



Food and Agriculture  
Organization of the  
United Nations



International  
Plant Protection  
Convention

# REPORT

## Second Meeting of the International Year of Plant Health International Steering Committee

**Rome, Italy**

**16 September 2019**



INTERNATIONAL YEAR OF  
**PLANT HEALTH**  
2020

[www.fao.org/plant-health-2020](http://www.fao.org/plant-health-2020)  
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PROTECTING PLANTS,  
PROTECTING LIFE



## 1. Opening of the meeting

- [1] IPPC Secretary Jingyuan Xia opened the meeting welcoming participants, recalling that the International Year of Plant Health is a key initiative to promote plant health as a global issue.
- [2] He informed about the current composition of the IYPH International Steering Committee (IYPH ISC), including seven representatives and seven alternates of FAO regional groups, two representatives of the IPPC community, and seven relevant international organizations and non-state actors. He also informed that five FAO Regional Office representatives are invited as observers, attending the meeting via teleconference.
- [3] He reminded that the IYPH Secretariat is composed of three FAO divisions/units: Partnerships Division (PSP), Plant Production and Protection Division (AGP), and IPPC Secretariat, with support of the Office for Corporate Communication (OCC).
- [4] Focal points for the various divisions are Ms Dongxin FENG, Ms Kayo TAKENOSHITA, and Mr Teodor DOSA (PSP); Mr Shoki AL DOBAI (AGP); and Mr Arop DENG and Mr Mirko MONTUORI (IPPC Secretariat), with Ms Berlant QABEEL being the focal point for OCC.

### 1.1. Opening remarks by Assistant Director-General of Agriculture and Consumer Protection

- [5] The FAO Assistant Director General for the Department of Agriculture and Consumer Protection (AG), Mr Bukar TIJANI highlighted the importance of the IYPH for FAO, and to create awareness of plant health, stating appreciation for the results the IYPH Technical Advisory Board (TAB) and International Steering Committee (ISC) have accomplished so far. He noted that the AG observed two international years recently: the International Year of Pulses, and Soils, which both also included elements on plant health. He welcomed the UNGA Resolution establishing IYPH as a key occasion to raise awareness of what plant health is. He stressed the fact that plant health is linked to the 2030 Agenda for Sustainable Development as it is important to human, animal and aquatic life.
- [6] He also recalled the upcoming International Years to be celebrated in the coming years: International Year of Millet, Rice, and Fruit and Vegetables. He mentioned that all International Years share certain similarities both in structure and objectives despite the different focus, as they are mostly aimed at awareness raising and have a link to agriculture.
- [7] He noted that the FAO Director-General was informed that the launch event would be held on 2 December 2019, and he was invited as a speaker.
- [8] The ADG stressed the importance to organize events in all regions of the world, with the support of a wide range of stakeholders who are concerned with plant health, and recalled that plant health contributes to various Sustainable Development Goals (SDGs), especially SDG 1 (No Poverty); SDG 2 (Zero Hunger); SDG 8 (Decent Work and Economic Growth); SDG 12 (Responsible Consumption and Production); SDG 13 (Climate Action); SDG 15 (Life on Land); and SDG 17 (Partnerships to Achieve the Goals).
- [9] He also highlighted the importance of world days observed in relevant areas (e.g. pulses, bees, food safety), and wished that plant health would follow after 2020.
- [10] He concluded that the IYPH ISC is the driver on how the IYPH will succeed. Noting that most of our food comes from plants, he underlined that an excellent plant health provides excellent life for everyone and wished good luck to IYPH ISC members.





## 1.2. Welcome by IYPH Chairperson

- [11] The IYPH Chairperson, Mr Ralf LOPIAN, welcomed participants to the second meeting, noting that five years ago the IYPH was discussed in the IPPC Finance Committee for the first time.
- [12] Plant health as a regulatory aspect of avoiding the spread of pests and diseases is becoming more and more important. He cited a series of devastating pest outbreaks like fall armyworm, affecting food security, also resulting in possible migratory issues and others across the whole globe. He noted that this could only be addressed through international cooperation. This had also been at the core of the CPM considerations when it decided that the Finland and IPPC initiative for the IYPH would be focusing on the prevention or containment of the spread of pests through human interaction.

## 1.3. Welcome by the IYPH Secretariat

- [13] Ms Marcela VILLARREAL, Director of the FAO Partnerships Division, highlighted the importance to hold solid preparations because International Years pass very quickly. She underlined the need for strong reflection on what the impact of the IYPH should be and what change it should bring about. She mentioned the change that IYPH should have on developing national policies on plant health.
- [14] The International Year of Family Farming (2014) left a legacy document, which was the basis for the adoption of the UN Decade on Family Farming (2019-2028). It is a good opportunity to link IYPH to the UN Decade on Family Farming, amongst other initiatives. Family farmers are indeed the key stakeholders for plant health decisions on the ground. She also recalled the Decade on Nutrition (2016-2025), with which there could be links too.
- [15] She recalled the importance for IYPH ISC to involve respective regional groups and constituencies to ensure a successful international year. The IYPH is a global event, but needs to be brought down to the regional and national level for the change to happen. She continued on the importance to ensure sufficient funding for such national and regional initiatives, which cannot be funded by FAO Regular Programme, in accordance with its regulations. She concluded reiterating the IYPH could succeed by linking to other initiatives while keeping in mind what the IYPH should change in people's mind.
- [16] Mr Hans DREYER, Director of the AGP Division, welcomed participants and pointed out the importance of including all key stakeholders in the IYPH implementation. He recalled that UN Member States requested that FAO, in collaboration with the IPPC, facilitate the implementation of the Year.
- [17] He noted that the IYPH provides a unique opportunity to communicate to a wider public that "Plant Health" is something that cannot be taken for granted and that important technical, financial and policy/regulatory efforts and investments are needed to achieve "Plant Health".
- [18] He emphasized the importance to take a more comprehensive view at "Plant Health", including in the drafting of key messages for the IYPH. While regulatory measures play a key role to prevent pests to spread into new areas, there are pests such as Locusts or the Fall Armyworm that cannot be handled with regulatory measures alone and call for integrated, sustainable, long-term management approaches. He highlighted the importance of integrated pest management (IPM) in crop production and stressed the need that IPM be included in the key messages, prevention again being at the forefront. The analogy to "Human Health" may be helpful in the communication work developing a comprehensive narrative for the IYPH. He also informed that FAO has established a "Plant Health Team" comprising plant protection experts in AGP, the IPPC Secretariat and FAO regional offices.

## 2. Meetings arrangements

### 2.1. Adoption of the Agenda

- [19] The IYPH ISC adopted the agenda as included in Appendix 1 to this report.





- [20] The European Union noted that the opening remarks would require a change in approach on the IYPH scope, and suggested having a relevant discussion under the agenda item on the IYPH Action Plan.

## 2.2. Election of a Rapporteur

- [21] Mr Roman VAGNER was elected as Rapporteur.

## 3. Administrative matters

### 3.1. Logistical arrangements

- [22] The IYPH Secretariat explained logistical arrangements for the meeting.

### 3.2. Participants List (including members and observers)

- [23] The IYPH Secretariat circulated the participants list as included in Appendix 2 to this report.

## 4. Backgrounds and Reports

### 4.1. Review of the IYPH action points arising from first IYPH ISC meeting

- [24] The IYPH Secretariat presented the list of actions undertaken since the first IYPH ISC meeting. The IYPH Secretariat had asked for new nominations in the ISC and noted the positive response by various Regional Groups and other constituencies, which provided representatives and alternate members in most cases.
- [25] The IYPH Secretariat revised the budget and provided a financial report on the current situation, but anticipated that while expenses for 2019 were all covered, there were gaps in terms of funds to fully implement 2020 activities and initiatives.
- [26] The IYPH Secretariat informed the ISC Members that while the draft programme for the International Plant Health Conference (IPHC) to be held in Helsinki on 5-8 October 2020 was adopted at their first meeting, the Chairperson had subsequently called for suggestions for guest speakers.
- [27] The IYPH Secretariat also reported on the work being carried out. The IYPH ISC requested to provide clarification over the use of the IYPH visual identity. The IYPH Secretariat clarified that OCC had cleared the use of the IYPH logo without prior approval from the IYPH Secretariat, provided it be not associated to the IPPC or FAO logos, and it was not used for commercial or fundraising purposes.
- [28] The IYPH ISC requested that this information and relevant materials were made available on the IYPH website. The IYPH Secretariat confirmed that the updated version of the terms and conditions on the use of the IYPH visual identity would be published on the website as soon as OCC provides it.
- [29] The IYPH ISC:
- Asked the IYPH Secretariat to update the IYPH visual identity guidelines and give public notice of the relevant changes.

### 4.2. Update on IYPH ongoing initiatives

- [30] The IYPH Secretariat provided an update on the IYPH ongoing initiatives on programme of events, communications and resource mobilization.
- [31] The Secretariat informed about the Launch event, to take place in Rome on 2<sup>nd</sup> December and later in New York. The IYPH Secretariat also mentioned the development of communication materials





including toolkit for specific audiences, underlining the relevance of such toolkit and thus the importance of clarity on IYPH scope and objectives.

[32] The IYPH Secretariat noted with appreciation the initiative undertaken by the NPPO of Belgium of creating a commemorative two-euro coin. The Chairperson elaborated that efforts are being made with Universal Postal Union to create postage stamps with the IYPH logo, as well as a potential table game. He concluded that promotion on social media was being developed in collaboration with OCC.

[33] The IYPH ISC:

- *Noted* the update made by the IYPH Secretariat.

## 5. IYPH Budget and Resource Mobilization

### 5.1. Report on current financial situation

[34] The IYPH Secretariat provided an update on the current financial situation.

[35] The European Commission confirmed their pledge of 300 000 EUR for IYPH, but clarified that this amount is to be co-funded, thus called on other donors to pledge funds to support the IPHC in Finland.

[36] It was clarified that the contribution by the United Kingdom already provided to the IPPC Multi-Donor Trust Fund would also be used to support the IPHC in 2020.

[37] One member suggested to send out a letter to IPPC contracting parties to inform them about the situation and ask them to fill in the budget gap.

[38] The IYPH ISC:

- *Noted* the report on current financial situation and *stressed* the need to mobilize additional resources in the range of 449 000 USD.

### 5.2. Staff resources on IYPH Secretariat

[39] The IYPH Secretariat provided an update on the IYPH staff resources. The ISC strongly expressed its view that the staff resources of the IYPH Secretariat should be sustainable, especially during 2020. It would be counterproductive and endanger the successful delivery of the IYPH, if staff intricately involved in the planning and preparation of the IYPH would have to leave on a 2-6 months obligatory leave of absence during the main period of implementing the year. Representatives also thought that the IYPH Secretariat would need a focal staff member who would be responsible for interactions with the ISC. Mr MONTUORI was suggested to be this focal point.

[40] The IYPH ISC:

- *Noted* the update on staff resources of the IYPH Secretariat, and that FAO staff resources require to be funded by extra-budgetary funds.
- *Nominated* Mr Mirko MONTUORI as IYPH Secretariat focal point for interactions with the IYPH ISC.
- *Noted* the risk to lose relevant staff associated with IYPH due to the current FAO policy for the recruitment of consultants.
- *Requested* FAO to consider ways not to face the risk to lose relevant staff throughout 2020.
- *Noted* and *stressed* the need to have full-time, sustainable staffing throughout the year, whose presence should be ensured especially during the IYPH.

### 5.3. IYPH resource mobilization strategy





- [41] The FAO Resource Mobilization Division (PSR) informed the IYPH ISC that it had started a conceptualization of a resource mobilization strategy for IYPH. Proposals included the development of a full-fledged campaign, including thematic sessions and events both at headquarters and in the field. Providing operational support to FAO field officers would be essential, also to facilitate their engagement with national stakeholders to fund specific IYPH activities. PSR also noted the preference to take a more programmatic approach going beyond 2020, to ensure sustainability in the years ahead.
- [42] PSR informed that additional discussions are needed, and plans to prepare a more concrete plan in the following weeks.
- [43] PSP briefed about the possibility to receive funds from the private sector, however with restrictions in adherence with the UN Global Compact principles, and following the FAO review through a due diligence process. One member suggested seeking specific donors and offering them a possibility of a sponsorship to specific IYPH activities.
- [44] The IYPH ISC reviewed the list of non-state actors (NSA) as potential IYPH donors, developed in collaboration with the IYPH Secretariat.
- [45] One member mentioned to include airlines as relevant organizations. The Chairperson agreed to get in touch with relevant NSA.
- [46] PSP mentioned the possibility to collaborate with academia, the private sector, civil society, parliamentarians, etc., as already done during the International Year of Pulses.
- [47] The IYPH ISC:
- *Noted and supported* FAO's initiative aimed at contributing to raise additional funds to cover the current IYPH budget gap.
  - *Invited* the ISC Chairperson to write a letter to NPPOs to inform them about the current budget gap and invite them to contribute.
  - *Requested* the IYPH Secretariat to provide a list of specific activities that require funding for IYPH.
  - *Asked* the IYPH Secretariat to propose a prioritized list of NSA to be approached as potential donors / sponsors.

## 6. IYPH Action Plan

### 6.1. Review of the Action Plan for IYPH

- [48] The IYPH Secretariat discussed the IYPH Action Plan presented to the IYPH ISC.
- [49] In particular, the IYPH ISC reviewed the definition of IYPH as adopted by CPM-11. The ISC Chairperson clarified that this definition was adopted by CPM-11 to describe and set the perimeter of the International Year of Plant Health.
- [50] He noted the request by FAO to amend the definition of plant health in the IYPH context, and that the IYPH ISC members had replied in writing that this would not be appropriate at this late stage.
- He further noted that any changes would have repercussions on the IYPH key messages, and on outputs and outcomes, which were adopted by CPM in 2016.
- [51] One member voiced concerns about changing the scope at this late stage, which was at the basis of CPs to support the IYPH proclamation. He highlighted that the original focus was not on protecting plants as a holistic concept, and broadening the scope risks to water down the key messages and change all documents. He also underlined how his government had already made arrangements on the basis of the current approved scope and definition of the IYPH and Plant Health, and any modifications would cause







significant changes. He concluded the purpose of the scope still stood, and that changing it now would be risky, in the view of his country and region.

- [52] Other IYPH ISC members expressed similar concerns and rejected the idea the scope or definition of IYPH could be modified at the current stage. Agreement was expressed on applying a broader view on a case-by-case basis on each initiative and event.
- [53] The IYPH ISC further discussed the matter in depth and expressed a positive understanding for the need to allow pest management considerations to be reflected in the scope for the IYPH. To reflect this understanding in the definition it was decided that the IYPH scope includes integrated pest management activities. To this end the IYPH agreed to add after the definition of plant health the following sentence: *“The above definition is interpreted as including the range of management actions that can be taken to eradicate or contain the spread of pests”*.
- [54] One member welcomed and supported the perspective of an International Day of Plant Health as legacy of the IYPH. She stressed the fact the IYPH should focus on its current scope while building a holistic approach through the world plant health days.
- [55] The IYPH ISC noted that current key messages are broad enough and cover all relevant areas within the IYPH context. One member noted his preference to change the order of the key messages, not to start with risks. Another member noted that key messages should contain more concrete actions such as additional funding available to update national phytosanitary legislation. Another member asked to include mention of the WTO SPS agreement in the key messages. In relation to key message n. 3, one member asked to replace “farmers” with “operators”, while another member suggested to include the concept of use of healthy propagating material rather than using the wording “toxic”.
- [56] It was agreed that the IYPH Secretariat provide the IYPH ISC with revised key messages which will be developed in collaboration with OCC, to be sent for email consultation by the IYPH ISC members. The IYPH Secretariat clarified that OCC suggestions would be reviewed by the IYPH ISC before being approved by the IYPH Secretariat.
- [57] The IYPH ISC:
- *Agreed* that the current IYPH definition as adopted by CPM-11<sup>1</sup> is the underlying approach and focus for the IYPH, and it would be too late to change it at this stage.
  - *Agreed* to add the following sentence after the IYPH definition, to explain that the IYPH scope includes integrated pest management activities: *“The above definition is interpreted as including the range of management actions that can be taken to eradicate or contain the spread of pests”*.
  - *Agreed* to propose the proclamation of a World Plant Health Day, to be included in the IYPH Action Plan, which may be covering a wider range of plant health-related themes.
  - *Agreed* to discuss about the involvement in partners events that are not included in the IYPH Action Plan at their next meeting, and *asked* the IYPH Secretariat to update the list of IYPH events.
  - *Endorsed* the IYPH slogan: “Protecting plants, protecting life”.
  - *Decided* to update the draft IYPH Action Plan for endorsement at the next ISC meeting.

<sup>1</sup> Ref. [https://www.ippc.int/static/media/files/publication/en/2016/03/34\\_CPM\\_April\\_2016-IYPH\\_planning-2016-03-10.pdf](https://www.ippc.int/static/media/files/publication/en/2016/03/34_CPM_April_2016-IYPH_planning-2016-03-10.pdf) and [https://www.ippc.int/static/media/files/publication/en/2016/07/Report\\_CPM-11\\_2016-07-19\\_withISPMs-revised.pdf](https://www.ippc.int/static/media/files/publication/en/2016/07/Report_CPM-11_2016-07-19_withISPMs-revised.pdf): For the purpose of the International Year of Plant Health “Plant health is usually considered the discipline that utilizes official or legislative approaches to prevent pests and disease causing organisms to spread into endangered areas, especially through human interaction such as international trade”.



- *Requested* FAO Regional Groups to nominate missing IYPH ISC members or alternates as needed.

## 6.2. Programme development for IYPH launch events (December 2019, Rome and New York)

- [58] The IYPH Secretariat presented on the status for the IYPH launch events in Rome and New York.
- [59] The launch event in Rome would be held on 2<sup>nd</sup> December 2019 and include a high-level panel session at FAO headquarters (Sheikh Zayed Centre), an exhibit on plant health (in the FAO atrium), followed by a reception.
- [60] The IYPH ISC discussed about involving various stakeholders at a high-level ranging from public, private sector and academic level.
- [61] Proposed speakers include: the FAO Director-General (invited); the Permanent-Secretary for Agriculture and Forestry of Finland (invited). Other proposals would be submitted by the IYPH ISC by the end of September 2019.
- [62] In relation to the exhibition, Ireland has offered to provide materials to be shipped to FAO. Other suggestions may be submitted by the end of September 2019.
- [63] The IYPH ISC also discussed about the launch event in New York. They agreed to hold it either on the same day as the Rome event (2<sup>nd</sup> December) or at a later appropriate date. In terms of contents, the IYPH ISC suggested to involve UN member states, with a panel of two/three speakers. The IYPH Secretariat clarified that the event was usually organized by the FAO Liaison Office in New York, but the programme may be developed by the IYPH ISC.
- [64] The IYPH ISC:
- *Requested* the IYPH Secretariat to confirm the organization of the IYPH launch event to be held at FAO headquarters in Rome on 2 December 2019.
  - *Decided* to develop proposals for high-level speakers in the IYPH launch event in Rome and submit them to the IYPH Secretariat by 30 September 2019.
  - *Asked* OCCO to attend the IYPH ISC meetings for the whole duration in order to facilitate exchange of ideas.
  - *Proposed* to hold the IYPH launch in New York on 2<sup>nd</sup> December or at a later appropriate date, inclusive of a 1.5 hour session on plant health, followed by a reception.
  - *Agreed* to submit suggestions related to format and speakers for the IYPH launch events in Rome and New York to the IYPH Secretariat by the end of September 2019.

## 6.3. Ministerial segment of CPM-15 (2 April 2020)

- [65] The IYPH Secretariat briefed the IYPH ISC regarding the Ministerial segment at CPM-15 (2 April 2020), with a three-hour session from 2:00 to 5:00 pm, inclusive an opening of the session followed by a keynote speaker, a Ministerial declaration on plant health, and adoption of the IPPC Strategic Framework 2020-2030, followed by a reception.
- [66] It was noted that the Ministerial declaration on plant health was circulated for comments by the IPPC community (national plant protection organizations and regional plant protection organizations) until 30 September 2019. The draft declaration would be revised based on comments, and reviewed by the IPPC Strategic Planning Group and CPM Bureau upcoming meetings in October 2019. Once revised, the draft declaration would be shared with NPPOs, RPPOs and IYPH ISC members to channel it to respective ministers.





[67] The Chairperson informed that Belgium has agreed to mint a two-Euro coin with the IYPH logo, inclusive of a public series of 600 000 pieces, and 10 000 series for collectors. He informed that the coin would be minted in February/March 2020, and proposed to purchase a relevant amount of collectors' coins to be donated to Ministers in attendance of CPM-15 (2020).

[68] One member commented that this could be done, but not as a priority within the planned budget. It was noted that 200 pieces would cost 2 000 EUR. The IYPH ISC did not agree to this proposal at this time.

[69] The IYPH ISC:

- *Noted* the update on the Ministerial segment of CPM-15.
- *Congratulated* Belgium to succeeding to issue a special coin for the IYPH, and *suggested* to invite other countries to take similar initiatives, for coins and postage stamps.

#### 6.4. International Plant Health Conference (5-8 October 2020, Helsinki)

[70] The Chairperson provided an update of the International Plant Health Conference (IPHC), recalling that the programme of the IPHC had been adopted by the first IYPH ISC meeting. He also recalled about the subsequent call for speakers and facilitators of various sections, which was extended until mid-September.

[71] He mentioned proposals received from the European and Mediterranean Plant Protection Organization (EPPO).

[72] The IYPH ISC:

- *Decided* to extend the deadline for the call for proposals for speakers to the end of September 2019.
- *Agreed* to share an updated version of the IPHC programme with consolidated proposals to be reviewed by the IYPH Technical Advisory Board, before being reviewed by the IYPH ISC at a later meeting.

#### 6.5. Promotion of IYPH at the FAO Regional Conferences and other FAO key events in 2020

[73] The IYPH Secretariat informed about plans to hold side sessions at the FAO Committee on Agriculture (COAG) in October 2020 and the FAO Council. He recalled the proposal to hold the World Food Day on 16 October 2020 focused on plant health. Side sessions were also proposed in the context of FAO Regional Conferences, which should be supported by respective regions (both FAO Regional Offices and IYPH ISC regional representatives).

[74] The IYPH Secretariat also informed about the upcoming side session during the European Commission on Agriculture on 1<sup>st</sup> October 2019 in Budapest.

[75] In relation to the World Food Day in 2020, the FAO Director-General will decide on the annual theme around February 2020.

[76] The IYPH ISC:

- *Requested* the IYPH ISC and FAO Regional Plant Protection Officers to include IYPH-related side sessions in the programme of FAO Regional Conferences and other FAO key events in 2020.
- *Requested* the IYPH Secretariat to draft a concept note for the World Food Day in 2020, to be presented for review by the IYPH ISC in October 2019.

#### 6.6. Proposals for IYPH events/initiatives in 2020



[77] CIHEAM informed the IYPH ISC that intended to organize a regional conference in November 2020, where awards for young researchers would be presented.

[78] FAO AGP also informed the IYPH ISC about the planning of two global events: a global conference on fall armyworm, and one on banana fusarium wilt disease (TR4), to be held at FAO headquarters in 2020.

[79] COPA-COGECA announced its plan for an IYPH-related event, taking a decision on this on 22 October 2019.

[80] The IYPH ISC:

- *Noted* additional planned events by IYPH ISC members.
- *Noted* that this agenda item will be recurrent in IYPH ISC meetings.

## 6.7. Involvement and participation in relevant upcoming events by partners in 2019

[81] The IYPH Secretariat presented the list of IYPH-related events organized by partners in 2019, as also available on the IYPH website.

[82] The IYPH:

- *Noted* the list.

## 7. IYPH Communication

### 7.1. Report on IYPH communications plan and key communication products

[83] The OCCO representative presented a report on previous work and plans for new work. She presented the IYPH communications strategy, based on an advocacy approach throughout two years: 2019 as a preparation year, and 2020 as the celebration year, targeting all audiences. She noted that FAO was currently on track with the IYPH communications strategy, presenting the visual identity guidelines, the get started guide, the IYPH brief, the call for human-interest stories on plant health, and the first version of the IYPH website.

[84] She presented the application of the IYPH visual identity, and clarified that it may be used as long as it is not attached to the FAO or IPPC logo, while there is a need for reviewing requests for fundraising or for commercial use.

[85] She noted that the IYPH brochure and communications handbook are being developed, while the IYPH website would be updated.

[86] In relation to the IYPH official launch, OCCO presented the minimum requirements: an IYPH brochure, a promotional video, the updated website, digital and social media content, the atrium exhibit at FAO HQs and the branding of the Sheikh Zayed Centre. Optional requirements include promotional materials / gadgets and IYPH ambassadors' invitation.

[87] She clarified that specific, actionable messages for each target audience would be developed for general public, the media, youth, governments, private sector, academia, etc. These messages will then be shared with the ISC for their feedback and then get the final approval from AG as the FAO technical division responsible for the year.

[88] In terms of the 2020 theme for the World Food Day, OCCO confirmed that that OCC is the division responsible for the WFD celebration, and the final decision for each year's theme is taken by the FAO Office of the Director-General.





[89] OCCO also informed that they would update the IYPH communications strategy, and work on the IYPH launch events. Other activities will include an activity book for children, animation videos, photo contest, and outreach activities for the regions.

[90] The IYPH ISC Chairperson noted that the meetings of the one day meetings of the ISC are highly fluid and may need the availability of OCCO experts throughout the course of the meeting. He expressed his hope that OCCO experts could be available for the entirety of future meetings of the IYPH ISC to provide their valuable advice.

[91] The IYPH ISC:

- *Noted* the report and plans on IYPH communications;
- *Noted* that OCCO would review the IYPH key messages, and provide additional specific messages to the IYPH ISC by the end of September 2019, for their review by their third meeting on 11 October 2019 before their final adoption by OCCO.
- *Requested* the IYPH Secretariat to update the IYPH get started, IYPH brief and website in relation to the narrative around key message n. 3, in accordance with discussions within the IYPH ISC.

## 7.2. Visual identity guidelines and NPPOs role

OCCO explained IYPH ISC the waiver of liability of the IYPH visual identity is being updated to allow all partners to use the IYPH logo as long as it is not attached to the FAO or IPPC logos. She specified that IYPH secretariat needs to be contacted for clearance In case of fund-raising and/or commercial use.

## 7.3. Proposals for IYPH Special Ambassadors

[92] OCCO clarified that the IYPH Goodwill Ambassadors programme was governed by new UN guidelines for ambassadors, messengers of peace, Champions and Advocates. In the case of the Global Goodwill Ambassadors who should be nominated by the Director-Generals of relevant UN agencies or bodies and approved by the UN Secretary-General, other ambassadors don't need the UN Secretary-General approval, but follow same guidelines. She also specified that there should be no political affiliation of ambassadors. OCCO pointed out that clear objectives and plans for ambassadors were key to make them effective. She also mentioned that while being an important asset, they would also come with additional human resources (within OCCO and IYPH Secretariat) and budget allocation.

[93] For international years, OCCO clarified IYPH Special Ambassadors would need approval by the FAO DG, based on their biography, considering regional balance, and reasons why they were proposed for nomination, and a tentative action plan. She also clarified that ambassadors were volunteers, but the costs of their travels and the activities they take part at need to be covered by the organization.

[94] The IYPH ISC discussed the possibility to nominate three, five IYPH ambassadors, or one ambassador per FAO region. OCCO noted that FAO Regional Offices could be involved in the management of IYPH ambassadors. It was decided that the configuration of ambassadors would be decided at the IYPH ISC at its next meeting.

[95] The IYPH ISC:

- *Agreed* to submit proposals for IYPH ambassadors by the end of September 2019, in view of submitting the IYPH ISC proposals, in coordination with OCC, to the FAO DG by their next meeting planned on 11 October 2019.
- *Requested* the IYPH Secretariat to also submit nominations as IYPH ambassadors by the next IYPH ISC meeting.
- *Noted* the possibility to nominate FAO global ambassadors in the occasion of IYPH.



#### 7.4. IYPH Photo contest (December 2019 – March 2020)

- [96] The IYPH Secretariat presented the concept for the IYPH photo contest with the theme “Spot that pest!” to be launched on 2 December 2019 and concluded on 30 March 2020. She informed that National Geographic Italy would be supporting as a member of the jury along with FAO and the IPPC Secretariat.
- [97] She presented the option for prizes, including a trip to awards ceremony in Rome or Helsinki, and a photo mission or regional awards ceremony as second and third prize.
- [98] One member noted the importance of verifying whether submissions are accurate.
- [99] The IYPH ISC suggested that the jury selects the top three photos, to be posted on social media for a final decision on the ranking of the top three photos.
- [100] The IYPH ISC:
- *Noted* the concept for the IYPH photo contest.
  - *Agreed* to the proposed theme, dates and prizes, and *suggested* to cast a popular vote on social media for the top three photos, and an additional award to include the top three photos in IYPH-related exhibitions and branding.

#### 7.5. Development of scientific publications in IYPH 2020

- [101] The Chairperson briefed about the development of scientific publications in IYPH 2020. He noted that CPM-14 (2019) had deemed very relevant to develop scientific publications during 2020 in order to provide scientific findings and a usable legacy for IYPH, and decided to initiate two studies: the global burden of plant pests (being undertaken by the University of York with CABI and the IPPC community), and the impact of plant health and climate change.
- [102] He also noted that the inception workshop for the global burden of plant pests would be held on 25-26 October 2019, and that another meeting would be held during the IPHC in Helsinki in October 2020.
- [103] He highlighted the importance of the impact of climate change on the epidemiology and patterns of plant pests, and that a related study is sought to be undertaken independently by the IPPC Secretariat. Some scientists could be hired to conduct this study, based on terms of reference, to be reviewed by an editorial committee.
- [104] One member noted that the University of Reading is one of the world’s leading universities in the field of climate change, and may be involved in this subject. Other experts could include CIHEAM, the University of Turin, the University of Wageningen, Euphresco and the IYPH TAB.
- [105] The IYPH ISC:
- *Noted* the update on the development of scientific publications in IYPH 2020.

#### 8. Other business

- [106] The IYPH ISC discussed about establishing a sub-group on communications, and was informed about social media accounts currently covering the IYPH.

#### 9. Date and venue of the next IYPH ISC Meeting

- [107] The IYPH Secretariat informed that the next IYPH ISC meeting would be held on 11 October 2019 at FAO headquarters.

#### 10. Close of the meeting

[108] The Chairperson closed the meeting, thanking all participants for their active participation.



INTERNATIONAL YEAR OF  
**PLANT HEALTH**  
2020

[www.fao.org/plant-health-2020](http://www.fao.org/plant-health-2020)  
[IYPH@fao.org](mailto:IYPH@fao.org)

**PROTECTING PLANTS,  
PROTECTING LIFE**

## APPENDIX 1 - AGENDA

### **SECOND MEETING OF THE INTERNATIONAL YEAR OF PLANT HEALTH INTERNATIONAL STEERING COMMITTEE (IYPH ISC)**

**Philippines Room, FAO Headquarters, Rome, Italy**

**16 September 2019, 9:00 to 18:00**

Coffee breaks: 10:30 am and 3:00 pm

Lunch break: 12:30 – 1:30 pm

*(Updated 2019-09-12)*

AGENDA ITEM		DOCUMENT NO.	PRESENTER
<b>1.</b>	<b>Opening of the meeting</b>		Mr XIA (IPPC Secretary)
1.1	Opening remarks by the Assistant Director General of Agriculture and Consumer Protection Department (AG)		Mr TIJIANI (FAO ADG-AG)
1.2	Welcome by IYPH Chairperson	--	Mr LOPIAN (ISC Chairperson)
1.3	Welcome by the IYPH Secretariat	--	Ms VILLARREAL (Director of PSP-PS) Mr DREYER (Director of AGP-AG)
<b>2.</b>	<b>Meeting Arrangements</b>		Mr LOPIAN
2.1	Adoption of the Agenda	01_IYPH-ISC_2019-09	
2.2	Election of a Rapporteur	--	
<b>3.</b>	<b>Administrative Matters</b>		Mr MONTUORI (IYPH Secretariat)
3.1	Logistical arrangements	--	
3.2	Participants List (including members and observers)	02_IYPH-ISC_2019-09	
<b>4.</b>	<b>Background and Reports</b>		Mr LOPIAN
4.1	Review of IYPH action list	<a href="#">Link to report of first IYPH ISC meeting</a>	
4.2	Update on IYPH ongoing initiatives	--	
<b>5.</b>	<b>IYPH Budget and Resource Mobilization</b>		







AGENDA ITEM		DOCUMENT NO.	PRESENTER
5.1	Report on current financial situation	03_IYPH-ISC_2019-09	Mr MONTUORI
5.2	Staff resources of the IYPH Secretariat	--	Mr MONTUORI
5.3	IYPH resource mobilization strategy	04_IYPH-ISC_2019-09 05_IYPH-ISC_2019-09 (on process for NSA contributions, template agreement and revised list of potential donors)	PSP/PSR (IYPH Secretariat)
<b>6.</b>	<b>IYPH Action Plan</b>		
6.1	Review of the action plan for IYPH	06_IYPH-ISC_2019-09	Mr LOPIAN
6.2	Programme development for IYPH launch events (December 2019, Rome and New York)	--	Mr AL DOBAI (IYPH Secretariat)
6.3	Ministerial segment of CPM-15 (2 April 2020)	--	Mr AL DOBAI
6.4	International Plant Health Conference (5-8 October 2020, Helsinki)	--	Mr LOPIAN
6.5	Promotion of IYPH at the FAO Regional Conferences and other FAO key events in 2020	--	Mr AL DOBAI
6.6	Proposals for IYPH events/initiatives in 2020	--	ISC members
6.7	Involvement and participation in relevant upcoming events by partners in 2019	07_IYPH-ISC_2019-06 (list of IYPH events)	Mr MONTUORI
<b>7.</b>	<b>IYPH Communication</b>		
7.1	Report on IYPH communications plan and key communication products	--	OCCO
7.2	Visual identity guidelines and NPPOs role	--	OCCO
7.3	Proposals for IYPH Special Ambassadors	--	Chairperson / OCCO
7.4	IYPH Photo contest (December 2019 – March 2020)	08_IYPH-ISC_2019-09	Ms MELVIN (IYPH Secretariat)
7.5	Development of scientific publications in IYPH 2020	--	Mr LOPIAN
<b>8.</b>	<b>Other business</b>		Mr LOPIAN
<b>9.</b>	<b>Date and venue of the next IYPH ISC Meeting</b>		Mr MONTUORI
<b>10.</b>	<b>Close of the meeting</b>		Mr LOPIAN





## APPENDIX 2 - PARTICIPANTS LIST

Philippines Room, FAO Headquarters, Rome, Italy

16 September 2019, 9:00 to 18:00

Present	Region / Role	Name, mailing, address, telephone	Email address
✓	Africa / Member	<b>Ms Elsa SIMOES</b>  Deputy Permanent Representative to FAO, IFAD and WFP  <b>CABO VERDE</b>	<a href="mailto:elsa.simoese@ambcapoverde.com">elsa.simoese@ambcapoverde.com</a>
✓	Asia / Member	<b>Mr B. RAJENDER</b>  Minister (Agriculture) at Embassy of India to Italy  <b>INDIA</b>	<a href="mailto:agri.rome@mea.gov.in">agri.rome@mea.gov.in</a>
✓	Europe / Alternate	<b>Mr Sam BISHOP</b>  Lead for the International Plant Health Policy Team at DEFRA  <b>UNITED KINGDOM OF GREAT BRITAIN AND NORTHERN IRELAND</b>	<a href="mailto:sam.bishop@defra.gov.uk">sam.bishop@defra.gov.uk</a>
✓	Near East / Member	<b>Ms Sadia Elmubarak Ahmed DAAK</b>  Agricultural Counsellor, Embassy of Sudan to Italy  <b>SUDAN</b>	<a href="mailto:saadiadaaka@yahoo.com">saadiadaaka@yahoo.com</a>
✓	North America / Member	<b>Ms Jennifer FELLOWS</b>  Trade Commissioner, Embassy of Canada to Italy  <b>CANADA</b>	<a href="mailto:Jennifer.Fellows@international.gc.ca">Jennifer.Fellows@international.gc.ca</a>
✓	Southwest Pacific / Member	<b>Ms Lynda HAYDEN</b>  Counsellor (Agriculture) Deputy Representative to the Food and Agriculture Organization Australian Embassy in Rome <b>AUSTRALIA</b>	<a href="mailto:lynda.hayden@dfat.gov.au">lynda.hayden@dfat.gov.au</a>
✓	Southwest Pacific / Alternate	<b>Mr Don SYME</b>  Deputy Permanent Representative New Zealand Embassy in Rome <b>NEW ZEALAND</b>	<a href="mailto:Don.Syme@mfat.govt.nz">Don.Syme@mfat.govt.nz</a>





Present	Region / Role	Name, mailing, address, telephone	Email address
✓	IYPH Technical Advisory Board / Chairperson	<b>Mr Ralf LOPIAN</b>  Senior Advisor International Affairs  IPPC Official Contact Point  Food Department/ Animal and Plant Health Unit  Ministry of Agriculture and Forestry  Mariankatu 11, Helsinki  Phone: (+358) 295 162329  <b>FINLAND</b>	<a href="mailto:ralf.lopian@mmm.fi">ralf.lopian@mmm.fi</a>
✓	Academia and Research	<b>Ms Anna Maria D'ONGHIA</b>  Principal Administrator - Head of the Unit on Precision Crop Protection  <b>CENTRE INTERNATIONAL DE HAUTES ETUDES AGRONOMIQUES MEDITERRANEENNES (CIHEAM)</b>	<a href="mailto:donghia@iamb.it">donghia@iamb.it</a>
✓	Civil Society and Farmers Organization	<b>Mr Luc PEETERS</b>  Chair of Copa Cogeca Working Party on phytosanitary issues  <b>COPA-COGECA</b>	<a href="mailto:Luc.Peeters@belorta.be">Luc.Peeters@belorta.be</a>
✓	Industry and Private Sector	<b>Mr Michael KELLER</b>  Secretary-General  <b>INTERNATIONAL SEED FEDERATION (ISF)</b>	<a href="mailto:M.Keller@worldseed.org">M.Keller@worldseed.org</a>

**Observers:**

	FAO Regional Office for Asia and Pacific	<b>Mr Bo ZHOU,</b>  Senior Agriculture Officer  <b>FAO Regional Office, Bangkok</b>	<a href="mailto:Bo.Zhou@fao.org">Bo.Zhou@fao.org</a>
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✓	FAO Regional Office for Europe	<b>Mr Viliami FAKAVA</b> Plant Production and Protection Officer <b>FAO Regional Office, Budapest</b>	<a href="mailto:Viliami.Fakava@fao.org">Viliami.Fakava@fao.org</a>
✓	FAO Regional Office for Europe	<b>Mr Piotr WLODARCZYK</b> Agricultural Officer <b>FAO Regional Office, Budapest</b>	<a href="mailto:Piotr.Wlodarczyk@fao.org">Piotr.Wlodarczyk@fao.org</a>
✓	FAO Regional Office for Near East	<b>Mr Thaer YASEEN</b> Plant Protection Officer <b>FAO Regional Office, Cairo</b>	<a href="mailto:Thaer.Yaseen@fao.org">Thaer.Yaseen@fao.org</a>
✓	FAO Regional Office for Latin America and Caribbean	<b>Mr David NOWELL</b> Agricultural Officer (Plant Production and Protection) <b>FAO Regional Office, Santiago</b>	<a href="mailto:Dave.Nowell@fao.org">Dave.Nowell@fao.org</a>

**FAO:**

✓	AG Department	<b>Mr Bukar TIJANI</b>	<a href="mailto:AG-ADG@fao.org">AG-ADG@fao.org</a>
✓	IPPC Secretariat	<b>Mr Jingyuan XIA</b>	<a href="mailto:Jingyuan.Xia@fao.org">Jingyuan.Xia@fao.org</a>
✓	IPPC Secretariat	<b>Mr Arop DENG</b>	<a href="mailto:Arop.Deng@fao.org">Arop.Deng@fao.org</a>
✓	IPPC Secretariat	<b>Mr Mirko MONTUORI</b>	<a href="mailto:Mirko.Montuori@fao.org">Mirko.Montuori@fao.org</a>
✓	IPPC Secretariat	<b>Mr Riccardo MAZZUCHELLI</b>	<a href="mailto:Riccardo.Mazzucchelli@fao.org">Riccardo.Mazzucchelli@fao.org</a>
✓	IPPC Secretariat	<b>Ms Denise MELVIN</b>	<a href="mailto:Denise.Melvin@fao.org">Denise.Melvin@fao.org</a>
✓	AGP	<b>Mr Hans DREYER</b>	<a href="mailto:AGP-Director@fao.org">AGP-Director@fao.org</a>
✓	AGP	<b>Mr Shoki AL DOBAI</b>	<a href="mailto:Shoki.Aldobai@fao.org">Shoki.Aldobai@fao.org</a>
✓	PSP	<b>Ms Marcela VILLARREAL</b>	<a href="mailto:PSP-Director@fao.org">PSP-Director@fao.org</a>
✓	PSP	<b>Ms Dongxin FENG</b>	<a href="mailto:Dongxin.Feng@fao.org">Dongxin.Feng@fao.org</a>
✓	PSP	<b>Ms Kayo TAKENOSHITA</b>	<a href="mailto:Kayo.Takenoshita@fao.org">Kayo.Takenoshita@fao.org</a>
✓	PSP	<b>Mr Teodor DOSA</b>	<a href="mailto:Tedor.Dosa@fao.org">Tedor.Dosa@fao.org</a>
✓	PSR	<b>Ms Irene PICA GARCIA</b>	<a href="mailto:Irene.PircaGarcia@fao.org">Irene.PircaGarcia@fao.org</a>
✓	OCCO	<b>Ms Berlant QABEEL</b>	<a href="mailto:Berlant.Qabeel@fao.org">Berlant.Qabeel@fao.org</a>





### APPENDIX 3 – ACTION LIST

N.	Action	Lead	Deadline
1	Update the IYPH visual identity guidelines and give public notice of relevant changes.	IYPH Secretariat	As soon as possible
2	Consider ways not to face the risk to lose relevant staff throughout 2020.	FAO	As soon as possible
3	Write a letter to NPPOs to inform them about the current budget gap and invite them to contribute.	ISC Chairperson	By the third IYPH ISC meeting (11 October 2019)
4	Provide a list of specific activities that require funding for IYPH.	IYPH Secretariat	By the third IYPH ISC meeting (11 October 2019)
5	Propose a prioritized list of NSA to be approached as potential donors.	IYPH Secretariat	By the third IYPH ISC meeting (11 October 2019)
6	Add the following sentence after the IYPH definition (contained in the IYPH Action Plan) to explain that the IYPH scope includes integrated pest management activities: "The above definition is interpreted as including the range of management actions that can be taken to eradicate or contain the spread of pests".	IYPH Secretariat	By the third IYPH ISC meeting (11 October 2019)
7	Propose the proclamation of a World Plant Health Day to be included in the IYPH Action Plan which may be covering a wider range of plant health-related themes.	IYPH ISC member states	COAG in October 2020
8	Discuss about the involvement in partners events that are not included in the IYPH Action Plan and update the list of IYPH events.	IYPH Secretariat	By the third IYPH ISC meeting (11 October 2019)
9	Finalize the review of the IYPH Action Plan.	IYPH ISC	By the third IYPH ISC meeting (11 October 2019)
10	Nominate missing IYPH ISC members or alternates as needed.	FAO Regional Groups	By the third IYPH ISC meeting (11 October 2019)
11	Confirm the organization of the IYPH launch event to be held at FAO headquarters in Rome on 2 December 2019.	IYPH Secretariat	As soon as possible
12	OCCO to attend the IYPH ISC meetings for the whole duration in order to facilitate exchange of ideas.	OCCO	Ongoing
13	Organise the IYPH launch in New York on 2 <sup>nd</sup> December or at a later appropriate date, inclusive of a 1.5 hour session on plant health, followed by a reception.	IYPH Secretariat / FAO LON	As soon as possible
14	Submit suggestions related to the format and speakers for the IYPH launch events in Rome and New York to the IYPH Secretariat.	IYPH ISC	30 September 2019
15	Invite countries to develop awareness raising initiatives like issuing coins and postage stamps.	IYPH ISC	Ongoing
16	Provide proposals for speakers for the International Plant Health Conference (IPHC) in Helsinki.	IYPH ISC	30 September 2019
17	Share an updated version of the IPHC programme with consolidated proposals to be reviewed by the IYPH Technical Advisory Board	Chairperson	30 September 2019





N.	Action	Lead	Deadline
18	Include IYPH-related side sessions in the programme of FAO Regional Conferences and other FAO key events in 2020.	IYPH ISC and FAO Regional Plant Protection Officers	By 2020
19	Draft a concept note for the World Food Day in 2020	IYPH Secretariat	By third IYPH ISC meeting (11 October 2019)
20	Update the IYPH get started guide, brief, and website in relation to the key message n. 3, in accordance with discussions within the IYPH ISC.	IYPH Secretariat	As soon as possible
21	Submit proposals for IYPH ambassadors, in view of submitting the IYPH ISC proposals to the FAO DG.	IYPH ISC and IYPH Secretariat	30 September 2019  By third IYPH ISC meeting (11 October 2019)

