPPC Secretariat must focus on IYPH and make it a priority.
- [110] The IYPH StC also suggested that there must be a plan to how to deal with additional work that is coming and there is a need to prioritize activities, and asked the IPPC Secretariat to analyze needs and report to the CPM Bureau on this matter.
- [111] The IYPH StC:
 - (1) *Asked* the IYPH StC Chairperson to write a paper for CPM-14 emphasizing that in 2020 the IPPC Secretariat must focus its efforts in promoting IYPH, noting that the paper would be reviewed by the IYPH StC.
 - (2) *Asked* the IPPC Secretariat to analyse staff needs and commitments for IYPH, and share this analysis with the IYPH StC and CPM Bureau.

12. Other Business

- [112] The IYPH StC discussed about the scope of Plant Health, and recalled that CPM-11 (2016) adopted the scope of "plant health in the context of IYPH" as follows: "The discipline that uses a range of measures to control and prevent pests, weeds and disease causing organisms to spread into new areas, especially through human interaction such as international trade" ³.
- [113] The IYPH StC reflected on whether there would be problems if activities outside the scope would be proposed, and stressed the need for criteria to assess whether an activity could be attended and promoted within the IYPH context. It was noted that awareness raising is the core of the year, and that each country may interpret plant health differently.
- [114] Several members noted that at the global level, the CPM definition should be maintained, and that focus should be maintained on plant protection in the regulatory sense. The Chairperson recalled that the definition has been adopted by CPM so it cannot be changed without the CPM review.
- [115] The IYPH StC discussed the criteria for the use of the IYPH logo, which should include the following:
 - Focus on protection (sustainable pest management, without promoting GMO and pesticides)
 - Focus on impacts (for example on food security)

³ CPM-11 (2016) Report: <u>https://www.ippc.int/en/publications/82487/</u>

- [116] The IYPH StC agreed on the need to define criteria to share with the new IYPH-ISC and potential partners, also detailing what issues are not supported and who can contribute to IYPH, including commercial use restrictions.
- [117] The IYPH StC:
 - (1) *Requested* the IPPC Secretariat and the FAO PSP to draft criteria for participating in and contributing to IYPH, to be reviewed by the IYPH StC and approved by the IYPH-ISC.

13. Date and venue of the next IYPH StC meeting

- [118] IYPH StC members taking part in CPM-14 (2019) will meet on 5 April 2019 in Rome, possibly after the adoption of the CPM report. IYPH StC members attending CPM are also encouraged to attend the IYPH Partners Coordination meeting, scheduled on Saturday 6 April 2019.
- [119] The next IYPH StC meeting might be convened after the meeting of the IPPC Strategic Planning Group in October 2019.

14. Close of the meeting

- [120] The Chairperson closed the meeting, thanking all members, participants and the IPPC Secretariat for their active participation, innovative thinking and positive contribution.
- [121] The IPPC Secretariat thanked all participants and the Chairperson for his excellent chairing.

Appendix 01 – Agenda – Fifth Meeting of the IPPC IYPH Steering Committee

Mexico Room (D211), FAO Headquarters, Rome, Italy 14-15 February 2019, 9:00 to 17:00

	AGENDA ITEM	DOCUMENT NO.	PRESENTER
1.	Opening of the meeting		
1.1	Welcome by the IPPC Secretariat		Xia/Al-Dobai
1.2	Opening statement of the Chairperson		Lopian
2.	Meeting Arrangements		
2.1	Adoption of the Agenda	01_IYPH- StC_2019_Feb	Lopian
2.2	Election of a Rapporteur		Lopian
3.	Administrative Matters		
3.1	Participants List	02_IYPH- StC_2019_Feb	Montuori
3.2	Membership List	Link to the membership list	Montuori
3.3	Local Information	Link to the local information document	Montuori
4.	Participants Updates		
4.1	Update on IYPH Proclamation		Lopian
4.2	Update on actions and plans by the IPPC Secretariat		Al-Dobai/Montuori
4.3	Updates on actions and plans by the IYPH StC members, including representatives of CPM Bureau, IC, SC, RPPO and Industry		Kouamé Konan Kamangira Pelletier Horn Johnson
5.	Partnerships		
5.1	Update on new FAO Steering Committee establishment and ToRs		AI Dobai/FAO DPS
5.2	Policy for internal coordination with FAO divisions/offices and partnership with external partners, including private sector		FAO DPS
5.3	IYPH partnerships development, including review of IYPH partners list	03_IYPH- StC_2019_Feb	Al-Dobai/Montuori
6.	Follow-up actions arising from previous IPPC IYPH Steering Committee meetings	Link to report of fourth meeting	Montuori/all
7.	IYPH Finances and Budget		
7.1	Report on current financial situation	04_IYPH- StC_2019_Feb	Montuori

	AGENDA ITEM	DOCUMENT NO.	PRESENTER
7.2	IYPH resource mobilization strategy		Lopian/Yim
8.	IYPH Programme of Events		
8.1	Programme of the International Plant Health Conference (2020)	06_IYPH- StC_2019_Feb	Lopian
8.2	CPM-14 session on IYPH: Promoting and celebrating the IYPH - Sharing ideas		Lopian/Al Dobai
8.3	Programme of the IYPH partners coordination meeting (April 2019)		Al Dobai
8.4	Launch events in New York and Rome		Lopian
8.5	Photo & video contests		Montuori
9.	IYPH Communication		
9.1	Plans on IYPH communications		Velez Fraga/Qabeel
9.2	IYPH Communications Handbook, including visual identity		Montuori
9.3	Review of IYPH web page		Montuori
9.4	Development of scientific publications in IYPH 2020	07_IYPH- StC_2019_Feb	Lopian
10	Involvement and participation coming relevant events by partners		
10.1	Patronage and participation in key relevant regional and global events by organized by partners:		
	- 2019 International Phytosanitary Awareness Week		
	- 2019 International Plant Protection Congress		
	 10th Meeting of The Working Group on Fruit Flies of the Western Hemisphere in 2020 (request by Colombia) 	05 IYPH-	
	 16th Congress of the Mediterranean Phytopathological Union in 2020 	StC_2019_Feb (list of IYPH events)	Montuori/Al Dobai
	 14th International Conference on Plant Pathogenic Bacteria in 2020 		
	 14th Annual Meeting of the International Pest Risk Research Group in 2020 		
	 International Congress on Entomology (ICE – 2020) 		
	- Other proposals by IYPH StC members		
11.	Roles of CPM bodies, IPPC - IYPH Steering Committee and the IPPC Secretariat in implementing the IYPH		
11.1	Establishment of scientific advisory group		
11.2	Roles of other CPM bodies		Lopian
11.3	Communication between IPPC Secretariat, CPM bodies and IYPH		

	AGENDA ITEM	DOCUMENT NO.	PRESENTER
12.	Other business		Lopian
13.	Date and venue of the next IYPH StC Meeting		Al-Dobai
14.	Close of the meeting		Lopian

Appendix 02 – Participants list

Region	Name	Email address	Status
Asia ✓	Ms Kyu-ock YIM Senior Researcher Department of Plant Quarantine, Animal and Plant Quarantine Agency Ministry of Agriculture, Food and Rural Affairs 177, Hyeoksin 8-ro, Gimcheon-si Republic of Korea Phone: (+82) 549120627 Fax: (+82) 549120635 REPUBLIC OF KOREA	koyim@korea.kr	Asia Member
Europe ✓	Mr Ralf LOPIAN Senior Advisor International Affairs IPPC Official Contact Point Food Department/ Animal and Plant Health Unit Ministry of Agriculture and Forestry Mariankatu 11, Helsinki Phone: (+358) 295 162329 FINLAND	ralf.lopian@mmm.fi	Europe Member
Europe ✓	Ms Christine HERMENING Plant Health Department Federal Ministry for Food and Agriculture Rochusstr. 1D-53123 Bonn, Germany Phone: (+49) 228 995294484 GERMANY	Christine.hermening@bmel.bund. de	Europe Alternate
Latin America and Caribbean ✓	Mr Álvaro SEPÚLVEDA LUQUE Encargado Temas Agricolas Multilaterales DPAF División Protección Agrícola y Forestal Servicio Agrícola y Ganadero Av. Presidente Bulnes 140 Santiago de Chile Phone: (+56) 22 3451201 CHILE	alvaro.sepulveda@sag.gob.cl	Latin America and Caribbean Member
Near East ✓	Ms Pauline EID Agriculture Engineer Plant Protection Department Lebanese Ministry of Agriculture Representative of the Near East and North Africa Region in the International Year of Plant Health Steering Committee Beirut LEBANON	peid@agriculture.gov.lb pauline.eid@gmail.com	Near East Member
North America ✓ (via teleconference)	Ms Heather CURLETT Communications Manager United States Department of Agriculture Animal and Plant Health Inspection Service Plant Protection and Quarantine UNITED STATES OF AMERICA	<u>Heather.L.Curlett@aphis.usda.go</u> ⊻	North America Member
Southwest Pacific ✓	Mr Viliami KAMI Head of Quarantine and Quality Management Division Ministry of Agriculture, Food, Forestry, and Fisheries Nuku'alofa TONGA	<u>maf-ento@kalianet.to</u>	Southwest Pacific Member

Standards	Mr David KAMANGIRA	davidkamangira1@gmail.com	SC Member
Committee (SC)	Senior Deputy Director and IPPC Focal Point	davidkamangira i @gmail.com	
✓	Department of Agricultural Research		
	Services Headquarters,		
	P.O. Box 30779, Lilongwe 3		
	Tel: +265 888 342 712		
	Tel: +265 999 122 199		
	MALAWI		
Implementation	Mr Dominique PELLETIER International Plant Health Standards Officer	dominique.pelletier@inspection.g	IC Member
and Capacity Development	Canadian Food Inspection Agency	<u>c.ca</u>	and North America
Committee (IC)	1400, Merivale Rd, Tower 1, room 301,		Alternate
✓	Ottawa, ON, K1A 0Y9		
(via	Tel: +613 773 6492 CANADA		
teleconference)	CANADA		
RPPO	Ms Anne-Sophie ROY	roy@eppo.int	RPPO Member
\checkmark	Information Manager		(rotating)
	21 Boulevard Richard Lenoir		
	75011 PARIS		
	EPPO		
Industry	Mr Dennis JOHNSON	D.Johnson@worldseed.org	Industry
\checkmark	Seed Health Manager		Representative
	Chemin du Reposoir 7 1260 Nyon, Switzerland		
	International Seed Federation		
IPPC Secretariat	Mr Craig FEDCHOCK	Craig@fedckock.com	IPPC
\checkmark	FAO - Viale delle Terme di Caracalla		Secretariat
	00153 Rome, Italy		Member
	IPPC Secretariat		
	IPPC Secretari		
IPPC Secretariat	Mr Shoki AL-DOBAI	Shoki.Aldobai@fao.org	IPPC
\checkmark	FAO - Viale delle Terme di Caracalla		Secretariat
	00153 Rome, Italy		Support
	IPPC Secretariat		
IPPC Secretariat ✓	Mr Mirko MONTUORI	Mirko.Montuori@fao.org	IPPC
v	FAO - Viale delle Terme di Caracalla		Secretariat
	00153 Rome, Italy		Support /
	IPPC Secretariat		Report writer
IPPC Secretariat	Ms Sarah BRUNEL	Sarah.Brunel@fao.org	IPPC
\checkmark	FAO - Viale delle Terme di Caracalla		Secretariat
	00153 Rome, Italy		Support
	IPPC Secretariat		
IPPC Secretariat	Ms Denise MELVIN	Denise.Melvin@fao.org	IPPC
\checkmark	FAO - Viale delle Terme di Caracalla		Secretariat
			Support
	00153 Rome, Italy IPPC Secretariat		Support
	00153 Rome, Italy		Support
FAO	00153 Rome, Italy IPPC Secretariat	Teodor.Dosa@fao.org	Support FAO
FAO	00153 Rome, Italy IPPC Secretariat FAO	Teodor.Dosa@fao.org	
FAO	00153 Rome, Italy IPPC Secretariat FAO Mr Teodor DOSA Agricultural Officer, Partnerships Division	Teodor.Dosa@fao.org	
FAO	00153 Rome, Italy IPPC Secretariat FAO Mr Teodor DOSA Agricultural Officer, Partnerships Division (PSP)	Teodor.Dosa@fao.org	
FAO	00153 Rome, Italy IPPC Secretariat FAO Mr Teodor DOSA Agricultural Officer, Partnerships Division (PSP) Viale delle Terme di Caracalla 00153 Rome, Italy Food and Agriculture Organization of the	Teodor.Dosa@fao.org	
FAO	00153 Rome, Italy IPPC Secretariat FAO Mr Teodor DOSA Agricultural Officer, Partnerships Division (PSP) Viale delle Terme di Caracalla 00153 Rome, Italy	Teodor.Dosa@fao.org	

	Director, Outreach Branch, Office for Corporate Communication		
	Viale delle Terme di Caracalla		
	00153 Rome, Italy Food and Agriculture Organization of the United Nations		
FAO	Ms Berlant QABEEL	Berlant.Qabeel@fao.org	FAO
	Communication and Promotion Officer, Outreach Branch, Office for Corporate Communication		
	Viale delle Terme di Caracalla		
	00153 Rome, Italy Food and Agriculture Organization of the United Nations		
FAO	Ms Aoife RIORDAN	Aoife.Riordan@fao.org	FAO
	Outreach and Communication Specialist, Outreach Branch, Office for Corporate Communication		
	Viale delle Terme di Caracalla		
	00153 Rome, Italy Food and Agriculture Organization of the United Nations		
FAO	Mr Guido CHIEFALO	Guido.Chiefalo@fao.org	FAO
	Art Director, Outreach Branch, Office for Corporate Communication		
	Viale delle Terme di Caracalla		
	00153 Rome, Italy Food and Agriculture Organization of the United Nations		
FAO	Ms Lidder PREETMONINDER	Preetmoninder.Lidder@fao.org	FAO
	Plant Production and Protection Division (AGP)		
	Viale delle Terme di Caracalla		
	00153 Rome, Italy Food and Agriculture Organization of the United Nations		
FAO	Ms Afshaan SHAFI	Afshaan.Shafi@fao.org	FAO
	Treaty on Plant Genetic Resources for Food and Agriculture		
	Viale delle Terme di Caracalla		
	00153 Rome, Italy Food and Agriculture Organization of the United Nations		

Not attending

Africa	Mr Kenneth Kajarayekha MSISKA	msiska12@yahoo.co.uk	Africa and IC
	Principal Agriculture Research Officer		Member
	Zambia Agriculture Research Institute		
	Plant Quarantine and Phytosanitary Service		
	P/Bag 7 Chilanga Lusaka		
	Mobile: (+260) 977 771503		
	ZAMBIA		
Africa	Mr Abdoulaye Moussa ABDERAMAN Direction de la Protection des Végétaux et du Conditionnement, Ministère de l'Agriculture B.P. 1551, N'Djamena,	<u>charafa2009@gmail.com</u> or abdoul_moussahag@yahoo.fr	Africa Alternate

			,
	Phone: (+235) 66325252 / 99325252 /		
	22524509 CHAD		
Latin America and	Mr Ryan ANSELM	anselmr@dominica.gov.dm	Latin America
Caribbean	Head of Plant Protection and Quarantine	rlanselm@gmail.com	and Caribbean
	Plant Protection and Quarantine Unit		Alternate
	Ministry of Agriculture and Fisheries		
	Botanical Gardens		
	Roseau		
	Tel: (+767) 2663803		
	Phone: (+767) 6160975		
	Fax: (+767) 4488632		
	DOMINICA		
Near East	Mr Gamil Anwar Mohammed RAMADHAN	abuameerm21@gmail.com	Near East
Near East	Director		Alternate
	General of Plant Protection Department Ministry of Agriculture and Irrigation		
	REPUBLIC OF YEMEN		
Southwest Pacific	Ms Lois RANSOM	lois.ransom@agriculture.gov.au	Southwest
	Assistant Secretary	<u></u>	Pacific
	Plant Import Operations Department of Agriculture and Water		Alternate
	Resources		
	18 Marcus Clarke Street		
	Canberra ACT 2601		
0.514.5	AUSTRALIA Mr Lucien KOUAME KONAN		00140
CPM Bureau	Inspecteur	l kouame@yahoo.fr	CPM Bureau Member
	Direction de la Protection des Végétaux, du		Member
	Contrôle et de la Qualité		
	Ministère de l'Agriculture B.P. V7 Abidjan, Côte d'Ivoire		
	Phone: (+225) 07 903754		
	Fax: (+225) 20 212032		
	COTÉ D'IVOIRE Mr Jesulindo NERY DE SOUZA JUNIOR		
Standards Committee (SC)	Agricultural Attaché	jesulindo.junior@agricultura.gov.b	SC Alternate
Committee (SC)	Embassy of Brazil in Pretoria	1	
	177 Dyer Road, Hillcrest Office Park		
	Hillcrest – Pretoria – 0083 (South Africa) Phone: +27 (0)12 366 5200		
	BRAZIL		
RPPO	Mr Nico HORN	nico.horn@eppo.int	RPPO Member
	Director-General		(rotating)
	21 boulevard Richard Lenoir		
	75011 PARIS		
	EPPO		

	Table 1. CPM-approved IYPH expenses (2019)					
Category	Initiative	FAO budget line	Timeframe		Cost	
Comms	Development of communication strategy	Contracts	2019	\$	65,000.00	
Comms	Production of publications and advocacy materials	General Operating Expenses	2019	\$	60,000.00	
Event	IPPC IVPH StC montings (2)	General Operating Expenses	2019	\$	5,000.00	
Event	IPPC IYPH StC meetings (2)	Travel	2019	\$	35,000.00	
	Organization of relevant coordination meetings with partners	General Operating Expenses	s 2019	\$	5,000.00	
Event	(including CPM-14) and participation in different events organized by partners	Travel		\$	40,000.00	
Event	IVDH opening in Rome	General Operating Expenses	Dec-19	\$	15,000.00	
Event	IYPH opening in Rome	Travel	Dec-19	\$	20,000.00	
		General Operating Expenses		\$	15,000.00	
Event	IYPH opening in New York	Travel	Dec-19	\$	25,000.00	
		Travel	Travel		10,000.00	
	TOTAL (2019): 285,000 USD					

Appendix 03 – Report of the current financial situation

	Table 2. CPM-approved IYPH expenses (2020)				
Category	Initiative	FAO budget line	Timeframe		Cost
Staff		Staff - IPPC MTF	2020	\$	189,000.00
Stall	Human resources	Staff - in-kind support	2020	\$	130,000.00
Comms	Production of communication and advocacy materials	Contracts	2020	\$	170,000.00
Comms	Organization of photo contest and	General Operating Expenses	Apr-20	\$	15,000.00
	exhibition	Travel	Apr-20	\$	15,000.00
Event	Ministerial-level CPM-15 (2020)	Backcharge	Apr-20	\$	30,000.00
Event		Travel		\$	5,000.00
Event	Participation in FAO governing bodies meetings and FAO regional	General Operating Expenses	s 2020	\$	20,000.00
Event	conferences	Travel		\$	30,000.00
Event	Organization of coordination meetings with IPPC partners on	General Operating Expenses	2020	\$	1,000.00
Event	IYPH	Travel	2020	\$	2,000.00
Event	IYPH Steering Committee Meeting	Travel	2020	\$	20,000.00
Event	International Plant Health	General Operating Expenses	Second half of	\$	70,000.00
Event	Conference in Finland	Travel	2020	\$	130,000.00
Event	World Food Day focused on Plant Health	Logistics and travel (keynote speakers / ambassadors)	16-Oct-20	\$	10,000.00
Event	IYPH closing in Rome	General Operating Expenses	Dec-20 or	\$	10,000.00
Lvent		Travel	Jan-21	\$	10,000.00
	TOTAL (2020): 857,000 USD				

Appendix 04 – Action list

ltem		Lead / Support	Deadline
1.	Continue sharing their IYPH-related plans with the IPPC Secretariat, and collect relevant information	IYPH StC members (each of them)	Ongoing
2.	from countries in their regions. Continue promoting the IYPH at different meetings and events.	IYPH StC members (each of them)	Ongoing
3.	Provide human-interest stories related to plant health from their regions based on guidance provided by OCCO through the IPPC Secretariat.	IYPH StC members (each of them)	30 April 2019
4.	Coordinate with the FAO Plant Production and Protection Division (AGP) and the FAO Forestry Department for their engagement and share information on IYPH.	IPPC Secretariat	May 2019
5.	Draft an agenda for the IYPH Partners Coordination meeting, and share it with the IYPH StC for comments.	IPPC Secretariat	15 March 2019
6.	Inform IPPC Secretariat about attendance at IYPH Partners Coordination Meeting on April 6.	IYPH StC members (each of them)	1 March 2019
7.	Develop an online forum to share information and facilitate discussions on plans and activities on IYPH celebrations.	IPPC Secretariat	CPM-14
8.	Develop a draft concept for IYPH side sessions at global meetings.	IYPH StC members	30 June 2019
9.	Send an email to IPPC contracting parties asking them to pledge contributions for the IYPH at CPM- 14.	IYPH StC Chairperson	15 March 2019
10.	Review the programme for the International Plant Health Conference based on IYPH StC comments.	IYPH StC Chairperson	30 June 2019
11.	Circulate the revised programme for the International Plant Health Conference via the OCS for comments by the IYPH StC, and share it with the CPM Bureau for their review before it is finalized.	IPPC Secretariat	Once programme is ready for comments
12.	Set up a programme committee for the International Plant Health Conference	IPPC Secretariat / Ralf LOPIAN, Craig FEDCHOCK, Kyu-ock YIM, Dennis JOHNSON (ISF), and representatives from the FAO Plant Production and Protection Division (AGP) and the International Society for Plant Pathology (ISPP).	30 June 2019
13.	Consider focusing the CPM-16 (2021) special topic session on the legacy of the IYPH.	CPM Bureau / IPPC Secretariat	June 2019 (firs discussion)
	Develop a list of IYPH-related events, similar to the Climate Change community "road map".	IPPC Secretariat / Pauline EID, Dennis JOHNSON and Viliami KAMI	30 April 2019
15.	Prepare a questionnaire for NPPOs and RPPOs to share their top three IYPH planned activities, based on which making a presentation during CPM-14.	IPPC Secretariat	15 March 2019
16.	Use the one-hour time allocated to IYPH during the CPM-14 (2019) special topic session to present the outcomes of the questionnaire for NPPOs and RPPOs, request commitment by CPM participants on national and regional IYPH celebrations, and reflect on the strategy for the Ministerial-level CPM-15 (2020).	IPPC Secretariat	CPM-14

17.	Draft a tentative programme for the World Food Day in 2020 to be presented to the Office of the FAO DG for his/her consideration.	IYPH StC members	30 June 2019
18.	Consider that photo contest jury be composed of both photography and plant protection experts, with awards given for different categories, an overall winner, and a public selection of finalist photos.	IPPC Secretariat / OCCO	December 2019
19.	Send comments on the proposed IYPH logo.	IYPH StC members	28 February 2019
20.	Send IYPH information package, including a video message, slide presentation and explanatory notes to organizers of any conference related to IYPH.	IPPC Secretariat / IYPH StC members	Ongoing
21.	Contact organizers of the 2019 International Plant Protection Congress in Hyderabad and of the 2020 EXPO in Dubai, and the UNFCCC for the COP25 in Chile to find out what level of engagement would be appropriate.	IPPC Secretariat	As needed
22.	Identify the most relevant meetings and put them up as a finalized list on the IYPH website.	IYPH StC members	First list by 15 March 2019, then ongoing
23.	Contact the authors of the publication "The global burden of plant pests" to offer to review it and possibly contribute to it.	IPPC Secretariat	30 April 2019
24.	Seek extra-budgetary funds to carry out a scientific review of the impact of climate change on plant health, which could result in a publication.	IYPH StC / IPPC Secretariat	End of 2019
25.	Review idea of publication on the State of Plant Health in the World.	IYPH StC / IPPC Secretariat	When IPHC programme is better defined
26.	Keep functioning as IYPH technical advisory group and review the IYPH StC membership.	IYPH StC / IPPC Secretariat	Ongoing
27.	Ensure that some members of the current IYPH StC are included in the new IYPH-ISC.	IPPC Secretariat / PSP	June 2019
28.	Rearrange the IPPC work plan in 2020 to allow the IPPC Secretariat to deal with IYPH activities effectively and efficiently.	СРМ	CPM-14
29.	Consider delaying the IPPC call for topics planned in 2020 by one year.	СРМ	CPM-14
30.	Create a small advisory group of experts to help the IPPC Secretariat with scientific issues arising from IYPH.	SC and IC	November 2019
31.	Write a paper for CPM-14 emphasizing that in 2020 the IPPC Secretariat must focus its efforts in promoting IYPH, to be reviewed by the IYPH StC.	IYPH StC Chairperson	CPM-14
32.	Analyze staff needs and commitments for IYPH, and share this analysis with the IYPH StC and CPM Bureau.	IPPC Secretariat	CPM-14
33.	Draft criteria for participating in and contributing to IYPH, to be reviewed by the IYPH StC and approved by the IYPH-ISC.	IPPC Secretariat and the FAO PSP	June 2019